



Item No. 4 being:

#### **DISCUSS SUBCOMMITTEE FOR US MAYORS' CLIMATE PROTECTION AGREEMENT**

Rom explained that the point of the last meeting was to understand what they were going to submit and how they were going to submit it. The committee requested information on the following:

- Building codes
- Insight from City staff
- Energy-related legislative update/overview from the Sierra Club
- The Sierra Club proposed action/implementation plan
- Renewable industry from local partners
- Renewable platforms from local electric utilities

The Board discussed whether or not speakers should attend subcommittee meetings or join regular ECAB meetings. Sartain explained that the particular speaker or topic would likely determine whether or not the Board members would want to participate. Rom explained that the first few speakers would be from utility companies and the renewable sector. Sartain expressed an interest in both of those. Bridge asked if the subcommittees were open, to which Nairn responded yes. A discussion followed on the rules of posting for a potential quorum and what authority ECAB would hold at such a meeting. Nairn noted that the Fall season would be slow and allow for more speakers.

Rom explained that the present components of the deliverable were as follows:

- Legislative update for the State of Oklahoma
- Overview of cities with current or in-progress to 100% renewables
- Opportunities, challenges, and next steps
- Cost/benefit analysis for the City

Rom shared the main questions asked by the subcommittee:

- Could the City of Norman be more or less restrictive than the State of Oklahoma with codes?
- Why has the City of Norman not adopted the latest version of the IECC code, and is this something the City could do?
- Does the City of Norman have any city ordinances that prohibit wind generation?
- What are the benefits of increasing the number of renewable-based energy companies within the City of Norman?

Rom explained that the next meeting has not been scheduled, because it will all depend on whether or not they can get education partners. The deliverable is due by January 2020. Thomas asked if the deliverable was primarily for energy or all of the action items; Nairn responded that it was really for all of them, but that she thinks they will be spending most of their time on energy. Rom stated that he is in the process of going through the document to see what has been started on and what has already been completed.

Item No. 5 being:

## SELECT SOCIAL MEDIA PUBLIC EDUCATION TOPICS

Balzer explained that in June they were working out the Landscape Award for the remainder of time that the Board is going to be offering it. She asked if the Board found out if they were able to spend money to post a Facebook advertisement. Nairn said they did not know—Smith was not here—but that she thought that the first video that Sartain posted was boosted for a small amount of money. Thomas prompted a brief discussion on how boosting on Facebook works as well as the status of the public relations vacancy within the City.

Thomas asked how Ken Komiske would be able to view the videos, to which Nairn replied that he could go to the City of Norman Facebook page. Sartain clarified that July 31<sup>st</sup> was the last date that a post was made. Balzer asked if they could request an analytics report for posts that are boosted to see what is and is not working. She explained that she could send the image to Thomas that was used in the post to show to Komiske.

Nairn suggested posting about flushable wipes again. Balzer mentioned video footage for the topic, with a potential Q&A with Komiske. Evenson recommended contacting Bryce Holland for video work. Bridge asked if a price could be put on removing flushable wipes. Nairn asked Thomas to speak with Komiske to see if he would be willing to give some information on the topic. Balzer asked if it was possible to change the submission form on the website for the Landscape Award into something like a Google document.

Nairn noted that there was a new video for the Landscape Award. Sartain explained that he would try to shorten the video and cut it into a few promos. He said he would leave a note with his contact information for the August winner. Sartain suggested proceeding with posting the first full-length video so that it could be linked in the description of any promos that they release.

Edge suggested returning to past winners to make videos, and asked if there had been any nominations lately. Thomas asked if Sartain's video provided information on how to apply, and Sartain said yes. Heins clarified that no one had used the ECAB hashtag. Balzer mentioned that the Board had discussed removing the hashtag since no one had been using it. Nairn stated that she would hate to remove the hashtag in the event that it takes off. Sartain explained that keeping the hashtag would allow for people to easily look up videos. Balzer suggested changing the name of the hashtag to help push the award forward. Nairn stated that she thought they might have to post two or three times a month to grab more attention. Sartain brought up the potential option to create a page solely for ECAB. Nairn requested that Sartain keep the Board updated on whether or not this option becomes available. Sartain suggested providing a coupon incentive to previous winners if they make a nomination.

