



BOARD OF DIRECTORS MEETING AGENDA

Wednesday January 15, 2020

Legend's 11:30 a.m.

Agenda Items:

- I. Minutes (November) – Kyle Allison
- II. Finance Report (November/December) – Mark Milsap
- III. Potential new board member – Kyle Allison
- IV. Norman Forward – Dan/Brenda
- V. Tourism Marketing District update – Dan Schemm
- VI. Sports Commission update – Dan Schemm
- VII. Hotel updates – Dan Schemm
- VIII. Upcoming VisitNorman initiatives – Dan Schemm

Reports:

- I. Staff Reports
 - a. Sales –Taylor Mauldin Wagner & Trent Brown
 - b. Leisure – Lacy Jo Burgess-Cady
 - c. Communications/PR – Stefanie Brickman

Next Meeting Date:

Wednesday February 19, 2020 Legend's Restaurant 11:30

Upcoming Events:

The Flock of Pigs at Opolis January 17, 2020

2020 Norman Chocolate Festival January 18, 2020

Chris Tucker at Riverwind January 18, 2020

Winter Wind Concert Series: Wood and Wire January 19, 2020

Norman Philharmonic: Meet the Composer and MLK Day Celebration January 20, 2020

2020 Medieval Fair Ball January 25, 2020

Daddy Daughter Dance February 01, 2020

Heisman and Heels: Bridges Prom 2.0 February 08, 2020

Winter Wind Concert Series: Peter Bradley Adams February 09, 2020

Levante Duo at the Depot February 11, 2020

2nd Friday Art Walk February 14, 2020

Please see our Website for a full list!

MISSION: The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.