

Norman Comprehensive Transportation Plan

CTP OVERVIEW

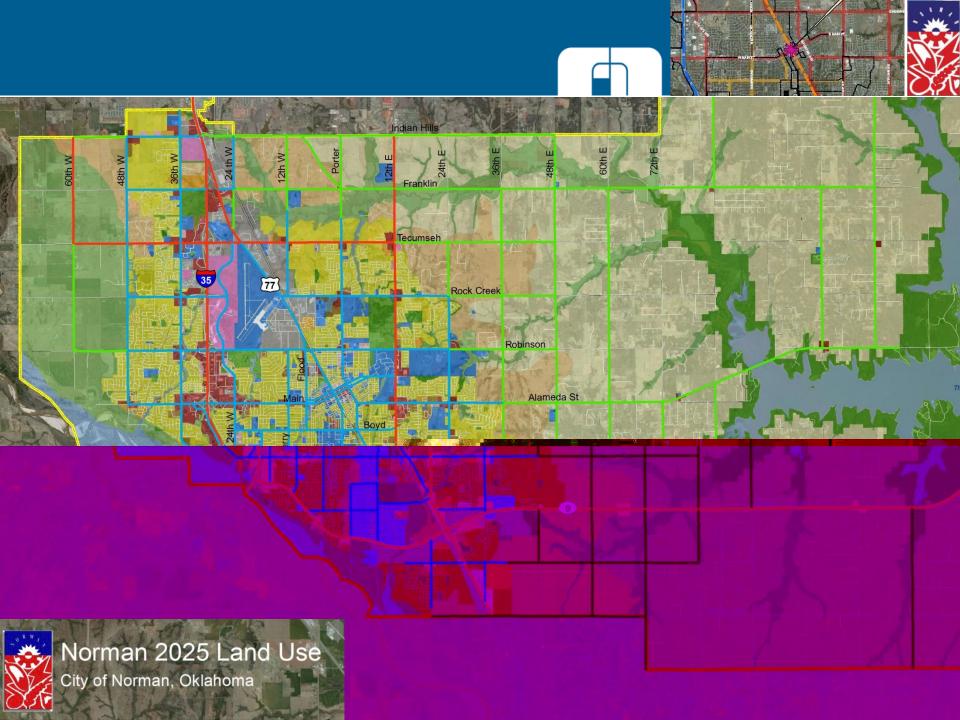
Aviation/Transportation Committee April 9, 2013

