Public Arts Board * August 14, 2017 * 4:00 pm, City Hall

In Attendance: Ally Richardson, Douglas Shaw Elder, Debbie Williams, Mike Tower, Erinn Gavaghan, Jud Foster, Taylor Wagner

Guests: N/A

Item 1 - Tower called the meeting to order at 4:00.

Item 2 – Welcome

Item 3 - Approval of Minutes

A motion to approve the minutes from July's meeting was made by Richardson and seconded by Elder; the minutes were accepted.

Item 4 - Update of Finances

Tower reported a current balance of \$45,840.41 (from the City and NAC/Art in Public Places Fund) as well as \$3,691.70 in utility donations and \$10,000 provided by the Fowler Toyota match...for a total of \$59,532.11 in available funds. Meanwhile, \$20,000.00 is committed to various upcoming projects (including the general maintenance fund and phase 4 of the bicycle racks), which leaves a total balance of \$39,532.11 in net available funds.

No expenses since last report.

Item 5 - Bike rack project

Gavaghan reported that fabrication for the racks is underway and therefore installation should take place soon. Potential installation sites include various locations along Lindsay Street, West Norman (ie., Brookhaven Park), and alongside the ducks in the children's parks. Foster plans to talk to James Briggs (City of Norman) regarding the City's strategy for the Master Bicycle Plan and how the PAB could perhaps develop a strategy for rack installation that would complement it.

Item 6 - Ducks

Elder reported that once the ducks are fully fabricated (which will be very soon), then the Firehouse will work on producing and distributing an updated map.

Item 7 - Social Media

Wagner reported that social media posts have recently focused on spreading the word about the findings determined by the recent NAFTA/OFTA surveys that were recently distributed. Future posts will include those about "Splash" and its installation at Westwood.

Item 8 - Percent for Art Projects

Williams reported that "Splash" is almost finished. She also explained that she, along with Gavaghan and Josh Boydston at the NAC, have been working together to determine a PR strategy to "get ahead" and keep the outlook and public reception of the piece *positive*.

Williams also reported that the project committee for the Central Library is currently working on determining a philosophy (or theme) that best suits and compliments the building. They have already decided to seek one large piece (versus multiple smaller ones) and have also determined two possible sites for installation (perhaps at the entrance to the library or next to the railroad tracks on the east side). The budget for the project is approximately \$230,000 and the RFQ will be made public on September 1.

Item 9- PAB Annual Report

The Annual Report was approved by City Council on July 25, 2017.

Item 10 - Updating by-laws

Gavaghan and Tower reported that there are some potential updates that need to be made to the PAB by-laws including, for example, aligning the Board's fiscal year with that of the NAC. Gavaghan and Tower plan to work on a draft to present at the August PAB meeting.

Item 11 - Robinson Street Underpass Mural

Gavaghan and Tower explained that they had recently met with Mayor Lynne Miller and Councilman Bill Hickman regarding the Front Street extension (and the Robinson Street underpass). The PAB plans to look further into funding sources such as ODOT—or other, similar private/public partnerships.

Item 14 - Maintenance Checks and Waxing

Maintenance checks and waxing of the city's public art will take place in the fall (exact date TBD).

Item 15 - New Business

It was determined that a review of the PAB's 4-year Strategic Plan should take place soon—not only to be able to go over it with new board members, but also so that it can be edited, if necessary, in general.

Gavaghan reported that the gallery assistant at the NAC has recently archived and published all of Norman's public art on the "Museums without Walls" website. The link will go live soon and then it can be shared and linked to by other organizations.

There was also discussion regarding the potential relocation of "Alphabet Text" from the central library to a new location. The PAB was tasked with helping to determine a new site for its installation. Tower suggested the *west*-side library.

Next Meeting

September 11, 2017

Adjournment

A motion to adjourn was made by Elder and seconded by Richardson; meeting was adjourned at 5:02pm

Respectfully submitted, Taylor Mauldin Wagner