

## Norman Comprehensive Transportation Plan

**PUBLIC MEETING** 

**April 15, 2013** 

## Agenda





- 6:00PM Open House & Modal Discussion
  - Sign-in Station
  - Modal Station Q&A
- **6:45PM** CTP Project Introduction & Overview
- 7:15PM CTP Development Process Q&A
- 7:30PM Modal Station Q&A
- 8:00PM Modal Station Comment Review/Closing Remarks



## Norman Comprehensive Transportation Plan

A Multi-Modal Plan for 2035.



# Benefits of Transportation Planning





- Framework for growth
- Land Use/transportation interface
- Multi-modal considerations
- System Alignments/ROW Preservation/Design Standards
- Coordination with other agency/city plans
- Infrastructure and utilities coordination
- Capital Improvements Programming
- Funding of Improvements
- Economic benefit
- Statement of Community Policy



## Benefits of **Transportation Planning**





- **Informed Public**
- **Increased Mobility, Options and Safety**
- **Facilitate Growth and Development**
- **Community Connectivity**
- **Sensitivity to Land Planning**







## 2009 City of Norman Community Survey – Final Report

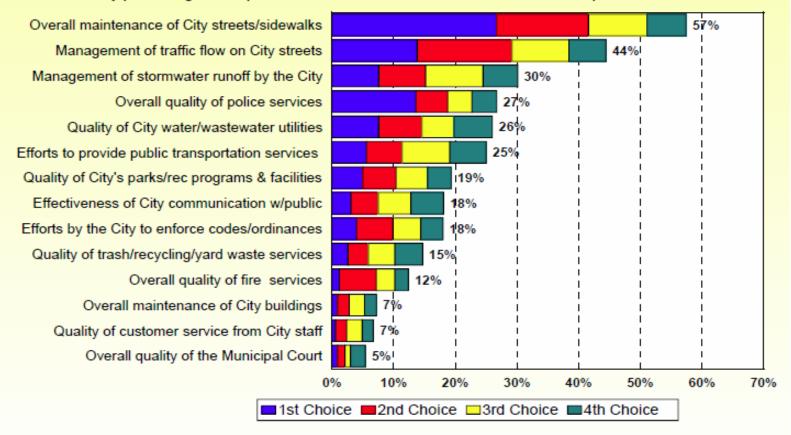






## Q2. City Services That Are The Most Important For The City of Norman to Emphasize Over the Next Two Years

by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2009)

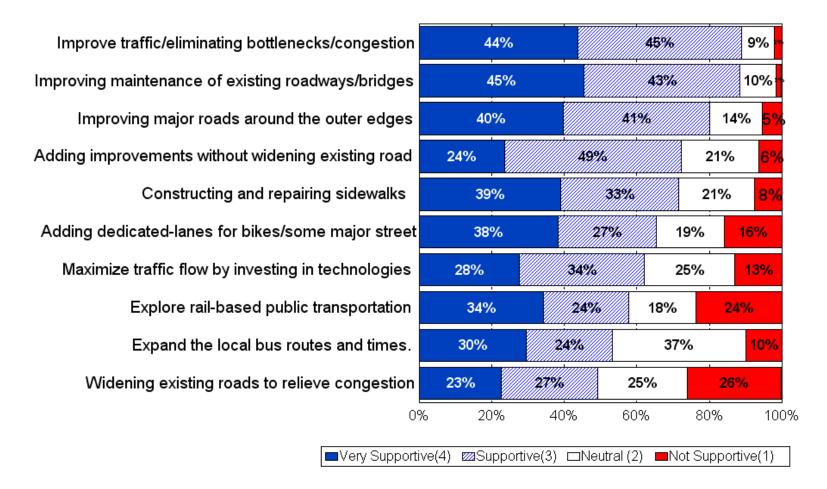
### 2011 CTP Survey Results





#### Q5. Level of Support for Various Transportation Improvements

by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute 2011

### **CTP Guiding Principles**

#### **Special Place to Live**

- Vibrant Norman Community in 2035
- Transportation and Infrastructure focus on both people and places
- Enhanced transportation choices and accessibility
- Create a unique place with lasting value
- Blends seamlessly with the character of Norman's neighborhoods, employment centers and activity centers

#### **Mobility**

- Seamless system of transportation options and solutions
- Norman Moving Forward's emphasis on system management and operations, context sensitive and complete streets designs
- Range of accessible and convenient, multi-modal transportation choices that provide connections between neighborhoods and destinations

#### **Maintain and Preserve Existing Infrastructure**

- Priority on maintenance, rehabilitation, safety and reconstruction
- Neighborhood viability through maintaining streets, sidewalks, utilities, storm water systems and other infrastructure facilities
- Investments balance transportation needs of the community and local neighborhoods

#### **Fiscal Stewardship**

- Provide a detailed roadmap of actions for transportation and infrastructure improvements
- Investments maximize the benefits for multiple user groups in a way that is fiscally and environmentally responsible
- Input from the community-at-large and ongoing dialogue with stakeholders

#### **Enhance Economic Vitality**

- Promotes economic growth while using resources in an efficient and effective manner
- Supports a diverse, vibrant local economy with a strong tax base
- Reduces the fiscal burden on residents to provide city services

## CTP Development & Schedule



Jun

2013

Sep

2013

Mar

2013



Dec

2013

Mar

2014

1. Guiding Principles, Goals and Objectives

- 2. Existing Transportation Systems
- 3. Assessment of Transportation Needs
- 4. Forecast Transportation Conditions
- 5. Develop Long Range Improvements Plan
- **6. Transportation Policies and Programs**
- 7. Implementation
- 8. Documentation

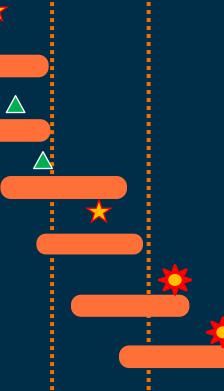


Dec

2012

Public Meetings





### **CTP Sub-Committees**

- CTP Input and Guidance
- **Subcommittee Composition** 
  - 45 members
  - 4 modal subcommittees
  - Co-Chair leadership
- Input to Plan Development
- **SC Meeting Structure** 
  - Opening collaborative session
  - Independent group work
  - Combined wrap-up session

#### **Four Subcommittees**

**Vehicular and Parking Transit Service** Pedestrian, Bike and Streetscape Freight, Airport, Emergency Response



#### **Meeting Dates**

SC#1 Feb. 7<sup>th</sup>: Goals/Objectives

SC#2 Feb 18<sup>th</sup>: Existing Conditions & Needs

SC#3 Mar. 25<sup>th</sup>: Improvement Concepts

SC#4 Apr. 25<sup>th</sup>: Assess Potential Projects

SC#5 May 23<sup>rd</sup>: Policies and Programs

## **CTP Coordination**



- Sub-Committee Meetings
- Council Study Sessions
- CVC Updates
- Staff Coordination Meetings