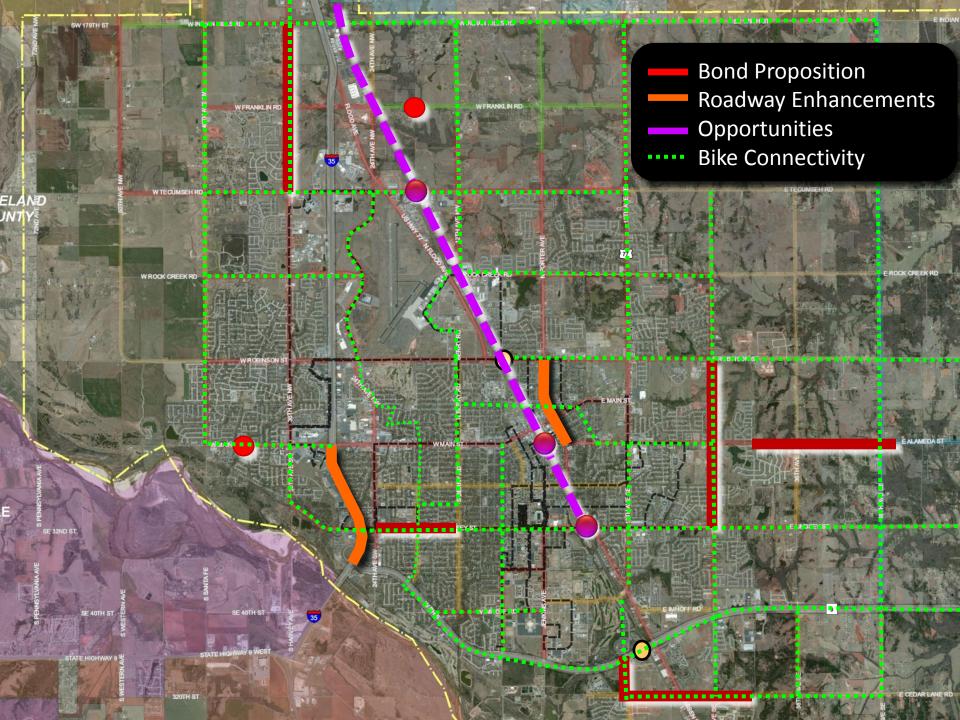


Norman Comprehensive Transportation Plan

A Multi-Modal Plan for 2035.







2009 City of Norman Community Survey – Final Report

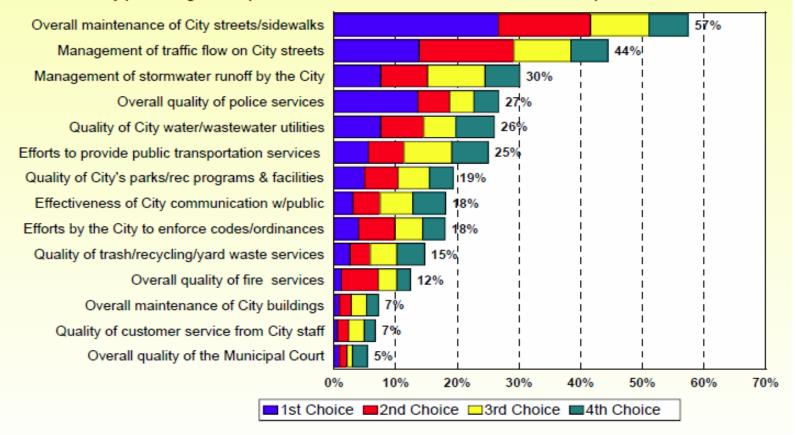






Q2. City Services That Are The Most Important For The City of Norman to Emphasize Over the Next Two Years

by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2009)

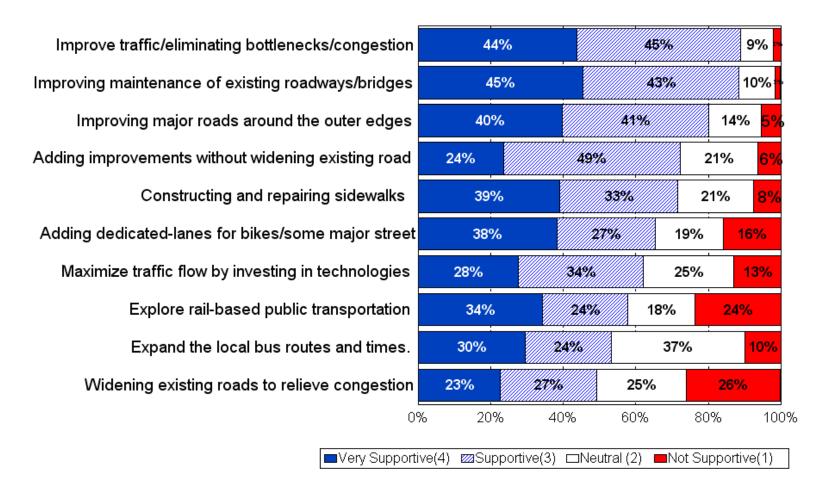
2011 CTP Survey Results





Q5. Level of Support for Various Transportation Improvements

by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



Source: ETC Institute 2011

CTP Guiding Principles

Special Place to Live

- Vibrant Norman Community in 2035
- Transportation and Infrastructure focus on both people and places
- Enhanced transportation choices and accessibility
- Create a unique place with lasting value
- Blends seamlessly with the character of Norman's neighborhoods, employment centers and activity centers

