

WARD 2 CITY COUNCIL APPLICATION
CITY OF NORMAN

Please Print

NAME (Last) Schueler (First) Lauren (Middle) Elizabeth

ADDRESS 1719 Rowena LN, Norman, OK 73069 (Number Street Zip Code) N/A (Home Phone) [REDACTED] (Work Phone) [REDACTED] (Cell Phone)

NUMBER OF YEARS RESIDED IN NORMAN 10 NUMBER OF YEARS RESIDED IN WARD 2? 1

E-MAIL ADDRESS laurenschueler26@gmail.com Have you voted in previous municipal elections? Yes

MUNICIPAL CIVIC ACTIVITIES Member TIF #2 Oversight Committee
Civic Learning Coalition Working Group

EMPLOYER University of Oklahoma OCCUPATION Education

BUSINESS ADDRESS 630 Parrington Oval, Rm 101 Norman, OK 73019 [REDACTED]
(Number Street) (City State) (Zip Code) (Phone)

ADDITIONAL EMPLOYMENT, EXPERIENCE OR EDUCATIONAL INFORMATION YOU FEEL IS RELEVANT:

Leadership Norman 2019, Citizens Police Academy Class 17, OU Advocates-Advocate, The Virtue Center-Board Member

EXPLAIN WHY YOU ARE INTERESTED IN SERVING AS COUNCILMEMBER FOR WARD 2: FEEL FREE TO ATTACH ADDITIONAL INFORMATION IF NEEDED.

See attached statement

Do you have any direct or indirect financial or economic interest in any business or other undertaking (whether for profit or non profit) coming before City Council? No If yes, please explain.

**FILED IN THE OFFICE
OF THE CITY CLERK
ON 4-23-21**

Return to: BRENDA HALL, CITY CLERK
201 WEST GRAY POST OFFICE BOX 370
NORMAN, OKLAHOMA 73070
FAX 405-366-5389 PHONE 405-366-5386

Before signing this document, verify that the content you are signing is correct.

[Signature] 4/23/2021
Signature Date

Statement of Interest

I am interested in serving as the Ward 2 council member because I want to give back to the community that has invested so much in me and has shaped me as a person. I have spent the majority of my adult life in Norman and during that time have continued to develop deeper connections and investment in the community and would like to play a larger role in shaping policies that improve the lives of all Norman residents.

In conversations with my fellow Ward 2 residents, I've learned about the issues that are most important to them. They want roads that don't flood during storm season. They want more public transit options and power lines that don't go down during an ice storm. They want their favorite restaurants on Lindsay St. to stay open and for college students who move to Norman and grow to love it the way I did to have affordable housing and job options that will allow them to start the next chapter of their lives here. I believe all these things, and more are achievable through the leadership and commitment I will bring to the position.

I have a proven track record of coalition-building and community and civic engagement. What my experience has taught me is the importance of building bridges - an important skill to have in a climate that has become extremely divisive. The people of Ward 2 have lacked steadfast leadership over the past few years, and I am ready to work hard to ensure their concerns continue to be heard and represented.

Lauren Elizabeth Schueler

1719 Rowena Lane, Norman, OK 73069 • laurenschueler26@gmail.com • [REDACTED]

EDUCATION

University of Oklahoma

Master of Education in Adult and Higher Education

Norman, OK
December 2012

University of Central Florida

Bachelor of Arts in Anthropology

Orlando, FL
August 2009

EXPERIENCE

University of Oklahoma, Carl Albert Congressional Research and Studies Center

Director, N.E.W. Leadership and Civic Engagement

Norman, OK
2017-Present

- Plan, develop, coordinate and oversee special projects including N.E.W. Leadership, Pipeline to Politics, Civic Engagement Fellowship, and Oklahoma Votes
- Develop program format, design, content, and support materials to meet program objectives
- Select instructors, consultants and/or faculty to deliver services
- Develop and administer unit goals, objectives, and budgets for assigned projects, courses, conferences, and programs
- Develop proposals, negotiate, and administer grants and contracts
- Interface with university departments, funding sources, outside organizations and state/government agencies
- Coordinate administrative functions such as personnel, operational matters, and other services
- Assist in setting fundraising priorities and in establishing long-range fundraising goals
- Work with a defined group of prospects in all aspects of the development cycle, including identification, cultivation, solicitation, and stewardship
- Solicit and secure private gifts with an emphasis on annual gifts from individuals, corporations, and foundations
- Develop and design promotional materials and marketing strategies: including writing and editing brochures, newsletters, catalogs, and other publications
- Coordinate recruitment and promotion of programs and conferences on campus and across the state of Oklahoma
- Manage, maintain, and create content for portions of the unit web page and social media
- Supervise and evaluate graduate assistants, interns, and undergraduate workers in the office