#### **Project Tasks**





- 1. Guiding Principles, Goals & Objectives
- 2. Assessment of Existing Systems
- 3. Assessment of Needs
- 4. Travel Forecast Modeling
- 5. Transportation Plan and Prioritization
- **6. Transportation Policies and Programs**
- 7. Implementation
- 8. Documentation





#### 1. Guiding Principles, Goals & Objectives

- Project Initiation with City Staff
- CVC Subcommittees and Framework
- Framework for Social Media Outreach
- Subcommittee Meeting
  - Review Goals and Principles
  - CTP Objectives
- Finalize Principles and Goals
- Key Deliverable:
  - Draft Chapter on Principles, Goals and Objectives for the Plan

#### **Guiding Principles**

**Special Place to Live** 

**Mobility** 

Maintain and Preserve Existing Infrastructure

**Fiscal Stewardship** 

**Enhance Economic Vitality** 



#### 2. Assessment of Existing Systems

- Summarize Existing Plans
- Data Collection & Compilation
- Review Trends, Committed Improvements, Programs and Initiatives
- Analysis of Existing Conditions
- Assessment of Deficiencies
- Key Deliverable:
  - Draft Chapter on Existing Conditions

- Systems Evaluation
- Auto
- Truck
- Bus Transit
- Passenger Rail
- Aviation
- Pedestrian
- Bicycle
- Parking
- Major Street/Highway
- Traffic Signal System
- Crash Locations
- Maintenance



## 3. Assessment of Transportation Needs

- Initial System Needs Assessment
- Develop Initial Strategies
- Subcommittee: Formulate Concepts
- Refine Needs and Concepts
- Review Needs & Concepts with Commissions, Committees and Council
- Key Deliverable
  - Draft Chapter on Transportation Needs
     Assessment







#### 4. Travel Forecast Modeling

- Review/Update ACOG Regional TDM for Sub-Area Land Use and Network
- Validate Base Year Model for Norman Traffic Volumes
- Assess "No-Build" 2035 Operations
- 2035 Model for New Roadway and Congestion Mitigation Needs
- Transit System Analysis
- Key Deliverable
  - Base and 2035 Subarea Model



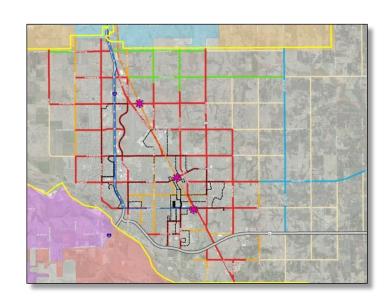


#### 5. Transportation Plan and Prioritization

- Transportation Plan and Improvements
  - Subcommittee Collaboration
- Street Classifications and Configuration
- Modal System Plans
- Short and Long-Range Improvements
  - Subcommittee Collaboration
- CIP Methodology, Scoring & Ranking of Short and Long-Range Projects
- Key Deliverable
  - System Plans, Short/Long-Range CIP

#### **Modal System Plans**

- Thoroughfare Plan
- Pedestrian System
- Bicycle System
- Transit Systems







### 6. Transportation Policies and Programs

- Review Existing Policies & Programs
- Peer City Review
- Develop Action Plans to Address Programs
  - City Staff and Subcommittee Collaboration
- Implementation Strategies, Roles and Responsibilities
- Subcommittee Concurrence
- Draft Policies
  - Review with Commissions, Committees and Council
  - Social Media Outreach
- Key Deliverable
  - Draft Chapter on Policies, Programs & Procedures

#### **Policies and Programs**

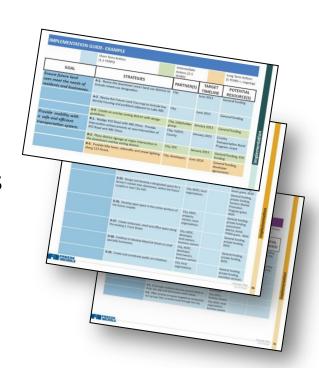
- Multimodal Integration
- Transportation Finance
- Traffic Impacts
- Maintenance
- Traffic Calming
- Access Management
- Parking





### 7. Implementation

- Review Transportation Revenues & Constraints
- Correlate Revenues and Prioritized Improvements
- Finance Plan for Short/Long-Range CIP
- Assess Potential New Funding Strategies
  - Collaborate with City Staff and CVC
  - Social Media on Implementation Plan
- Committee/Council Meeting on Improvements and Funding Strategies
- Develop 5-Year TIP
  - Review with Committees and Commissions
  - Public Hearing on Draft TIP
- Key Deliverable
  - Implementation Strategies, Funding, Draft TIP

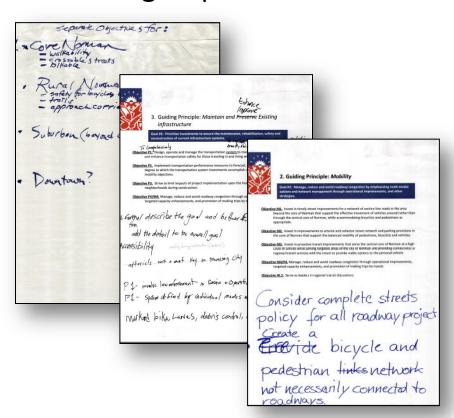


## CTP Goals & Objectives Review





- Five guiding principles
- **Refined Goals**
- **Development of Objectives**
- Mixed group collaboration





#### 1. Guiding Principle: A Special Place to Live

Goal #1: Provide a transportation system planned and designed with people and places in mind, and provided with

- Objective S1. Adopt policies and ordinances and create programs that promote multimodal and context sensitive considerations and aesthetics into the planning and project funding of transportation facilities in Norman.
- Objective S2. Institute departmental processes and procedures to ensure coordination of land use and transportation planning, and context sensitive solutions for design and implementation of transportation corridors and facilities in Norman.
- Objective S3. Provide transportation investments and procedures that help enhance the traffic access and circulation, walkability, bikeability, aesthetics and amenities of the central core of Norman including Downtown, Campus Corner, OU, and surrounding neighborhoods.
- Objective S4. Enhance the aesthetics of the section line roadway corridors that lead residents and visitors to the central core and major areas of retail and development and to significant attractions in Norman such as Thunderbird State Park.
- Objective S5. Invest in improvements to minimize the impacts of railroad delay and noise through Norman.
- Objective S6. Provide a wayfinding system of signage, markers and other devices to inform visitors and residents of the special areas and attractions in Norman.

## Goals & Objectives Review









#### 2. Guiding Principle: Mobility

Goal #2: Provide efficient and effective mobility to, from and within Norman by providing multi-model transportation options and management for existing and untiliplated future needs.

<u>Objective M1.</u> Provide mobility for people who live, work and visit Norman - especially those who are economically, socially or physically challenged - in order to support their full participation in society and contributions to Norman's economic productivity.

Objective M2. Invest in timely street impro area beyond the core of Norman that around rather than through the cent and pedestrians in the roadway corr

Objective M3. Invest in improvements to a provisions in the core of Norman that pedestrians, bicyclists and goods mo

Objective M4. Invest in proactive transit sy Norman at a high Level of Service wh providing connectivity to regional tra options to the personal vehicle.