Mobility

- Seamless system of transportation options and solutions
- Norman Moving Forward's emphasis on system management and operations, context sensitive and complete streets designs
- Range of accessible and convenient, multi-modal transportation choices that provide connections between neighborhoods and destinations

Maintain and Preserve Existing Infrastructure

- Priority on maintenance, rehabilitation, safety and reconstruction
- Neighborhood viability through maintaining streets, sidewalks, utilities, storm water systems and other infrastructure facilities
- Investments balance transportation needs of the community and local neighborhoods

Fiscal Stewardship

- Provide a detailed roadmap of actions for transportation and infrastructure improvements
- Investments maximize the benefits for multiple user groups in a way that is fiscally and environmentally responsible
- Input from the community-at-large and ongoing dialogue with stakeholders

Enhance Economic Vitality

- Promotes economic growth while using resources in an efficient and effective manner
- Supports a diverse, vibrant local economy with a strong tax base
- Reduces the fiscal burden on residents to provide city services

Overview Scope and Schedule

8. Documentation



Jun

Sep

Mar



Dec

Mar

2012 2013 2013 2013 2013 2014 1. Guiding Principles, Goals and Objectives 2. Existing Transportation Systems 3. Assessment of Transportation Needs 4. Forecast Transportation Conditions 5. Develop Long Range Improvements Plan **6. Transportation Policies and Programs** 7. Implementation **Subcommittee Meetings**

Public Meetings

Public Hearings

Dec

Subcommittee Meetings

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- 45 members
- 4 modal subcommittees
- Co-Chair leadership
- Meeting Structure
 - Opening collaborative session
 - Independent group work
 - Combined wrap-up session
 - Homework
- E-Builder Collaboration

Four Subcommittees

Autos and Parking
Transit Service

Pedestrian, Bike and Streetscape Freight, Airport, Emergency Response



Meeting Dates

SC#1 Feb. 7th: Goals/Objectives

SC#2 Feb 18th: Existing Conditions & Needs

SC#3 Mar. 25th: Improvement Concepts

SC#4 Apr. 25th: Assess Potential Projects

SC#5 May 23rd: Policies and Programs

Transportation Plan Scope





Plan Development Structure



The Planning Team







- Overall Project Coordination
- System Planning for Roadway, Bike & Ped
- Development of Short/Long-range Improvements
- Transportation Policies and Programs
- Implementation Plan
- Plan Documentation
- Conduct Committee and Public Meetings

FREESE

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- Sub-Committee Team Leaders
- Assessment of Existing Systems
- Needs Assessment for Roadways
- Evaluation of Transportation System Improvements

Alliance Transportation Group

- Sub-Committee Team Leader
- Travel Forecast Modeling and Alternatives Testing
- Transit System Planning





Project Tasks





- 1. Guiding Principles, Goals & Objectives
- 2. Assessment of Existing Systems
- 3. Assessment of Needs
- 4. Travel Forecast Modeling
- 5. Transportation Plan and Prioritization
- 6. Transportation Policies and Programs
- 7. Implementation
- 8. Documentation



1. Guiding Principles, Goals & Objectives

- Project Initiation with City Staff
- CVC Subcommittees and Framework
- Framework for Social Media Outreach
- Subcommittee Meeting
 - Review Goals and Principles, Establish
 Objectives
- Finalize Principles and Goals
- Key Deliverable
 - Draft Chapter on Principles, Goals and Objectives for the Plan

Project Goals

- Special Place to Live
- Mobility
- Maintain Existing Infrastructure
- Fiscal Stewardship
- Economic Vitality
 - Objectives
 - Specific
 - Measurable
 - Achievable
 - Relevant
 - Time Oriented





- Summarize Existing Plans
- Data Collection & Compilation
- Review Trends, Committed Improvements, Programs and Initiatives
- Analysis of Existing Conditions
- Assessment of Deficiencies
- Key Deliverable
 - Draft Chapter on Existing Conditions

