

ENVIRONMENTAL CONTROL ADVISORY BOARD

**MINUTES OF
June 16, 2021**

Item No. 1 being:

ROLL CALL

The Environmental Control Advisory Board of the City of Norman, Cleveland County, State of Oklahoma, met in a Special Session at the City of Norman, in the Executive Conference Room, Norman Municipal Building, 201 West Gray Street on June 16, 2021 at 5:30 p.m. Notice and Agenda of the meeting were posted at the Norman Municipal Building at 201 West Gray, 24 hours prior to the beginning of the meeting.

MEMBERS PRESENT Dane Heins (Chair)
 Courtney DeKalb-Myers (Vice Chair)
 Deborah Cretsinger
 Robert Vollmar
 Sara Bondy
 Lainey Phillips
 Traci Gold

MEMBERS ABSENT Jim Griffith

STAFF MEMBERS PRESENT Carrie Evenson, Stormwater Program Manager
 Jerry Gates, Environmental Services Asst. Manager
 Nathan Madenwald, Utilities Engineer
 Michele Loudenback, Stormwater Program Specialist
 Rachel Croft, Utilities Staff Engineer

Item No. 2 being:

INTRODUCE NEW MEMBERS & GUESTS

None

Item No. 3 being:

APPROVAL OF THE MINUTES OF May 19, 2021 MEETING

Cretsinger made a motion to approve the May 19, 2021 minutes. Vollmar seconded. There being no further discussion, a vote was taken with the following result:

YEAS Dane Heins (Chair)
 Courtney DeKalb-Myers (Vice Chair)
 Deborah Cretsinger
 Robert Vollmar
 Sara Bondy
 Lainey Phillips

Traci Gold

NAYS None

The motion passed by a vote of 7 to 0.

Item No. 4 being:

PRESENTATION ON YARD BY YARD BY KEVIN MINK, OCCD AND CHRIS WARD, CCCD

Unable to get in touch with Kevin Mink, presentation is postponed.

Item No. 5 being:

DISCUSS PUBLIC EDUCATION GRAPHICS AND MATERIALS FOR DISTRIBUTION

The graphics were passed out and Heins explained them to everyone. After everyone looked over the graphics it was suggested to add something to the graphics about their options for a tumbler. Cretsinger said that she wants to readdress how they can get this information out to those who don't use social media. Heins said it comes to a budget issue if they want to spend the money on posters. They discussed posting them in the city buildings, schools and retailers that sell them. Vollmar wanted to know if it would be worth it to create an all in one sheet. Heins said that if they are posting it then that would be the best instead of posting each one individually like they will do for social media. Pamphlets were suggested and Heins said that he would like to make sure they had a good method of distribution for them. Madenwald asked if they wanted to see about bill inserts and Heins said yes please. Evenson said that her first option would be the Utility bill inserts but that if they do a tri-fold brochure that Stormwater has locations with brochure holders in place. Evenson said that if they do a poster size they might talk to the libraries about posting them and that the libraries might even do a composting seminar. She also suggested talking to the city manager about having a dedicated space for ECAB educational material somewhere at City Hall that they could just rotate out. Cretsinger wanted to summarize where and how it will be posted. It was decided that right now will just be posting online and they would address distribution of physical copies later.

Gold made a motion to approve the material with the following changes, graphic 3, newspapers and adjustment of content, DeKalb-Myers seconded. There being no further discussion, a vote was taken with the following result:

YEAS Dane Heins (Chair)
Courtney DeKalb-Myers (Vice Chair)
Deborah Cretsinger
Robert Vollmar
Sara Bondy
Lainey Phillips
Traci Gold

NAYS None

The motion passed by a vote of 7 to 0.

Item No. 6 being:

DISCUSS WATERS WORTH IT PROCLAMATION

Everyone read the proclamation. Heins explained that the main thing they do is the poster contest. It was explained that some departments assist with the proclamation such as Stormwater who advertise a lot for it. Inserts are sent out as well and the Mayor reading it aloud at the City Council meeting where it is approved which is also recorded and posted on YouTube. Madenwald asked Heins if he would like to receive it or someone else. He said that staff members have received it in the past but that it would be great if a member of ECAB was there to do it and talk a little bit about ECAB's mission and their involvement. Heins agreed and said he would be glad to do it. It was discussed that maybe everyone should show up and organize matching outfits. Evenson said that we could definitely find some Waters Worth It t-shirts that they could all wear.

Vollmar made a motion to approve the Waters Worth It Proclamation, Cretsinger seconded. There being no further discussion, a vote was taken with the following result:

YEAS	Dane Heins (Chair) Courtney DeKalb-Myers (Vice Chair) Deborah Cretsinger Robert Vollmar Sara Bondy Lainey Phillips Traci Gold
NAYS	None

The motion passed by a vote of 7 to 0.

Item No. 7 being:

MISCELLANEOUS DISCUSSION

Since the last meeting Vollmar tried to figure out what exactly the landfill is doing with the methane. Madenwald said that they have a contract with Republic Services which has a system that collects the methane, filters it and then they sell it back to the system. It generates revenue and is being repurposed for beneficial reuse. Phillips asked what they turn it into and Madenwald said that he thinks that they put it into the gas pipeline system but he will try to get more information from them about it. Vollmar said that he would definitely like to know more about it. DeKalb-Myers said she was also curious after the last meeting and that there is a really good page on the EPA's website about the methane outreach program. Evenson said if you have never been on a tour of a landfill you should go on one. Heins said that would be something he would be interested in doing as a group. Gates said that he would volunteer to find out more information on the presentation that he had seen previously. Cretsinger said that she was a little upset to hear that nobody has gotten in touch with Kevin Mink so she asked if she could try contacted him herself. No one was opposed to it so she will try to contact him as well.

Item No. 8 being:

QUESTIONS FROM THE PUBLIC

None

Item No. 9 being:

ADJOURNMENT

There being no further business, the meeting adjourned at 6:30 p.m.

Passed and approved this 5 day of August 2021.

 Dane Heins
Chair, Dane Heins