Heins made a motion to proceed with a flushable wipes video and post Sartain's video/promos on the Landscape Award. Sartain seconded. There being no further discussion, a vote was taken with the following result:

YEAS	Amanda Nairn Matthew Rom Eli Bridge Dane Heins Aaron Pilat Andrew Sartain
NAYS	None

The motion passed by a vote of 6 to 0.

Item No. 6 being:

### **LANDSCAPE AWARD**

There were no nominations. Thomas asked how far the Board wanted to extend the award into the season. Nairn said possibly October depending on how far they get.

Item No. 7 being:

### **MISCELLANEOUS DISCUSSION**

Nairn stated that the Hazardous Waste event has been scheduled for October 20<sup>th</sup>. Smith needs volunteers, and there will be a training session the afternoon before. Thomas explained that there will be two volunteer sessions: one from about 8:30 a.m. – 11:30 p.m. and another from about 10:30 a.m. – 2:00 p.m. Nairn explained that there would be jobs which required physical labor and others that would involve social interaction.

Sartain asked if there was an update on what the City's stance was on the electric scooters. Nairn said they had impounded over 100 scooters as of Friday—as reported by the Norman Transcript—but that scooters on private property were not touched. Nairn explained that they had asked them to file for a revocable permit by Wednesday night, and they did not. She explained that the City is still trying to get them to file the paperwork, but that Council would still have to finalize any rules since something like this has never existed in Norman before. Sartain asked if there had been any bad stories regarding the scooters. Nairn stated that people with disabilities are having trouble navigating the sidewalks. She is not sure if this is true, but the City might designate areas for the scooters to be parked so they are out of the way.

ECAB is once again a Keep Oklahoma Beautiful finalist for their work with the Mayor's Climate Agreement. Smith wrote the nomination for ECAB. Nairn explained a discrepancy on banquet date, but that she was sure they would have more information next month if anyone was interested in buying a ticket.

Nairn asked Bridge for an update on the Canadian River Park. Bridge stated that he has been too busy to be able to progress on the matter.

Bridge asked for verification on whether or not the City was spraying for mosquitos. Evenson explained that the City does mosquito counts, and due to all of the recent rain the numbers have been up. Thomas said the spray is supposed to be friendly and approved since it is from the City of Norman Parks and Recreation Department. Bridge explained that he was told it might be a broad spectrum pesticide, which would kill insects that were not mosquitos. Nairn asked Bridge if he wanted them to follow up on it. Bridge said they followed up on something like this in Memphis, and it turned out that the spray was killing other insects such as Monarchs. Nairn said that, according to the post, the spray is AquaLuer 20-20, and that the active ingredient is permethrin. Bridge noted that permethrin kills everything. Sartain said it is highly toxic to bees. Nairn said they could possibly suggest future options that are friendlier. Thomas said he would find out about any alternatives.

Balzer suggested that Rom reach out to Greg Stapp with the Pioneer Library System to speak as a possible community stakeholder regarding business recycling.

Item No. 8 being:

### QUESTIONS FROM THE PUBLIC

Evenson announced the following Stormwater events:

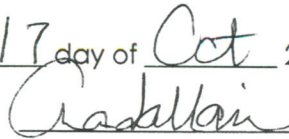
- The Second-Annual Lake Thunderbird Watershed Clean-up Blitz
  - Griffin Park, September 30<sup>th</sup> from 2:00 – 4:00 p.m.
  - Crestland Park, October 14<sup>th</sup> from 2:00 – 4:00 p.m.
  - Little Axe Disc Golf Park, October 28<sup>th</sup> from 3:00 – 5:00 p.m.
  
- Third-Annual Lake Thunderbird Cleanup and Workshop
  - Lake Thunderbird Boathouse
  - November 3<sup>rd</sup> from 1:00 – 3:00 p.m.
  - Participates such as Blue Thumb and the Conservation Water Survey will be present, followed by the clean-up and prizes.

Item No. 9 being:

### ADJOURNMENT

There being no further business, the meeting adjourned at 6:15 p.m.

Passed and approved this 17 day of Oct 2018.

  
\_\_\_\_\_  
Chair, Amanda Nairn