

A RESOLUTION OF THE COUNCIL OF THE CITY  
OF NORMAN, OKLAHOMA, ADOPTING THE  
PORTER AVENUE CORRIDOR PLAN.

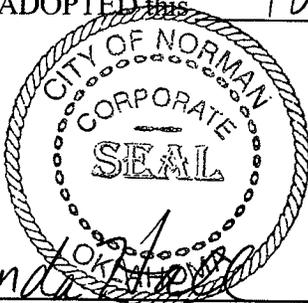
- § 1. WHEREAS, The City Council of the city of Norman recognizes the need for a Porter Avenue Corridor Plan to provide goals, assessments, standards, recommendations and strategies for implementation in an effort to provide for and improve the Porter Corridor Project Area; and
- § 2. WHEREAS, the primary objective of the Porter Avenue Corridor Plan is to articulate a Vision for Porter Avenue that accomplishes the following goals:
- Make Porter Avenue a Core Area Destination
  - Make Porter Avenue a source of new economic and social vitality to the City of Norman
  - Make Porter Avenue a gateway to Central Norman
  - Create a unique Porter Corridor environment with distinctive visual appeal in both the public and private realms
  - Offer a balance of commercial, residential, and institutional land uses along Porter Avenue that complement the adjacent neighborhoods
  - Make a strong commitment to pedestrian uses and safety along Porter Avenue
  - Establish the Porter Avenue Corridor as a community connector instead of being a barrier or merely a through-street
- § 3. WHEREAS, in order to address the needs of the Porter Avenue Corridor, the City of Norman has sought input from the citizens of Norman through the Porter Corridor Steering Committee, by holding over 30 public meetings, and by conducting over 50 interviews with residential, business and commercial property owners along the Corridor; and
- § 4. WHEREAS, the proposed Porter Avenue Corridor Study promotes the goals of the *Norman 2025 Land Use and Transportation Plan* because it supports revitalization of part of Norman's central business district; it protects adjacent neighborhoods from the encroachment of commercial uses and parking lots; and it promotes mixed use development along the Corridor; and
- § 5. WHEREAS, the Porter Avenue Corridor Plan will provide additional guidance in the on-going preparation of the Community Development Block Grant (CDBG) Neighborhood Plans that will be supplements to the current 2025 Land Use and Transportation Plan; and
- § 6. WHEREAS, the recommendations included in the Porter Avenue Corridor Study affirms the City of Norman's long-term commitment to revitalizing the public realm of Porter Avenue; and

- § 7. WHEREAS, the Porter Avenue Corridor Plan includes the Phase II document, the Public Streetscape Concept Design, in Appendix D, a separate attachment to the overall Corridor Plan; and
- § 8. WHEREAS, the area identified by the Porter Corridor Plan has previously been designated as an Enterprise Zone under the Oklahoma Enterprise Zone Act as recognized in Resolution No. R-9900-12; and
- § 9. WHEREAS, implementation of the Porter Corridor Plan may assist and encourage business development through the benefits offered by the Oklahoma Enterprise Zone Act; and
- § 10. WHEREAS, the City Council, having taken into consideration the work of consulting firm Oschner Hare & Hare and the input of citizens, determines that the Porter Avenue Corridor Plan is reasonable.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF NORMAN, OKLAHOMA:

- § 11. That the City Council adopts the overall vision and goals set out in the Porter Avenue Corridor Plan, and streetscape recommendations as outlined in the Public Streetscape Concept Design document (Appendix D), as information valuable for its continued work in developing implementation plans and future policies for the Porter Corridor.
- § 12. That the City Council acknowledges that the goals and vision of the Study further the City's existing land use goals set out in the *Norman 2025 Land Use and Transportation Plan*, specifically Goal 3 (Housing and Neighborhoods), Goal 4 (Economic Stability and Enhancement) and Goal 7 (Core Area Stabilization and Enhancement).
- § 13. That accepting the Plan comports with the time constraints for development and adoption of an overlay district, financing options, design guidelines and implementation strategies adopted in R-0910-28, which resolution remains unchanged by this action.

PASSED AND ADOPTED this 10th day of August, 2010.



Cordy S. [Signature]  
Mayor

ATTEST:

[Signature]  
City Clerk