Objective M5. Support efforts to develop

Objective M6. Provide a network of bicycle routes, bike lanes and paths, that pure connectivity and recreational opportunity.



#### 4. Guiding Principle: Fiscal Stewardship

Goal #4: Optimize the use of City of Norman funds and leverage additional funding for transportation to maximize the Norman public return on investment in transportation infrastructure and operations.

Objective F1. On an ongoing basis, identify and pursue private, regional, state and federal revenue sources for funding multimodal transportation improvements in Norman.

<u>Objective F2.</u> On an ongoing basis, integrate state and federal long-range transportation planning factors with local and regional transportation planning to maximize future funding opportunities for surface transportation projects in Norman.

Objective F3. On a monthly basis as needed, provide transparency and meaningful public awareness, orgoing citizen input, and participation opportunities to prepare the Norman CTP and its long-term implementation process.

Objective F4. On an ongoing basis, plan for and preserve rights-of-way and other real property for future multimodal transportation and supporting infrastructure investments in advance of economic development.

<u>Objective FS.</u> Develop a policy and programs for city consideration of private/public partnerships and donations to fund transportation infrastructure, amenities and aesthetics.

Objective F6. Create and implement tax assessments for transportation and supporting improvements associated with special initiatives, including bridge repair and rail transit.



3. Guiding Principle: Maintain and Improve Existing infrastructure

Goal #3: Prioritize investments to ensure the maintenance, rehabilitation, safety and reconstruction of current infrastructure systems.

Objective P1. Design, operate and manage the transportation system to maintain or improve the quality of multimodal mobility, access and safety for those traveling in and living within Norman.

Objective P2. Develop and implement trans regularly monitor, evaluate, and fore investments accomplish community

Objective P3. Minimize the impacts of proje businesses and neighborhoods durin

Objective P4. Manage, reduce and avoid rofor all roadway users through operat enhancements, and promotion of m

of and assistance with the condition transportation infrastructure and co



#### 5. Guiding Principle: Enhance Economic Vitality

Goal #5: Invest in transportation improvements that support the physical and economic vitality of Norman's neighborhoods, <a href="https://www.neighborhoods.neighborhoods">https://www.neighborhoods

Objective E1. Initiate and promote a managed parking system(s) and/or district(s) to support and encourage increased activity and density of development within the core of Norman and specifically to address the needs of Downtown, Campus Corner and OU, parking management for the adjacent neighborhoods.

Objective E2. Provide for effective trucking, railroad and air freight movement to, from and through Norman, including supporting facilities and airspace, while minimizing their impact on the quality of Ilfe, specifically in the core of Norman.

Objective E3. Identify and promote land development strategies and suitable locations to maximize and support multi-modal development, such as mised-use districts and transit oriented development that maximize the benefits of transit investments.

Objective E4, Identify and implement policies and programs to support and incentivize development initiatives within the city by establishment of special districts (e.g. TIF, PID, MMD) for use in timely implementation of transportation improvements.

Objective E5. Identify and implement policies and programs to streamline the project development process to reduce time to implement transportation improvements.

# Existing Conditions Community Growth Trends





Steady growth

20-year CAGR: 1.64%

• Since 2000: 1.49%

20-year Projection:

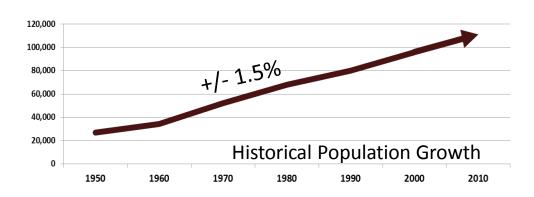
Norman 2025: 1.33%

•	Comparison of Comprehensive
	Plan with ACOG Model for 2035

- Population density
- Roadway linkages
- Capital improvements

Population Projections					
Year	1.50%	Norman 2025	ACOG		
2015	119,497	120,152	121,120		
2025	136,682	137,147	137,548		
2035	160,946	156,518	156,173		

Year	<b>Employment Projections</b>	CAGR
2005	59,002	
2015	70,872	1.85%
2025	85,130	1.0570
2035	102,298	

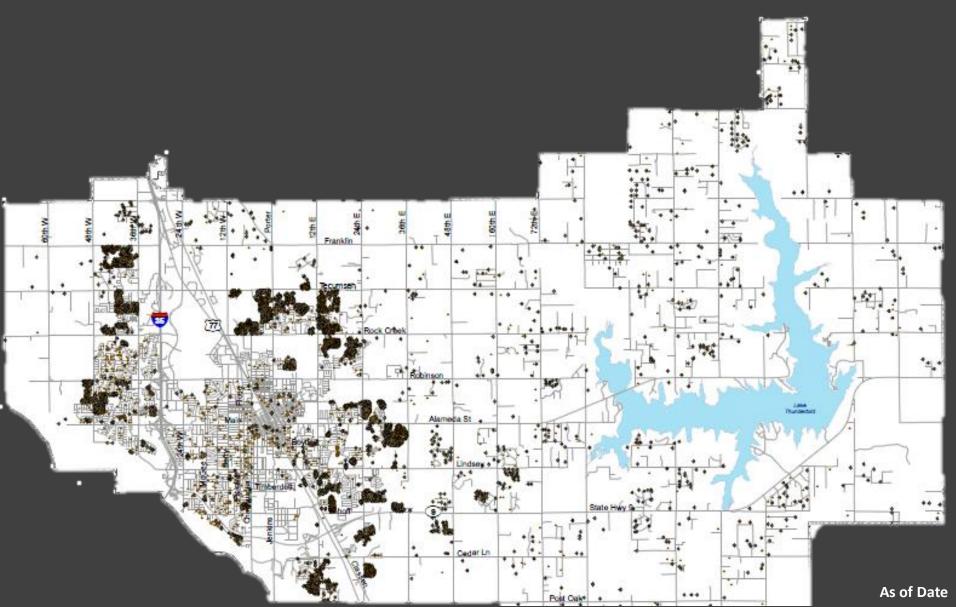


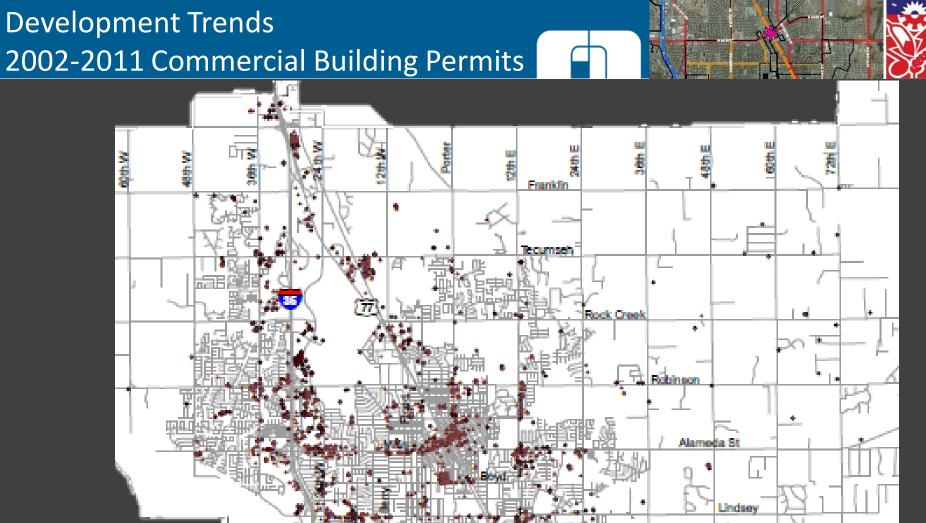
Development Trends 2002-2011 Residential Building Permits