- **Systems Evaluation**
- Auto
- Truck
- Bus Transit
- Passenger Rail
- Aviation
- Pedestrian
- Bicycle
- Parking
- Major Street/Highway
- Traffic Signal System
- Crash Locations
- Maintenance





- Initial System Needs Assessment
- Develop Initial Strategies
- Subcommittee: Formulate Concepts
- Refine Needs and Concepts
- Review Needs & Concepts with Commissions, Committees and Council
- Open House: Plan Process, Existing Conditions and Needs Assessment
- Key Deliverable
 - Draft Chapter on Transportation Needs
 Assessment

- **Systems Needs**
- Auto
- Truck
- Bus Transit
- Passenger Rail
- Aviation
- Pedestrian
- Bicycle
- Parking
- Major Street/Highway
- Traffic Signal System
- Crash Locations
- Maintenance



4. Travel Forecast Modeling

 Review/Update ACOG Regional TDM for Land Use and Network

 Validate Base Year Model for Norman Traffic Volumes

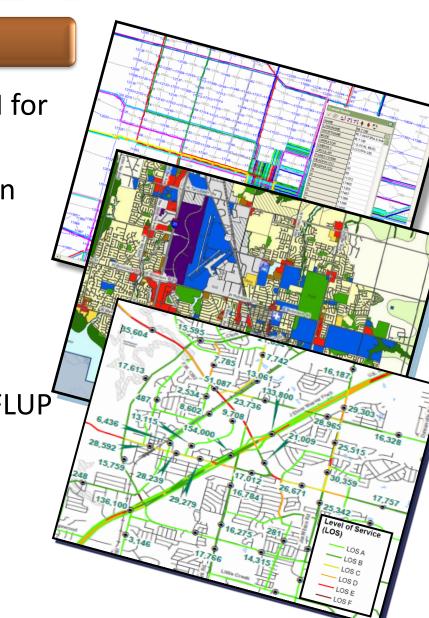
Assess "No-Build" 2035 Operations

 2035 Model for New Roadway and Congestion Mitigation Needs

Collaborate with City Staff on 2035 FLUP

Transit System Analysis

- Key Deliverable
 - Base and 2035 Subarea Model



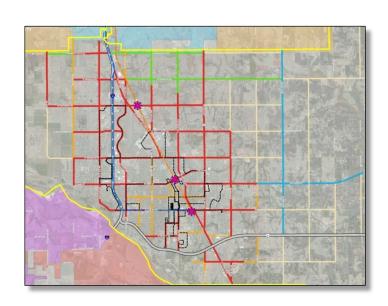


5. Transportation Plan and Prioritization

- Transportation Plan and Improvements
 - Subcommittee Collaboration
- Street Classifications and Configuration
- Modal System Plans
- Short and Long-Range Improvements
 - Subcommittee Collaboration
- CIP Methodology, Scoring & Ranking of Short and Long-Range Projects
- Key Deliverable
 - System Plans, Short/Long-Range CIP

Modal Systems Plans

- Thoroughfare Plan
- Pedestrian System
- Bicycle System
- Transit Systems









6. Transportation Policies and Programs

- Review Existing Policies & Programs
- Peer City Review
- Develop Action Plans to Address Programs
 - City Staff and Subcommittee Collaboration
- Implementation Strategies, Roles and Responsibilities
- Subcommittee Concurrence
- Draft Policies
 - Review with Commissions, Committees and Council
 - Social Media Outreach
- Key Deliverable
 - Draft Chapter on Policies, Programs & Procedures

Policies and Programs

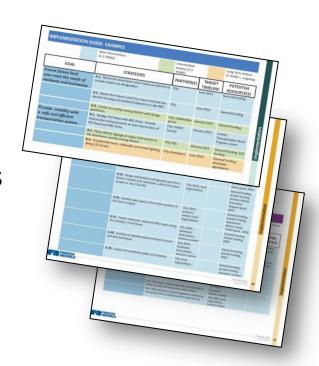
- Multimodal Integration
- Transportation Finance
- Traffic Impacts
- Maintenance
- Traffic Calming
- Access Management
- Parking





