

## CITY COUNCIL RETREAT

### MINUTES

July 22-23, 2022

The City Council of the City of Norman, Cleveland County, State of Oklahoma, met in Retreat at 9:30 a.m. at the NCED Conference Center, Salon Rooms E & F, located at 2801 State Highway 9, Norman, Oklahoma, on the 22nd and 23rd days of July, 2022, and notice and agenda of the meeting were posted at Municipal Building at 201 West Gray 48 hours prior to the beginning of the meeting.

PRESENT: Councilmembers Foreman, Grant, Holman, Lynn, Peacock, Schueler, Studley, Tortorello, and Mayor Heikkila

ABSENT: None

Item 1, being:

#### ANNUAL TEAM BUILDING AND GOAL PLANNING SESSION REGARDING CITY COUNCIL POLICY AGENDA FOR FYE 2023.

Mayor Heikkila welcomed everyone and said he was looking forward to working with Council to establish goals and objectives for the coming year. He introduced Mr. David Weatherford with Municipal Consultants, who led Council through a Stability Test that Municipal Consultants performs in conjunction with Oklahoma Municipal Assurance Group for cities and towns across the state. The stability test measures ten categories financial stability, Council meetings, public image, economic development, administration, governing body, employees, crisis management, planning and goal setting, and communication. Councilmembers participated in the exercise. Mr. Weatherford said the purpose of participation is to see areas where additional works needs to be done for the City to be successful and encouraged Council to take the test after a few years to see if there has been growth in those areas.

Ms. Kathryn Walker, City Attorney, and Ms. Brenda Hall, City Clerk, provided an overview of the Mayor's duties and Council roles and responsibilities. Additional items covered included social media communications and the use of City issued iPads and cell phones.

#### ***American Rescue Plan Act (ARPA) Funding***

City Manager Pyle highlighted uses for ARPA funds previously approved by City Council as Emergency Operations Center, \$9.5 million; Norman Arts Council, \$100,000; COVID Vaccine Incentives, \$500,000; Lower Imhoff Creek Bank Stabilization, \$3 million; and Business Incubator Programs (NEDC), \$1 million. Potential future uses included Affordable Housing, \$6,245,542, and non-profit support, \$1.9 million.

Item 1, continued:

***Ten Year Elections Schedule***

Councilmembers discussed developing a ten year election schedule and identified the following items that would need to come before the voters in coming years:

Water Rate increase, 2023  
Bridge Bond Program, 2023  
Franchise election for Oklahoma Gas and Electric, 2023  
Regional Transit (RTA), potentially 2024  
Sewer Rate increase, 2024  
NORMAN FORWARD II, 2025  
Street Maintenance Bond Program, 2026  
Street/Transportation Bond Program, 2027  
Public Safety Sales Tax increase, wait for results of the Public Safety Study  
Franchise election for Oklahoma Electric Cooperative  
Franchise election for Oklahoma Natural Gas

The meeting recessed at 5:30 p.m. on July 22, 2022, to reconvene at 9:00 a.m. on July 23, 2022.

The meeting reconvened at 9:00 a.m. on Saturday, July 23, 2022.

***Policy Agenda and Goal Setting for FYE 2023***

Councilmembers reviewed last year's goals and discussed what to include and/or update for priority moving forward. Councilmembers also participated in a goal setting exercise for FYE 2023 to add to carry-over goals from the previous year.

**FYE 2023 Goals**

***Carryover from FYE 2022***

- NORMAN FORWARD
- Transit review routes – Little Axe Route – rideshare options
- Pattern zoning
- Evaluation of all City fees
- SWMP update – development – drainage impacts on neighborhoods
- Burying utility lines
- Small developer incentives
- OGE Franchise/MOU
- Brandt Park – cooperative partnership with OU
- Restructuring boards, commissions and committees
- Homelessness-Compassionate Relocation Assistance Program, permanent temporary housing
- Tree Ordinance updates (Tree Planting Program and funding)
- Affordable housing
- Protected bike lanes and policies
- Entertainment Overlay District
- Buyer's Guide/unsolicited junk driveway mail
- Policing/Police Accountability
- Comp Plan
- Tourism initiatives – agri-tourism Lake Thunderbird
- Historic buildings protection – old post office

Item 1, continued:

**New Goals**

- East side improvement districts (TIFs) – utilize Neighborhood Alliance to get input from blighted areas on what they want
- Business Development – increasing funding for NEDC? - SEC
- Mental Health/Addiction – working with our partners
- Community engagement award
- Carport Ordinance – affordability of materials
- Noise Ordinance update
- Health Privacy
- Downtown TIF east of the tracks to mirror the one west of the tracks
- Equity in parks across the City; expanded spaces, video game trailer for pop up parks
- Strong Towns – Community Action labs
- Bus Pass Program – partnership opportunities
- Traffic management around campus – works with OU to study area in light of SEC
- Sobering Center – partnership with County
- Update Griffin land ULI Study
- Development of North Base – airport – SEC
- Restructuring Council meetings

The meeting reconvened at 9:00 a.m. on Saturday, July 23, 2022.

Mayor Heikkila thanked everyone for their participation and team effort in this goal setting session. He said the City Clerk will prepare a final report of the proposed goals and priorities.

Councilmembers also discussed possible changes to the meeting procedures for future Council meetings.

Items submitted for the record

1. Oklahoma Municipal Assurance Group Recognition Program, Stability + Training + Handbook in partnership with Municipal Consultants
2. ARPA Funding and Potential Uses
3. 2023 Statutory Election Dates and Deadlines
4. Council Goals and Priorities dated 2021-2022

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The meeting adjourned at 12:19 p.m. on Saturday, July 23, 2022.

ATTEST:

  
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 City Clerk

  
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 Mayor