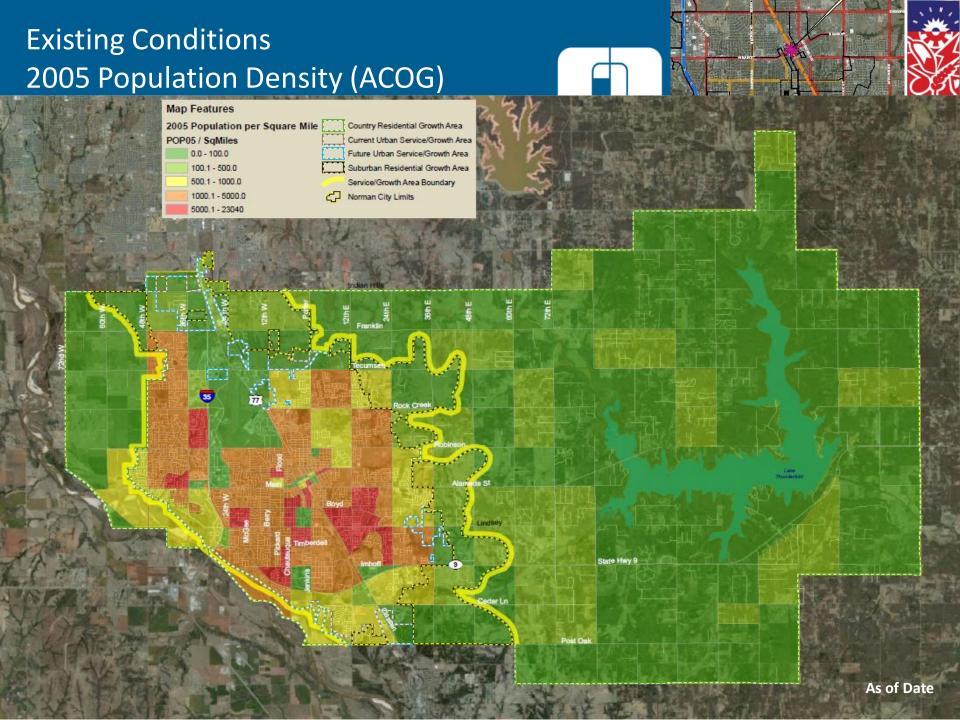


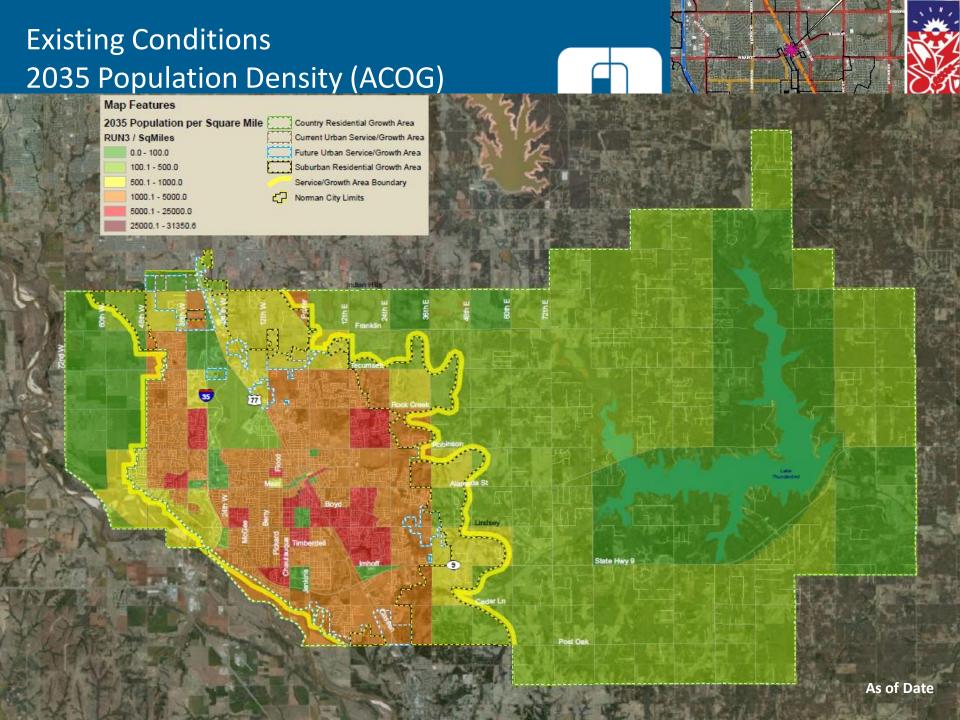


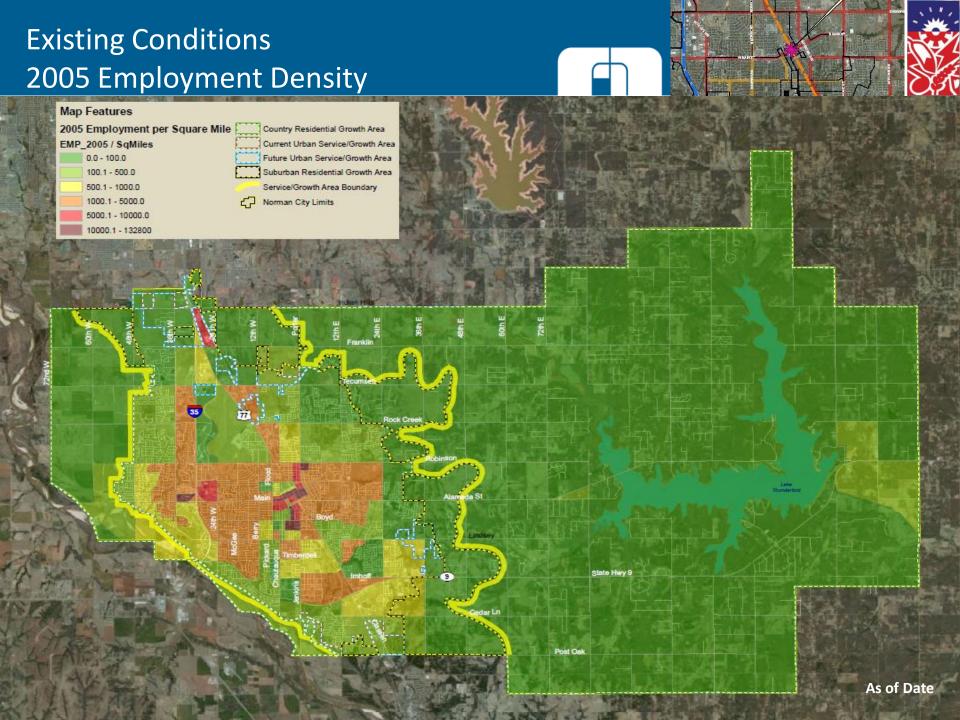


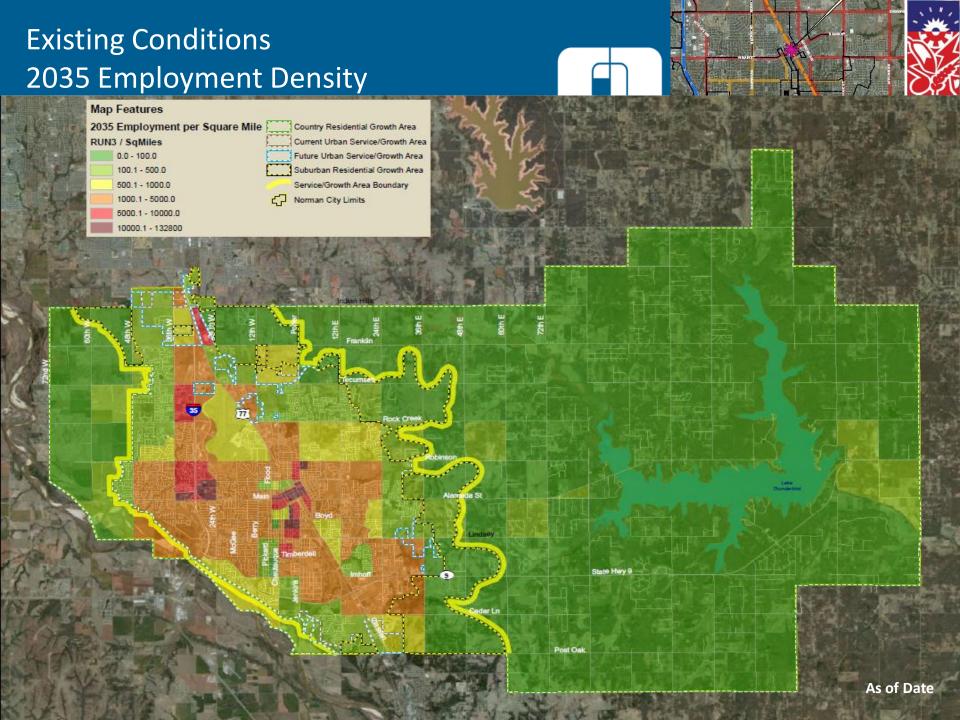












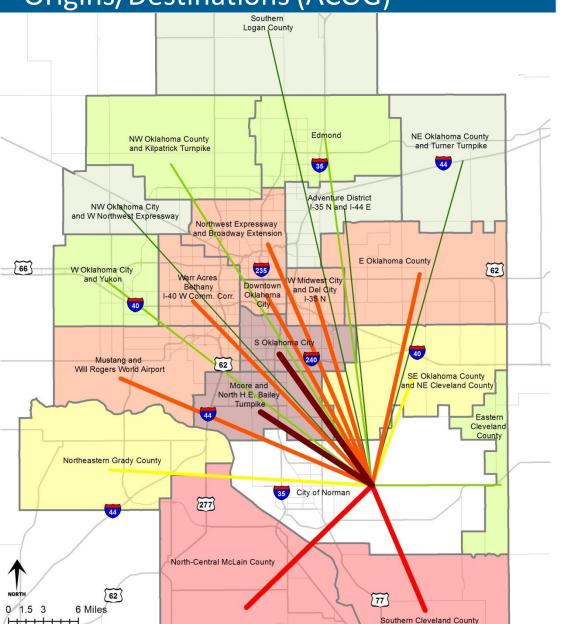
# **Future Land Use** 77 Alameda St Boyd Lindsey State Hwy 9 Cedar Ln Post Oak Norman 2025 Land Use City of Norman, Oklahoma

## 2005 Travel Demand Origins/Destinations (ACOG)









#### Trips per Weekday (Base Year)

**—** 400 - 2,000

**2**,001 - 5,000

5,001 - 10,000

**10,001 - 20,000** 

20,001 - 40,000

40,001 - 80,000

**Model Districts** 

### **Existing Transportation Conditions**



- Roadway Network
- Access Management
- Traffic Volumes
- Congestion-Major Corridors
- Roadway Safety
- Parking Inventory
- Freight Movements, Impacts

- Aviation Land Use & Access
- Roadway Inventory & Maintenance
- System Improvements
- Bike & Pedestrian Accommodations
- Transit Service





