



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, January 20, 2016
Legend's Restaurant, 11:30 a.m.

Agenda Items:

- I. Minutes (November)– Carol Dillingham
- II. Finance report (November/December) – Don Hiebert
- III. Website
- IV. Sports Commission
- V. Expo discussion (standing agenda item)
- VI. Community branding
- VII. New vehicle
- VIII. Budget

Reports:

- IX. Staff Reports
 - a. Sales – Michelle Hohlier and Taylor Mauldin Wagner
 - b. Leisure – Lacy Jo Burgess-Cady
 - c. Communications/PR – Stefanie Brickman

Next Meeting Date:

Wednesday, February 17, 2016 at Legend's Restaurant

Upcoming events

- January 16: OU Men's Basketball vs. West Virginia
- January 20: OU Women's Basketball vs. Texas Tech
- January 31: 34th Annual Chocolate Festival
- February 4 – 7: Disney's The Lion King Jr. at The Sooner Theatre
- February 6: Mardi Gras Parade

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*