7. Implementation

- Review Transportation Revenues & Constraints
- Correlate Revenues and Prioritized Improvements
- Finance Plan for Short/Long-Range CIP
- Assess Potential New Funding Strategies
 - Collaborate with City Staff and CVC
 - Social Media on Implementation Plan
- Committee/Council Meeting on Improvements and Funding Strategies
- Develop 5-Year TIP
 - Review with Committees and Commissions
 - Public Hearing on Draft TIP
- Key Deliverable
 - Implementation Strategies, Funding, Draft TIP



CTP Work Activities



- Council Study Sessions
- Staff Coordination Meetings
- Sub-Committee Meetings
- Public Meeting Next Week!

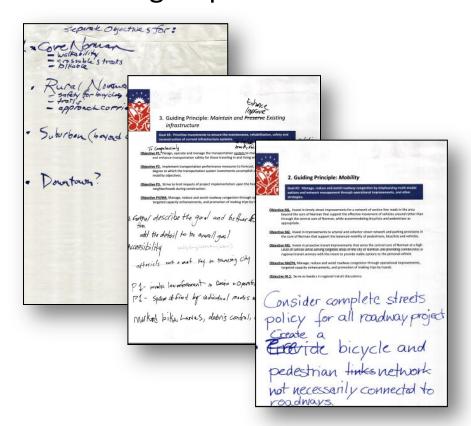


Subcommittee Meeting #1 Goals & Objectives Review





- Five guiding principles
- **Refined Goals**
- **Development of Objectives**
- Mixed group collaboration





1. Guiding Principle: A Special Place to Live

Goal #1: Provide a transportation system planned and designed with people and places in mind, and provided with

- Objective S1. Adopt policies and ordinances and create programs that promote multimodal and context sensitive considerations and aesthetics into the planning and project funding of transportation facilities in Norman.
- Objective S2. Institute departmental processes and procedures to ensure coordination of land use and transportation planning, and context sensitive solutions for design and implementation of transportation corridors and facilities in Norman.
- Objective S3. Provide transportation investments and procedures that help enhance the traffic access and circulation, walkability, bikeability, aesthetics and amenities of the central core of Norman including Downtown, Campus Corner, OU, and surrounding neighborhoods.
- Objective S4. Enhance the aesthetics of the section line roadway corridors that lead residents and visitors to the central core and major areas of retail and development and to significant attractions in Norman such as Thunderbird State Park.
- Objective S5. Invest in improvements to minimize the impacts of railroad delay and noise through Norman.
- Objective S6. Provide a wayfinding system of signage, markers and other devices to inform visitors and residents of the special areas and attractions in Norman.

Goals & Objectives Review









2. Guiding Principle: Mobility

Goal #2: Provide efficient and effective mobility to, from and within Norman by providing multi-model transportation options and management for existing and anticipated future needs.

<u>Objective M1.</u> Provide mobility for people who live, work and visit Norman - especially those who are economically, socially or physically challenged - in order to support their full participation in society and contributions to Norman's economic productivity.

Objective M2. Invest in timely street impro area beyond the core of Norman that around rather than through the cent and pedestrians in the roadway corr

Objective M3. Invest in improvements to a provisions in the core of Norman the pedestrians, bicyclists and goods mo

Objective M4. Invest in proactive transit sy Norman at a high Level of Service wh providing connectivity to regional tra options to the personal vehicle.

Objective M5. Support efforts to develop

Objective M6. Provide a network of bicycle routes, bike lanes and paths, that proposed connectivity and recreational opposed to the connectivity and recreation to the connectivity and recreat



4. Guiding Principle: Fiscal Stewardship

Goal #4: Optimize the use of City of Norman funds and leverage additional funding for transportation to maximize the Norman public return on investment in transportation infrastructure and operations.

Objective F1. On an ongoing basis, identify and pursue private, regional, state and federal revenue sources for funding multimodal transportation improvements in Norman.

