



**BOARD OF DIRECTORS MEETING AGENDA**  
**Wednesday, November 18, 2015**  
**Legends, 11:30 a.m.**

**Agenda Items:**

- I. Minutes (August/September)– Carol Dillingham
- II. Finance Report (August/September) – Don Hiebert
- III. Norman Forward
- IV. Sports Commission
- V. Expo discussion (standing agenda item)
- VI. Community branding
- VII. Office signage update

**Reports:**

- VIII. Staff Reports
  - a. Sales – Taylor Mauldin
  - b. Leisure – Lacy Jo Burgess-Cady
  - c. Communications/PR – Stefanie Brickman

**Next Meeting Date:**

Wednesday, January 20

**Upcoming events**

- Nov. 21: Oklahoma vs. Texas Christian
- Nov. 29: Oklahoma Nutcracker
- Dec. 3: Holiday Happening at Sam Noble Museum
- Dec. 4-5: Assistance League of Norman Holiday Home Tour
- Dec. 12: Main Street Christmas Parade

**2015-16 Events**

- Jan. 31: Chocolate Festival
- Feb. 6: Mardi Gras Parade

***MISSION:*** *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*