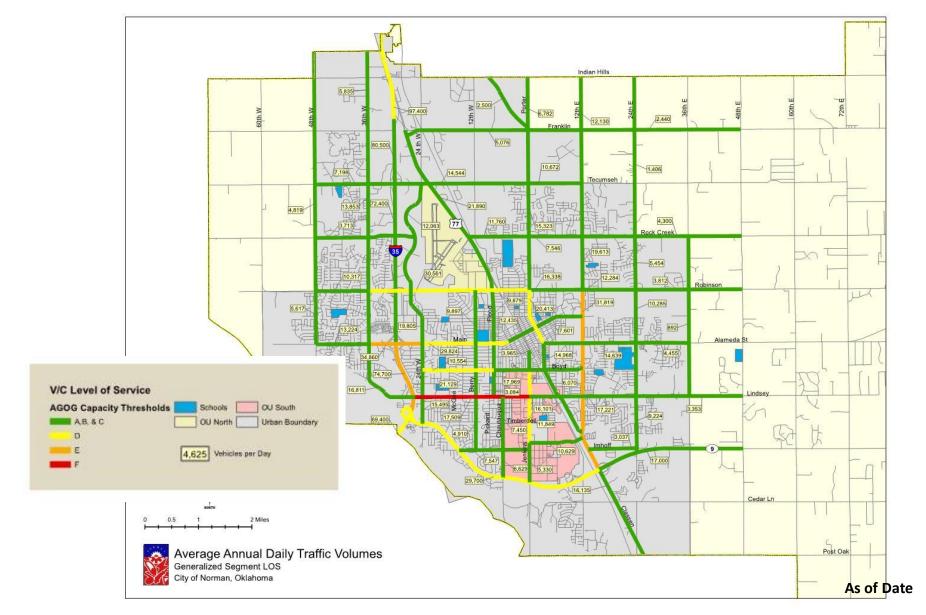


## **Existing Conditions** Daily Traffic Volumes & Congestion



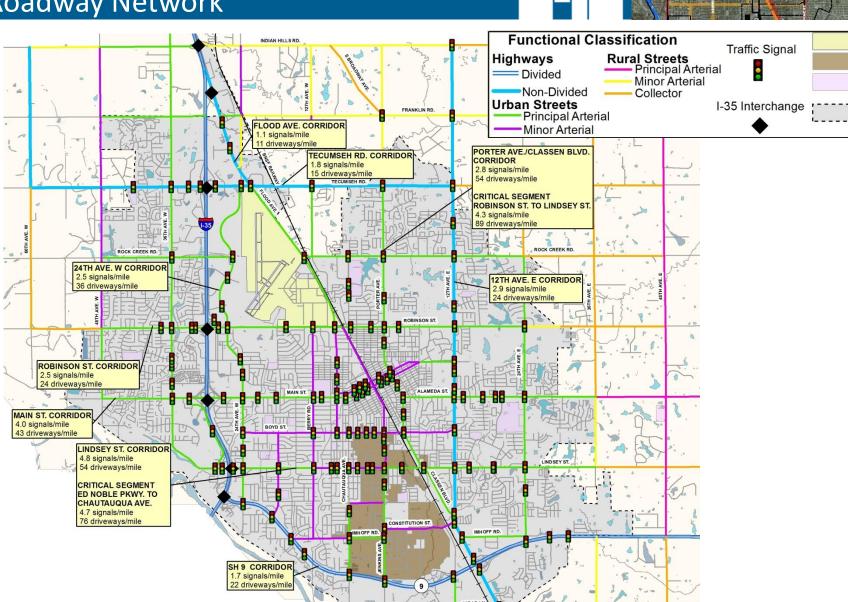






## Existing Conditions Roadway Network





**OU North** 

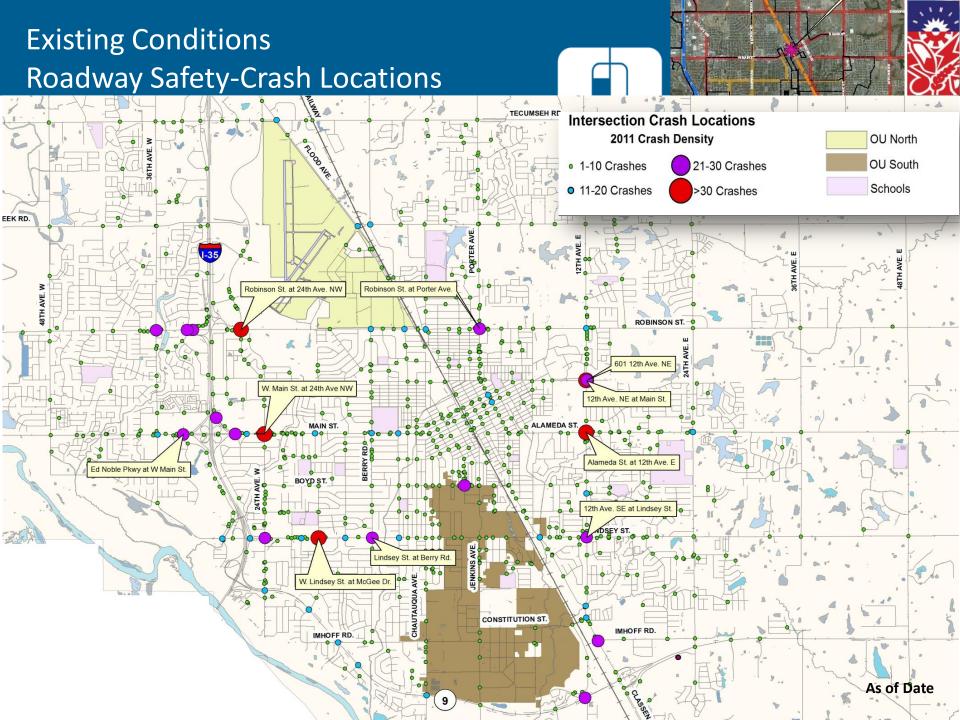
**OU South** 

Schools

Urban

Service

Area

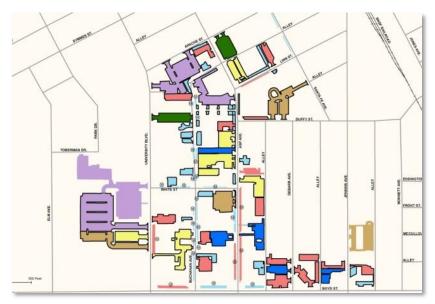


## **Existing Conditions** Parking Inventory Breakdown











- Just under 2,000 spaces
- 87% surface
- 13% on-street
- 25% public
- Insufficient parking in the southern portion of the district



#### **Central Business District**

- 4,900 spaces
- 77% surface
- 23% on-street
- 25% public
- Insufficient parking in the eastern portion of the district especially along Main Street

# Existing Conditions<br/>Freight Operations







- BNSF "Mid-Con" corridor
- 50 million tons of freight per year
- Passenger Rail
  - Amtrack's "Heartland Flyer"
  - Along BNSF Line
  - Service: Oklahoma City/Fort Worth
  - 84,000 annual ridership
  - On Average 10% originate/destined for Norman. Numbers differ by year (In 2011, 12% originating/destined for Norman)
- Truck Operations
  - Interstate 35 (15% Truck Traffic)
  - SH 9 (6% Truck Traffic)





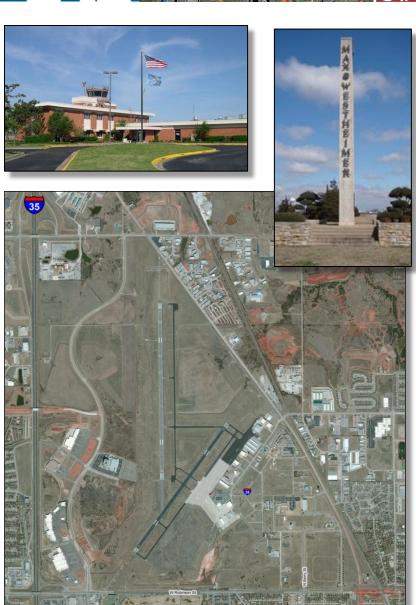
As of Date

#### Max Westheimer Airport





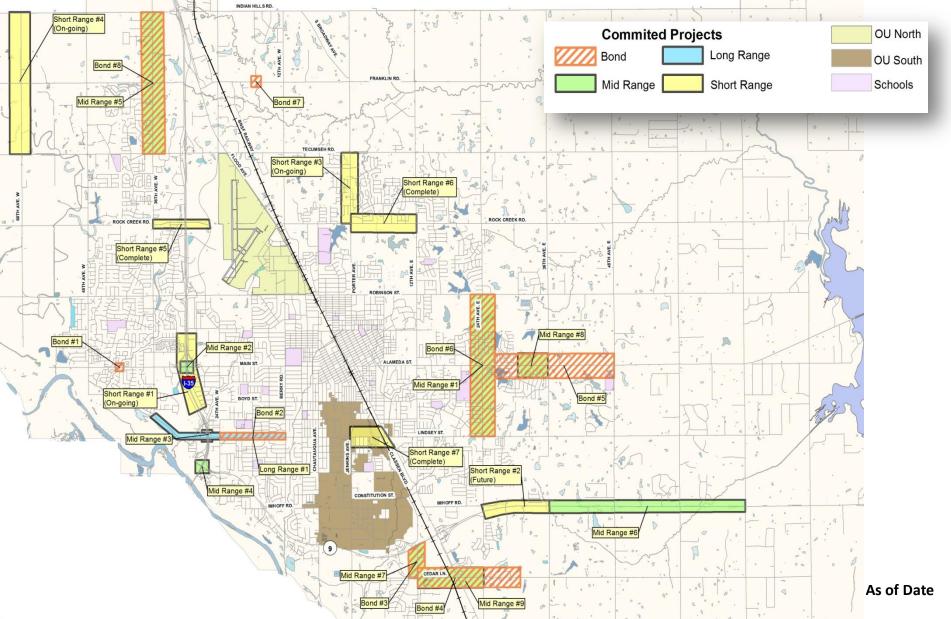
- Airport Stats:
  - Reliever Airport
  - Manned ATCT
  - 2 Active Runways; 17/35 ILS
  - 66,000 aircraft ops/year
  - 69 hangers on site
- OU Aviation Program
- 1995 Master Plan; 2004 Action Plan
- 2008 North Development Plan
- Grant Money since 1970: \$21M
- Research Campus North-1,120 ac.
- Univ. North Park 580ac mixed use
- Height Hazard Zoning in place