<u>Objective F2.</u> On an ongoing basis, integrate state and federal long-range transportation planning factors with local and regional transportation planning to maximize future funding opportunities for surface transportation projects in Norman.

Objective F3. On a monthly basis as needed, provide transparency and meaningful public awareness, orgoing citizen input, and participation opportunities to prepare the Norman CTP and its long-term implementation process.

Objective F4, On an ongoing basis, plan for and preserve rights-of-way and other real property for future multimodal transportation and supporting infrastructure investments in advance of economic development.

<u>Objective FS.</u> Develop a policy and programs for city consideration of private/public partnerships and donations to fund transportation infrastructure, amenities and aesthetics.

Objective F6. Create and implement tax assessments for transportation and supporting improvements associated with special initiatives, including bridge repair and rail transit.



3. Guiding Principle: Maintain and Improve Existing infrastructure

Goal #3: Prioritize investments to ensure the maintenance, rehabilitation, safety and reconstruction of current infrastructure systems.

Objective P1. Design, operate and manage the transportation system to maintain or improve the quality of multimodal mobility, access and safety for those traveling in and living within Norman.

Objective P2. Develop and implement trans regularly monitor, evaluate, and fore investments accomplish community

Objective P3. Minimize the impacts of proj businesses and neighborhoods durin

Objective P4, Manage, reduce and avoid roa for all roadway users through operat enhancements, and promotion of m

of and assistance with the condition transportation infrastructure and co



5. Guiding Principle: Enhance Economic Vitality

Goal #5: Invest in transportation improvements that support the physical and economic vitality of Norman's neighborhoods, https://www.neighborhoods.gov/message employment and education districts.

Objective E1. Initiate and promote a managed parking system(s) and/or district(s) to support and encourage increased activity and density of development within the core of Norman and specifically to address the needs of Downtown, Campus Corner and OU, parking management for the adjacent neighborhoods.

Objective E2. Provide for effective trucking, railroad and air freight movement to, from and through Norman, including supporting facilities and airspace, while minimizing their impact on the quality of Ilfe, specifically in the core of Norman.

Objective E3. Identify and promote land development strategies and suitable locations to maximize and support multi-modal development, such as mixed-use districts and transit oriented development that maximize the benefits of transit investments.

Objective E4, Identify and implement policies and programs to support and incentivize development initiatives within the city by establishment of special districts (e.g. TIF, PID, MMD) for use in timely implementation of transportation improvements.

Objective E5. Identify and implement policies and programs to streamline the project development process to reduce time to implement transportation improvements.

Land Use Planning Workshop with City Staff

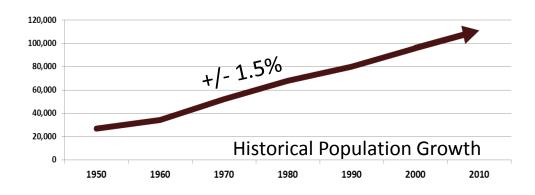




- Discussions of growth trends
 - Steady Population growth
 - Residential and commercial building permits locations
 - Rural vs. Urban sectors
- Comparison of Comprehensive
 Plan with ACOG Model for 2035
 - Population density
 - Roadway linkages
 - Capital improvements

Population Projections			
Year	1.50%	Norman 2025	ACOG
2015	119,497	120,152	121,120
2025	136,682	137,147	137,548
2035	160,946	156,518	156,173

Year	Employment Projections	CAGR
2005	59,002	1.85%
2015	70,872	
2025	2025 85,130	
2035	2035 102,298	

