



**BOARD OF DIRECTORS MEETING AGENDA**  
**Wednesday, August 16, 2017**  
**Legend's 11:30 a.m.**

**Agenda Items:**

- I. Minutes (June)– Andy Sherrer
- II. Finance report (June/July) – Mandy Hawes
- III. VisitNorman FY17 performance/FY18 goals – Dan Schemm
- IV. TMD/Sports Commission update – Dan Schemm
- V. OKC Convention Center discussion
- VI. Airbnb discussion
- VII. Americans for the Arts economic impact findings – Erinn Gavagahn

**Reports:**

- VIII. Staff Reports
  - a. Sales –Taylor Mauldin Wagner & Trent Brown
  - b. Leisure – Lacy Jo Burgess-Cady
  - c. Communications/PR – Stefanie Brickman

**Next Meeting Date:**

Wednesday September 20, 2017 at Legend's Restaurant

**Upcoming Events:**

Norman Porch Fest August 19, 2017  
Summer Breeze Concert- John Fullbright August 20, 2017  
NIKE Invitational August 25-26, 2017  
OU Soccer vs. Oklahoma State August 25, 2017  
OU Soccer vs. Tulsa August 27, 2017  
OU Football vs. UTEP September 02, 2017  
Opolis 15<sup>th</sup> Anniversary Party September 7, 2017  
Aviation Festival September 08, 2017

***MISSION:*** *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*