



**BOARD OF DIRECTORS MEETING AGENDA**  
**Wednesday, April 16, 2014**  
**Legend's Restaurant, 1313 West Lindsey, 11:30 a.m.**

**Agenda Items:**

- I. Minutes – Suzanne McAuley  
*Action: Consider approval of March NCVB Board meeting minutes*
- II. Finance report – Carole Dillingham  
*Action: Consider receiving financials for March*
- III. 2014/15 Semi-annual report update – Dan Schemm
- IV. Board nominations/board size – Randy Laffoon
- V. Sales manager update
- VI. Mobile visitor center update – Dan Schemm
- VII. 2014 Tourism “Luncheon” update – Dan Schemm
- VIII. Horizons/Best of the Midwest ads – Stefanie Brickman

**Reports:**

- IX. Staff Reports
  - a. Sales –Michelle Hohlier
  - b. Leisure – Taylor Mauldin
  - c. Communications/PR – Stefanie Brickman
- X. Partner updates

**Adjourn: 1 p.m.**

**Dates to Remember:**

April 11-May 10: StART Norman  
April 24-26: Norman Music Festival  
May 3-4: May Fair Arts Festival

May 13: Annual Tourism luncheon  
June 19-21: Jazz in June

**MISSION:** *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*