

ENVIRONMENTAL CONTROL ADVISORY BOARD

**MINUTES OF
March 11, 2020**

Item No. 1 being:

ROLL CALL

The Environmental Control Advisory Board of the City of Norman, Cleveland County, State of Oklahoma, met in Regular Session at the City of Norman, in the Executive Conference Room, Norman Municipal Building, 201 West Gray Street on March 11, 2020 at 5:30 p.m. Notice and Agenda of the meeting were posted at the Norman Municipal Building at 201 West Gray, 24 hours prior to the beginning of the meeting.

MEMBERS PRESENT Matthew Rom (Chair)
Amanda Nairn (Vice-Chair)
Deborah Cretsinger
Courtney DeKalb-Myers
Andrew Sartain
Robert Vollmar
Traci Baker (arrived @ 6:25 PM)

MEMBERS ABSENT Dane Heins
James Harp

STAFF MEMBERS PRESENT Debbie Smith, Environmental Services Manager
Carrie Evenson, Stormwater Program Manager
Michele Loudenback, Stormwater Program Specialist
Jerry Gates, Environmental Services Asst. Manager
Nathan Madenwald, Capital Projects Engineer

Item No. 2 being:

INTRODUCE GUESTS None

Item No. 3 being:

APPROVAL OF THE MINUTES OF February 19, 2020 MEETING

Baker made a motion to approve the February 19, 2020 minutes. Sartain seconded. There being no further discussion, a vote was taken with the following result:

YEAS Matthew Rom (Chair)
Amanda Nairn (Vice-Chair)
Deborah Cretsinger
Courtney DeKalb-Myers
Andrew Sartain
Robert Vollmar
Traci Baker

NAYS None

The motion passed by a vote of 7 to 0.

Item No. 4 being:

JUDGE WATER'S WORTH IT POSTER CONTEST

Smith suggested moving this topic down on the list so the ones that might show up late can vote as well. No one had any issues so the topic was discussed later in the meeting. Smith explains the rules/directions of voting for their favorite. There are 3 groups, you will choose 1-4 out of each group, 4 being the best. Nairn explains to everyone to remember that the design goes on a t-shirt so some might want to consider if it will look good on a t-shirt as they are voting. The grand prize goes on the Earth Day t-shirts that goes out to volunteers at the Earth Day festival. It was decided that there will only be 2 groups. Smith suggested that we have 4 places in each group at art walk instead of 1st-3rd place being that there are only 4 posters in some age groups. Judging was completed.

Item No. 5 being:

DISCUSS ART WALK AND SIGN-UP TO ASSIST

Rom explains to everyone that the second Friday art walk in April, we usually have a display at Stash & the community comes to view all the art work. The part we need the most help with is putting up the posters. We put them up about midday, then in the evening around 6 PM we have ECAB members present to talk to the people that come in to answer any questions they may have. Just to be present as ECAB. Mainly hosting duties as Nairn put it. Smith asks what times do they think on the art walk so she can write it down for everyone's reference. Nairn said 12:00 PM should be fine and that they would need more people from 5:30-9:00. Nairn explains that we hand people stars and ask them to put it on their favorite. After it is all over they will pick a winner for that night as the "People's Choice Award" in addition to the winner that was already selected. We will explain how that all works to the people as we hand them the stars. It was discussed that it may be cancelled but we have to move forward as if it is still on. Nairn explains that we only received approx. 20 posters which is terribly sad. Last year we had 90 and the year before that we had 320. What we talked about doing so it is not a small art show is at some point of the event getting big paper and ask the kids to write a letter to the earth or a birthday card to the earth to cover the empty space we will have with so few entries. Smith suggested hanging up a blank paper on the wall for the community to write on as they come through. Nairn also suggested asking agencies to post a booth in there as well.

Item No. 6 being:

DISCUSS INFOGRAPHICS FOR RECYCLING BIN IN THE CITY MUNICIPAL BUILDING

Rom said that Dane sent him the verbiage of a script to put on the infographic. They are finalizing it now. It talks about the plastics and what can be recycled then transitions into the good that the city has done with our rates of recycling. They are working to get a last proof together for the board to review.