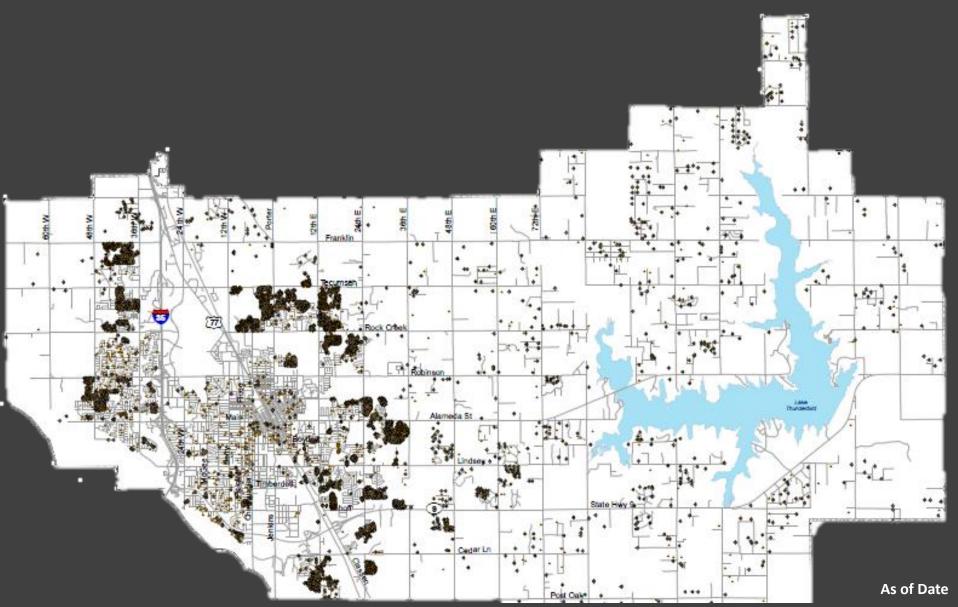


Development Trends 2002-2011 Residential Building Permits



