

WARD 2 CITY COUNCIL APPLICATION
CITY OF NORMAN

Please Print

BOYD SEAN ALLEN
NAME (Last) (First) (Middle)

ADDRESS [REDACTED] [REDACTED] 405-213-7971
(Number/Street/Zip Code) (Home Phone) (Work/Cell Phone)

NUMBER OF YEARS RESIDED IN NORMAN 18 NUMBER OF YEARS RESIDED IN WARD 2? 5

E-MAIL ADDRESS Sean.Boyd@chickasaw.net

CIVIC ACTIVITIES Former Board Chairman, YMCA Norman, Active Voter, Church Member, Younglife Norman Board Member, Watch Dogs, Monroe Arts Program

EMPLOYER The Chickasaw Nation OCCUPATION Executive Officer

BUSINESS ADDRESS N/A [REDACTED] [REDACTED] [REDACTED]
(Number/Street) (City/State) (Zip Code) (Phone)

ADDITIONAL EMPLOYMENT, EXPERIENCE OR EDUCATIONAL INFORMATION YOU FEEL IS RELEVANT:

Please See Letter of Intent.

EXPLAIN WHY YOU ARE INTERESTED IN SERVING AS COUNCILMEMBER FOR WARD 2: FEEL FREE TO ATTACH ADDITIONAL INFORMATION IF NEEDED.

Please See Letter of Intent.

 9-1-20
(Signature) (Date)

Note: The City of Norman Charter requires applicants be registered voters in the City of Norman for six months and reside in Ward 2. All information submitted on this application is subject to the Open Records Act.

Return to: BRENDA HALL, CITY CLERK
201 WEST GRAY POST OFFICE BOX 370
NORMAN, OKLAHOMA 73070
FAX: 405-366-5389 PHONE: 405-366-5386

NORMAN CITY COUNCIL – WARD 2 APPOINTMENT

September 1, 2020

Mayor Clark, Members of the Council, and Members of the Ward 2 Selection Committee:

I herein express my interest in being appointed to fulfill the current Ward 2 City Council vacancy. It's with a humble heart that I do so. My thoughts are with the family of Councilman David Perry and I'm hopeful the appointee will honor the work which he had begun.

This appointment comes with a promise to listen to the needs of Ward 2 residents as well as consistently represent the collective betterment of the Citizens of Norman. The diverse nature of this city, and Ward 2, presents opportunities to learn from one another and to utilize those learnings for the greater good.

The City of Norman is more than just where I choose to live. Norman is where I graduated from The University of Oklahoma (B.A. in Marketing), met and married my amazing wife Stacie of 15 years, have had the privilege of becoming a father to 4 beautiful children (11, 9, 7, and 5yo), became a home owner, made friends that will last a lifetime, and continue to build a career in the name of not just prospering my own family but bettering the lives of others. We can choose to live anywhere, but I choose to live here and I am proud to raise a family in this town. In order to ensure the future success of Norman and its residents, I seek to serve as the appointee.

My career and life has been built on the fundamental need to listen, reason, and respond in a way that ensures continuous and consistent communication. In our family life at home and my life outside the home, I have a method of placing all the cards on the table when facing important decisions. In order to best solve a problem or create a solution, you put all the proverbial cards/options on the table and give consideration to these options – even when they are in conflict. This process doesn't always have to be intensely methodical, but without putting all options on the table I have found the best outcome is much more difficult to achieve. While I am certainly not afraid to make decisions, I seek to draw wisdom from others, research, and objective data.

This council seat comes with a distinct responsibility of shaping policy and making decisions which have lasting impacts. There will never be a time that our city and our residents are not faced with the need for the City Council to make considered decisions. I commit myself as the nominee to seek all relative data, inputs, diverse thoughts, and

considerations necessary to best fulfill the obligations of this council seat. These characteristics are inherent in who I am both personally and professionally.

My professional life allows me the great joy of serving Governor Annoatubby and the Citizens of the Chickasaw Nation. As an appointed officer, Executive Officer of Marketing and Business Development, my work requires working with a varied set of people and teams on a daily basis. I work within a sovereign government that necessitates my commitment to upholding the values and ethics of the Chickasaw Nation. Today, I oversee and manage marketing teams and activity for Chickasaw Nation businesses, multiple advertising agencies, a research firm, external vendors, relationships with professional and collegiate sports teams, and the generation of new and sustainable revenue streams. Success in my role requires that I balance the needs, wants, and priorities of both multiple projects and people. The fruit of these successes is recognized in the betterment of the lives of the Chickasaw people and I'm grateful to contribute to that betterment.

I welcome the opportunity to serve the people of Ward 2 and the City of Norman and very much look forward to discussing my intent and answering all questions you have of me in person/virtually in the coming days.

Thank you for your consideration.

Sincerely,

Sean Boyd