Item No. 7 being:

DISCUSS/APPROVE ART BARREL PROGRAM

Rom asked Sartain if we were going to check with the schools about the art barrels. He said that he can and that he made the applications and sent them out shortly after the last meeting. He asked if there were any questions or additions to it and explains that it is pretty basic. (Email, School, Lead Teacher or Administrator in charge of it, verification that the garden is active and doing something, place to provide pictures of the location where they want to install, describe the project and why it should be selected for this addition and explain in detail how the system would be used on a regular basis.) Once approved he will send the applications out to the lead teacher. It was confirmed that we have committed to 5. Nairn said that her biggest deal is that she wants to make sure that it can be installed. It was also confirmed that we would get them around April 3rd. Smith said that we would need to get them out ASAP before school is out. Sartain said that he has volunteers ready to help with the installations. Rom said that we will start with voting on the application. Cretsinger made a motion to approve the questions and send out the application for the rain totes. Vollmar seconded, a vote was taken with the following result:

YEAS Matthew Rom (Chair)
 Amanda Nairn (Vice-Chair)
 Deborah Cretsinger
 Courtney DeKalb-Myers
 Dane Heins
 Andrew Sartain
 Robert Vollmar

NAYS None

The motion passed by a vote of 7 to 0.

It was discussed after the vote to put the logo on the application and that ECAB will pay for them and Earth Rebirth is getting them installed. Nairn suggested putting on the application that the anticipated installation is in May and also include a deadline. The next item to vote on is the purchasing of the rain barrels and wrapping them with the artwork of the poster contest winner. The hope is that the parent of the winner will purchase a bunch of tickets to win their child's art work wrapped barrel. Barrels have already been purchased. If it gets cancelled it is possible we will postpone the whole month of events. Nairn made a motion to wrap the 1st place winner in both categories. Vollmar seconded. There being no further discussion a vote was taken with the following result:

YEAS Matthew Rom (Chair)
 Amanda Nairn (Vice-Chair)
 Deborah Cretsinger
 Courtney DeKalb-Myers
 Dane Heins
 Andrew Sartain
 Robert Vollmar

NAYS None

The motion passed by a vote of 7 to 0.

Item No. 8 being:

DISCUSS SOCIAL MEDIA TOPICS

Vollmar put together a campaign talking about the forbidden groups of plastic (3, 4 & 5) and is also working on 6 & 7. Rom explains that most people don't know what these plastics are and that he likes the fact that it's an educational piece. Vollmar used verbiage to make people think. He looked at Facebook as well and said that it wasn't very active and questioned that. Vollmar will try to get the campaign corrected and out to everyone for review. Rom said that we will have it all together at next month's meeting for the board's approval. Smith will invite Annahlyse to the next meeting.

Item No. 9 being:

DISCUSS BIG EVENT AND SIGN UP TO ASSIST

The Big Event starts at 9:30 AM, Saturday, April 18th. We have requested 125 volunteers and agreed to meet onsite at Morgan Park. Rom asked what do we need to do. Smith advised that we just need people there to help take different groups around to different areas. Nairn said that we will have supplies. Smith said it is 9:30-1:00 but that it never lasts that long. Most people don't stay past lunch. Nairn said that we would need the lunches delivered to Morgan Park. Nairn explained that we need people to help manage the volunteers. Also suggested to wear shoes that you don't mind getting wet or dirty.

Item no. 10 being:

DISCUSS EARTH DAY FESTIVAL ACTIVITY AND SIGN-UP TO ASSIST

ECAB in the past would just float around. Smith explained that we always need help with it but that it would be nice to have a booth. Tom asked what would we do at the booth and Smith suggested a kid's activity but that ultimately it was his decision. Nairn explained that in the past we shared booths with other departments and they had fun little activities. We would help them man their booth and gave out free stuff or we could come up with our own which was not her cup of tea and to keep in mind that it could be cancelled. Rom said he would prefer helping another department with their booth. Vollmar suggested handing out an informational sheet as well. Nairn said it sounds good and made a motion to assist another department with their booth and to give Smith a list of signups to help wherever she needs help. Myers seconded. There being no further discussion a vote was taken with the following result:

YEAS Matthew Rom (Chair)
 Amanda Nairn (Vice-Chair)
 Deborah Cretsinger
 Courtney DeKalb-Myers
 Dane Heins
 Andrew Sartain
 Robert Vollmar

NAYS None

The motion passed by a vote of 7 to 0.