State University of New York at Buffalo

Assistant Coach Women's Rowing

Buffalo, NY
2015-2016

- Assisted head coach with all aspects of running a Division I rowing program
- Ensured policy compliance with NCAA by corresponding with and reporting to department compliance officers
- Worked with admissions and financial aid departments to admit student-athletes by complying with the NCAA
- Interpreted and applied NCAA and University guidelines for student-athletes along with academic advisor to maintain records and monitor student-athletes' progress towards degree
- Collaborated with colleges, departments, and the NCAA to maintain a good working relationship
- Utilized Arms Software (a recruiting and compliance software for collegiate athletics) to assist with administrative tasks
- Corresponded with and monitored student-athletes progress through the NCAA Eligibility Center
- Actively participated in the academic development, success, and personal growth of the student-athletes
- Organized and taught 6-week learn to row course with over 60 students
- Managed and coached novice rowing program with over 40 student-athletes
- Created and implemented a new training plan for novice student-athletes
- Recruited out-of-sport student-athletes to walk-on to rowing program
- Managed on-campus recruiting for all walk-on student-athletes

University of Oklahoma, Carl Albert Congressional Research and Studies Center

Assistant Director, N.E.W. Leadership

Norman, OK
2012-2015

- Assisted director with fundraising efforts for the Women's Leadership Programs
- Managed and planned the annual N.E.W. Leadership Conference
- Designed informational materials for students and donors regarding N.E.W. Leadership and other programs
- Coordinated annual recruiting efforts across the state of Oklahoma for N.E.W. Leadership
- Supervised and evaluated graduate assistants, interns and undergraduate workers in the office

- Updated and maintained records for over 600 donors & alumni
- Corresponded directly with donors & program participants via phone and email to fundraise for future programs
- Created and maintained new website for the Carl Albert Center using CQ5
- Maintained and updated website and social media content daily
- Oversaw the Civic Engagement Fellows, including recruitment, selection, advising, and program development

University of Oklahoma, Carl Albert Congressional Research and Studies Center

Norman, OK
2010-2012

Graduate Assistant

- Updated and maintained donor and participant databases
- Planned, organized and coordinate events and programs
- Supervised interns and undergraduate workers
- Corresponded with donors and program participants
- Created and distributed informational flyers and brochures
- Maintained social media outlets and website content

CONTINUING EDUCATION & PROFESSIONAL DEVELOPMENT

- She Should Run Virtual Cohort 2019
- OU Advocates Training, University of Oklahoma 2018
- LGBTQ+ Aspiring Ally & 2.0 Training, University of Oklahoma 2018
- Foundations in Management, University of Oklahoma 2014
- Talking Helps Mental Health Advocate Training, University of Oklahoma 2011
- Professional Ethics Training, University of Oklahoma 2011

LEADERSHIP

- Norman Police Department, Citizens' Police Academy, Class 17 2019
- Leadership Norman, Class XXXVII 2019
- OU 2020 Census Working Group, Member 2019
- ALL IN Democracy Challenge, OU Representative 2018-Present
- Students Learn Student Vote Coalition, OU Representative 2018-Present
- Big XII Voting Challenge, Co-coordinator 2018-Present
- Oklahoma Campus Compact, OU Representative 2014-2015 & 2017-Present
- National Campaign for Political and Civic Engagement, OU Representative 2014-2015 & 2017-Present

AWARDS AND ACCOMPLISHMENTS

- NEXT Under 40 Awardee 2020
- Received \$17,030 grant to facilitate institutionalization of voter registration on OU's campus from SLSV 2020
- Received \$1,500 grant for Primary GOTV efforts on OU's campus from RISE 2019
- Received \$400 grant to host National Voter Registration Day event from Civic Nation 2019
- Received \$24,645 grant to host Oklahoma Voting Summit from SLSV 2019
- White House Conference on Girls' Leadership and Civic Education 2013
- Stennis Center for Public Service Conference 2011

VOLUNTEER WORK

The Virtue Center – Board Member 2020-Present

- A place of help and hope for people facing addiction and mental health challenges.

OU Advocates - Advocate 2018-Present

- A 24/7 crisis line and support service for the OU community who has experienced sexual assault, relationship violence, stalking, or sexual harassment.

REFERENCES

Available upon request