

Public Arts Board * October 8, 2018 * 4:00 pm, City Hall

In Attendance: Mike Tower, Cheryl Lockstone, Erinn Gavaghan, Debby Williams, Michael Bendure, Gary Kramer, Ally Richardson, Taylor Wagner, Douglas Shaw Elder and Jud Foster

Item 1 - Tower called the meeting to order at 4:02.

Item 2 – Welcome

Guests included new PAB intern Izzy Kienzle.

Item 3 – Approval of Minutes

Tower offered further clarification of #9.b. He explained that any pending updates to the PAB's presence on the City's website can currently be made through Terry Floyd (at least until the new "Enterprise" system is officially implemented by the City next year). A motion to approve the minutes from September's meeting (with the aforementioned change) was made by Bendure and seconded by Richardson; the minutes were accepted.

Item 4 – Update of Finances

Tower reported a beginning balance of \$51,066.77 in addition to \$897.95 in utility donations from July and \$79.29 in interest from August and September (for a total of \$52,044.01 in available funds). There were no expenses since last month's report. With \$4,000.00 set aside for ongoing maintenance of various PAB projects, the PAB'S net available funds are \$48,044.01.

It was during this time, that there was some discussion regarding the Samo duck project as well. Elder stressed that many of the ducks need attention and maintenance. It became clear that a system, along with appropriate contractual verbiage, needs to be put in place for maintaining and deaccessioning the sculptures in the future.

Item 5 – Current Items

- a. Bike Racks – Williams suggested that RFPs be posted and distributed online through a program called "Submittables." The system will help streamline the RFP and proposal processes. Elder made the motion to officially implement the program; Lockstone seconded. Williams additionally offered further insight into the next round of racks. She explained that, based on the PAB's suggestions, the RFP will include information about site-specific submissions as well as color guidelines (designs should be one color from now on versus multicolored). The new racks will ultimately be installed at the following locations: Reaves Park (2 racks), Colonial Estates, Saxon, and Rotary Park. There will also be three installed along W. Main Street.

As soon as the \$10,000 grant check is received from Toyota, the RFP will be released.

Item 6 – Percent for Art Projects

- a. Central Library – Williams reported that the framework for this piece had to be redesigned, but City Council will vote to approve changes and any expenses related thereto soon. After those have been approved by City Council, a title will be selected for the piece and another press release will be published. Williams and Gavaghan additionally mentioned that they were recently contacted by *Architectural Digest* who plan to feature the piece (alongside the new library) in a future issue.
- b. Public Art is Smart –The curriculum for "Splash!" has been made available. "Prairie Wind" will serve as the next focus and programming for it should be ready by Earth Day 2019.

Item 7 – Public Arts Master Plan

- a. Strategic Planning Committee – Williams stated that Alan Atkinson and Tracy Bewley (both with OPAN) have agreed to work with the PAB's Strategic Planning Committee for the Public Arts Master Plan. The first SPC meeting will be scheduled soon.

Item 8 – Proposed City Stormwater Project

- a. Erinn Gavaghan, NAC Director, explained that that she was recently approached by Mayor Lynne Miller and representatives from the City of Norman's Public Works Department about a public art initiative that could work to increase awareness of stormwater drainage issues. Public Works plans to put \$2,500 toward the project and they have asked that the PAB does the same. There was much discussion regarding the overall timeline/weather, budget, and ultimate "unveiling" of the project. While some board members believed that this would be a very worthwhile project both PR-wise and politically-speaking, others thought that the budget and other possibilities for the project needed to be further investigated. In the end, Richardson moved that the PAB match the \$2,500 contribution by Public Works so that the project can still be pursued; the motion would also guarantee a \$400 minimum honorarium per participating artist. Kramer seconded the motion. Debby Williams will research the project further and will present more details at the next meeting.

Item 9 – Board Status Reports

- a. PAB Brochure – Elder distributed drafts of the new brochure to board members for their review. Discussion and changes included:
 - a. Editing the second sentence on the front side of the brochure to say, “Public art defines a community, enriches cultural diversity, stimulates economic activity, and encourages all forms of artistic endeavors.”
 - b. Bendure will also change the verbiage featured in “option 2” under the “Be Part of the Art” heading to say, “Make a gift when paying your City of Norman water bill online at: bit.ly/DonateCityPAB.”
 - c. It was also determined that *both* versions of the brochure could be kept and printed as needed (Elder will further investigate the cost of printing and production).
- b. Website development- N/A

Item 10 – New Business

N/A

Adjournment

Lockstone moved to adjourn the meeting; Kramer seconded. Meeting adjourned.