Item no. 11 being:

DISCUSS EARTH DAY PARADE AND SIGN-UP TO ASSIST

It was suggested to enter the parade Vollmar will contact Shuffle about being in the parade as well with their electric vehicle. They could drive around with Mrs. Oklahoma Earth. Discussed people dressing up in the ECAB letters. We have not asked anyone else to participate in the parade. Police will close roads and traffic control will block them off. We as individuals will have to pay police and traffic. We have requested sponsors. We need to find a location so we can send out the applications. Smith will contact Lloyd Noble if they will let us stage there. Rom said to start with Julie Parker. Nairn asked if the board wanted to have an entry into the parade everyone initially agreed but then backed out. The motion to participate in the parade failed. Vollmar entertained a motion to just help with the Earth Day Parade instead of participate in the parade. Nairn seconded. There being no further discussion a vote was taken with the following result:

YEAS Matthew Rom (Chair)
 Amanda Nairn (Vice-Chair)
 Deborah Cretsinger
 Courtney DeKalb-Myers
 Dane Heins
 Andrew Sartain
 Robert Vollmar

NAYS None

The motion passed by a vote of 7 to 0.

Item no. 12 being:

DISCUSS GREEN NORMAN ECO MONTH (PREVIOUSLY REFERRED TO AS EARTH MONTH)

The event will kick off March 28th at Reeves Park. We will have a craft, "It's an Earth Treasure Hunt" which will be led by Chris Newland. Participants will cleanup throughout the month and collect the items that can be used or repurposed in an art project. They will display them at an art show at the Resonator on Earth Day. Then the materials will be used to create the art projects on May 1st at the closing event of EcoMonth. The closing event is a movie in the park, "The Lorax". Throughout the month we also have other things going on as well. We have lectures, most of which are moving to webinars. We will add links to those on greennorman.org as we receive them. Clean up events scheduled, Earth Day festival, Big Event, Green recreation weekend. April 25th and 26th we have a full series of events at the Thunderbird State Park. We have the Indian Point fishing pier reserved. Various community groups have agreed to lead some different types of topics. We have bird watching, Nature photography class, class on tree identification, fish identification class. Nature hike, nature plants and uses of these plants and awareness. Cooking class for campfire cooking. The instructor is actually trained by the Boy Scouts in campfire cooking. We also hope that they will allow tent camping to folks who mention EcoMonth. We will have events for those people as well. S'more's or even an astronomy class. Fire department will be for a campfire safety class. Boating safety class. Then we will have a cleanup from 2-4. Nairn said that we have lost a couple of OU events and to just keep in mind that all of this may also be cancelled. It is noted on

the calendar that things may be cancelled. "For new information, updates and/or cancellations please go to....." Also the annual plant sale and fundraiser will be going on. Library is doing events at each location as well. Any additions we can promote on the community calendar. We are currently waiting on some events from OU in order to get everything finalized. Sartain gives kudos to everyone's hard work that they put into all these events.

Item no. 13 being:

MISCELLANEOUS DISCUSSION

Nairn explains that chances are good that the Medieval Fair as well as the Music Festival will be cancelled. (It was later determined that the Medieval Fair has been cancelled and that the Music Festival has been rescheduled for August 27th-August 29th, 2020.) We discussed again the art show and getting some paper to Rob so he can get his daughters class to do something to fill up some empty space.

Item No. 14 being:

QUESTIONS FROM THE PUBLIC

None

Item No. 15 being:

ADJOURNMENT

There being no further business, the meeting adjourned at 6:30 p.m.

Passed and approved this 19 day of August, 2020.



Chair, Matthew Rom