



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, September 16, 2015
Legends Restaurant, 11:30 am.

Agenda Items:

- I. Minutes – Carol Dillingham
- II. Finance Report – Don Hiebert
- III. 2015 Year End Results – Dan Schemm
- IV. Norman Forward Update – Dan Schemm
- V. Sports Commission – Dan Schemm
- VI. Marketing Update – Stefanie Brickman
 - a. Ad Campaign
 - b. Video
 - c. Visitor Guide
 - d. Meeting Planner Guide
- VII. General Update – Dan schemm

Reports:

- VIII. Staff Reports
 - a. Sales – Taylor Mauldin
 - b. Leisure – Taylor Mauldin
 - c. Communications/PR – Stefanie Brickman

Next Meeting Date:

Wednesday, October 21, 2015

UpComing Events

Sept. 19 Oklahoma vs. Tulsa

Sept. 20 Since in Action ID Day

Sept. 27 Groovefest

Oct. 3 Oklahoma vs. West Virginia

Oct. 10 2nd Friday Artwalk

Oct. 17 Oklahoma Vs. Kansas State

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*