



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, October 21, 2015
Legends, 11:30 a.m.

Agenda Items:

- I. Minutes (August/September)– William Murray
- II. Finance Report (August/September) – Don Hiebert
- III. Expo next steps
- IV. Sports Commission
- V. Marketing initiatives
- VI. Sooner Sports Properties

Reports:

- VII. Staff Reports
 - a. Sales – Taylor Mauldin
 - b. Leisure – Lacy Jo Burgess-Cady
 - c. Communications/PR – Stefanie Brickman

Next Meeting Date:

Wednesday, November 18

Upcoming events

October 23 Mix on Main 6:00-10:00
October 24 OU vs Texas Tech 2:30
October 25 10th Annual Howl-O-Ween 1:00-3:00
October 30 Downtown Norman Fall Fest 6:00-9:00
October 31 National Weather Festival 10:00-2:00
October 31 Wine Walk 11:00-6:00
November 1 OU Day of the Dead Festival 4:00-11:00
November 7 OU vs Iowa State
November 13 2nd Friday Art Walk 6:00-9:00
December 10 Norman Christmas Parade 10:00

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*