



**BOARD OF DIRECTORS MEETING AGENDA**  
**Wednesday, February 17, 2016**  
**Legend's Restaurant, 11:30 a.m.**

**Agenda Items:**

- I. Minutes (January)– Carol Dillingham
- II. Finance report (January) – Don Hiebert
- III. Budget – Dan Schemm
- IV. Community Branding – Dan Schemm
- V. OTRD Economic Impact – Dan Schemm
- VI. Lt. Governors Summit – Dan Schemm
- VII. Legislative Update – Dan Schemm

**Reports:**

- VIII. Staff Reports
  - a. Sales – Michelle Hohlier and Taylor Mauldin Wagner
  - b. Leisure – Lacy Jo Burgess-Cady
  - c. Communications/PR – Stefanie Brickman

**Next Meeting Date:**

Wednesday, March 16, 2016 at Legend's Restaurant

**Upcoming events**

February 25: Galileo's World Symposium

March 8-12: National Wildlife Rehabilitators Association Symposium 2016

March 11: 2<sup>nd</sup> Friday Art Walk

April 1-3: Medieval Fair

**MISSION:** *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*