#### **Existing Conditions Roadway Inventory and Conditions** Indian Hill Indian Hill ¥ Franklin Franklin Tecumsel Tecumsel 8 Rock Creek Rock Creek Robinson Robinson Alameda St Rank 0 - 39Lindsey 40 - 59 60 - 69 Constitution Import State Hwy 9 70 - 79 80 - 84 85 - 100 Cedar Lane Ward # **Urban Norman** As of Date **Pavement Condition** Post Oak

# Existing Conditions Planned Programs and Initiatives

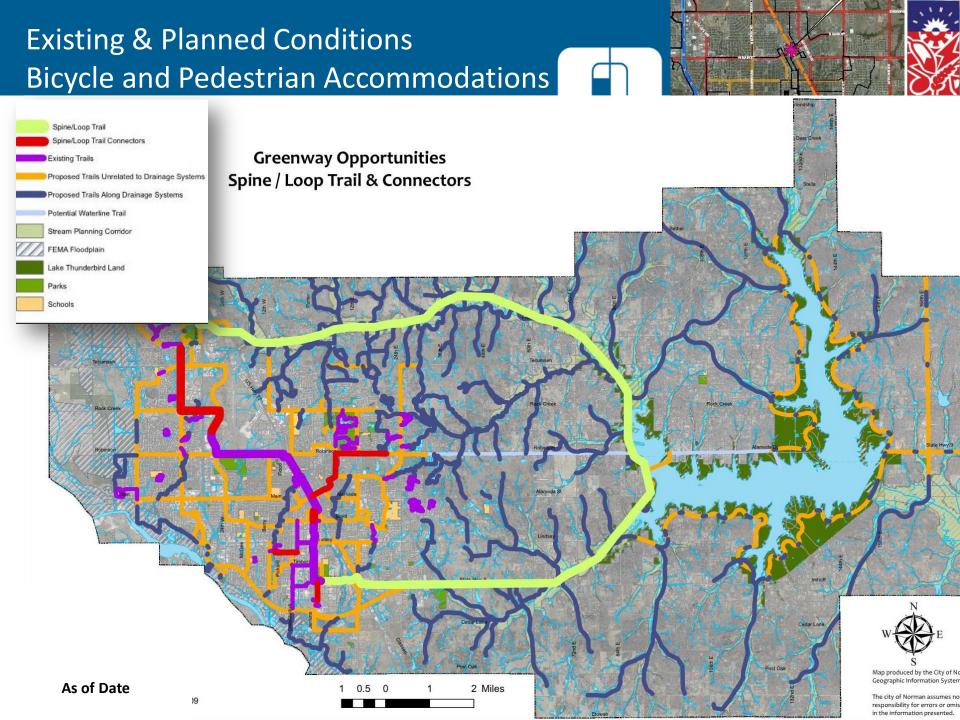


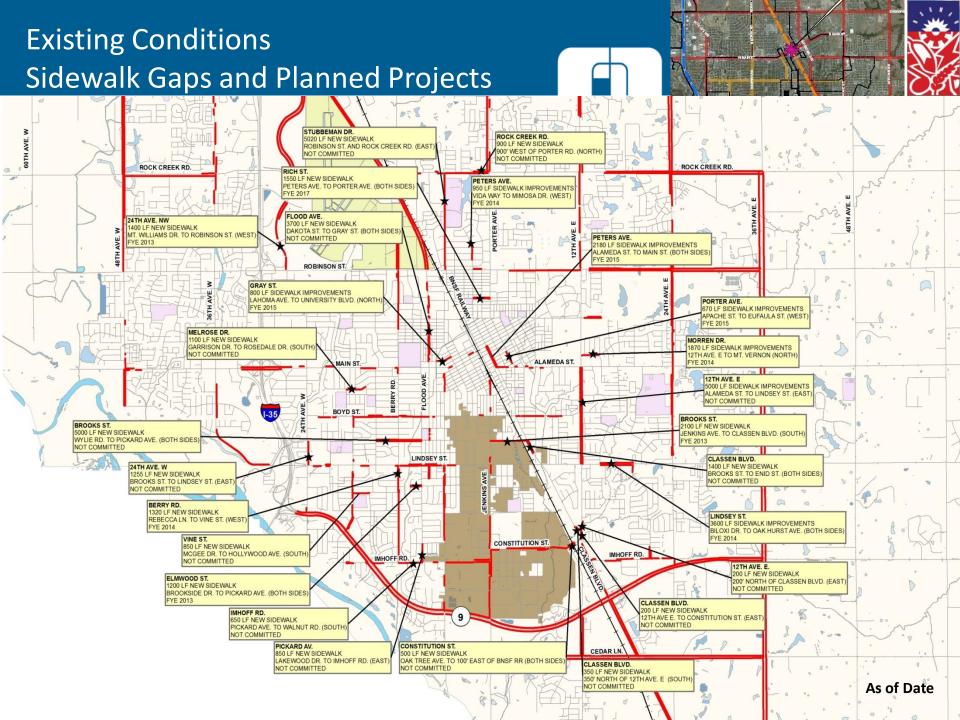


Existing Conditions
Bicycle & Pedestrian Accommodations

- Bicycle Accommodations
  - 1996 Bicycle Transportation Map
  - Norman Bicycle Advisory
     Committee (BAC)
  - 2011 Bike Route Map
  - OU Bicycle Advisory Committee
  - OU Bike Patrol
  - Bicycle Friendly City
- Pedestrian Accommodations
  - Sidewalk Requirements
  - Walk Friendly Community (WFC)
  - CIP sidewalk project listing







### **Existing Conditions Transit Service**

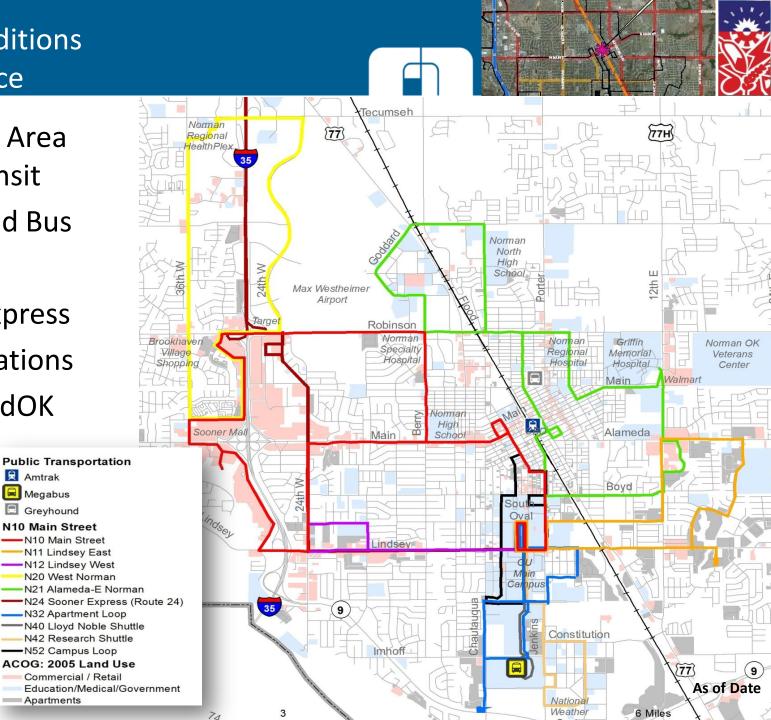
- Cleveland Area Rapid Transit
- **Greyhound Bus**
- Megabus
- **Airport Express**
- **Taxi Operations**

Amtrak

Megabus Greyhound

Apartments

- GetAroundOK
- Timecar



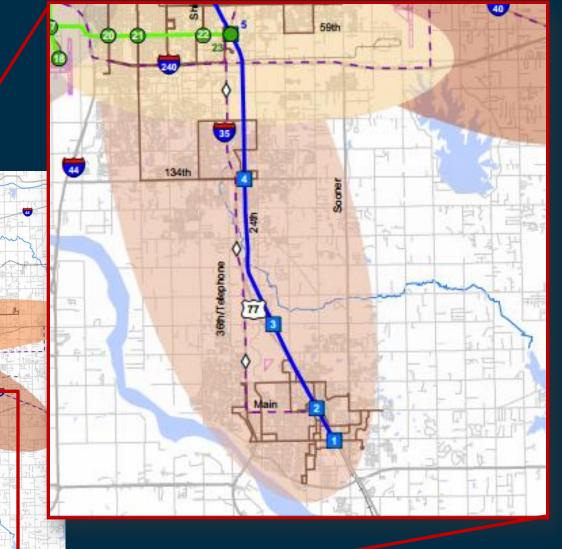
# Regional Transit Planning Initiative





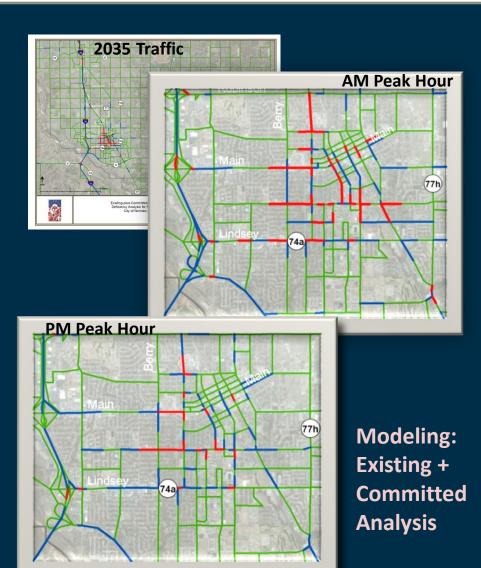
COTPA Fixed Guideway Study

Potential Commuter RailStations in Norman



## Roadway Needs

- North/South Capacity to downtown and areas to south
- Improvements for East/West capacity
- Connectivity between downtown and campus corner
- Parking:
  - Garage
  - Metering
  - Bus



#### **Transit Needs**



- Bus:
  - Enhance current service operations
  - System reconfiguration/expansion
- Commuter Rail:
  - Potential station locations
  - Funding
  - Land Use considerations
  - Regional Transportation Authority

# Airport, Freight and Emergency Response Needs



- Protect zoning around airport and industrial districts to serve freight, rail and air transportation needs
- Additional lane capacity for special events
- Additional grade separated crossing with RR
- Corridor enhancements
- Land use coordination

# Bike/Pedestrian Needs

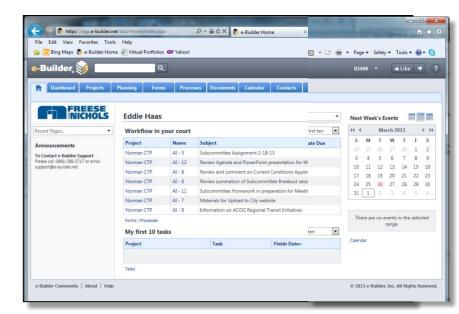




- Sidewalk system and gap improvements
- Pedestrian safety/mobility during construction
- Wayfinding toward completed sidewalks
- Implementation/prioritization of:
  - Safe Routes to Schools
  - Safe Routes to Transit
  - Access from neighborhoods to parks
- Promote Bike & Walking
- Funding

#### Social Media

- SC work via e-Builder
- Posting of CTP interim products on City website
- Moving Forward website page
- Announcing availability of CTP interim products on Facebook
- Pushing out messages about CTP interim products using Twitter
- Recent product posts:
  - Subcommittee Meeting Materials
  - Chapter work
  - Presentation materials







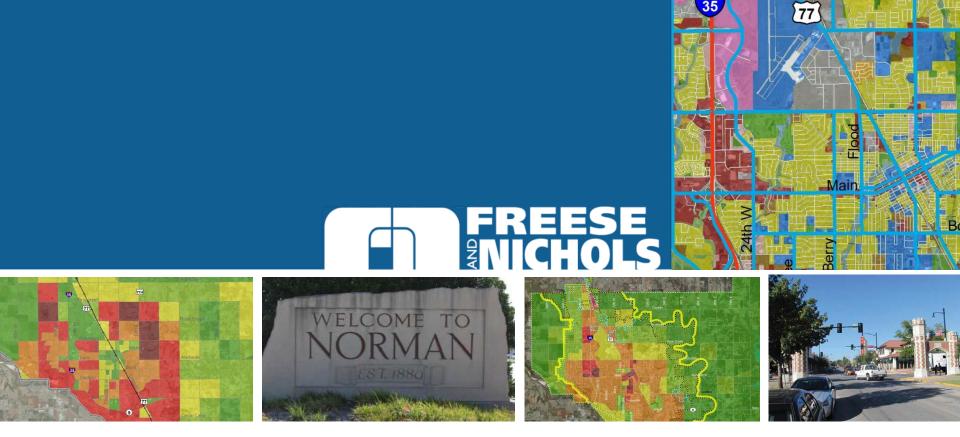


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