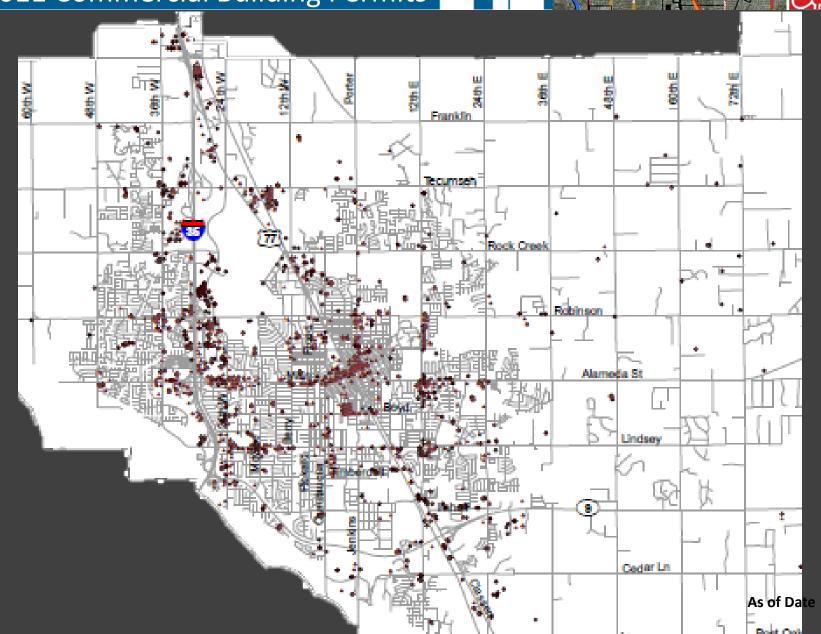


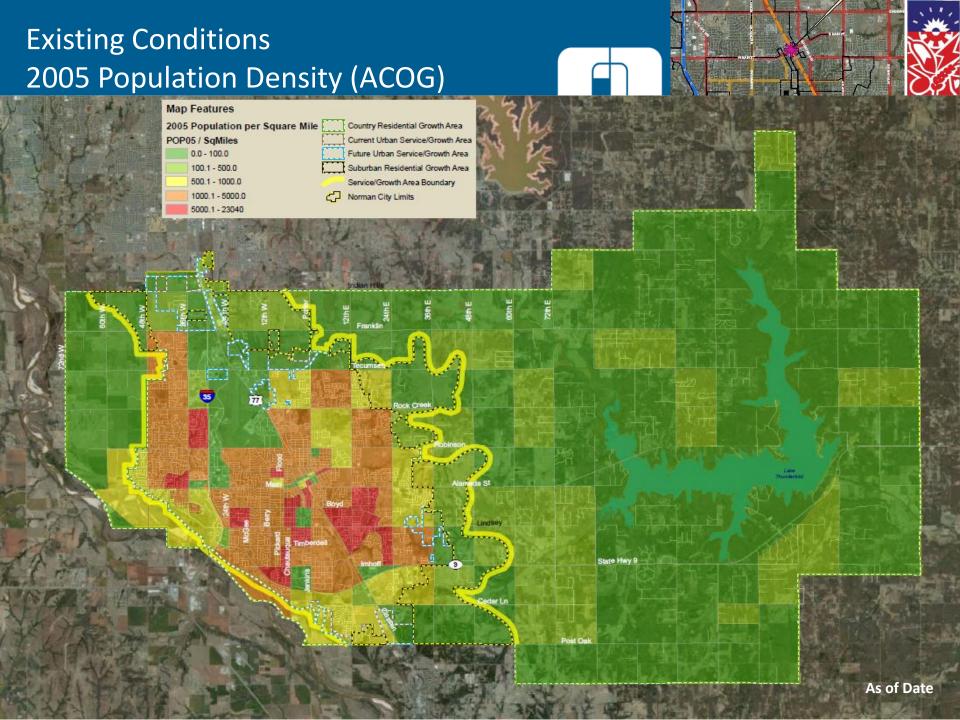


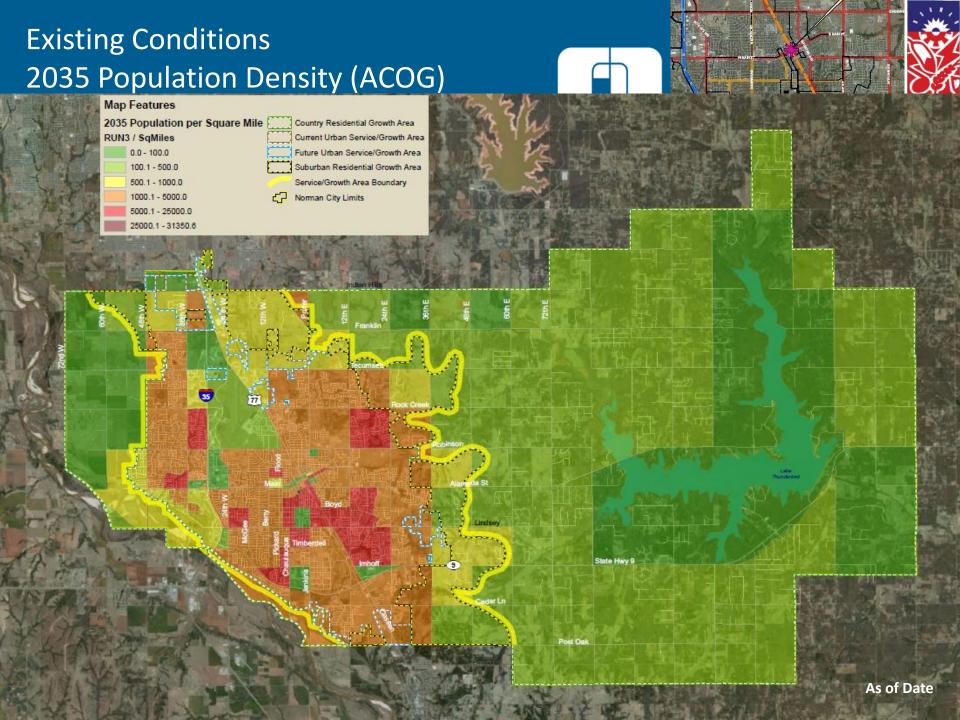


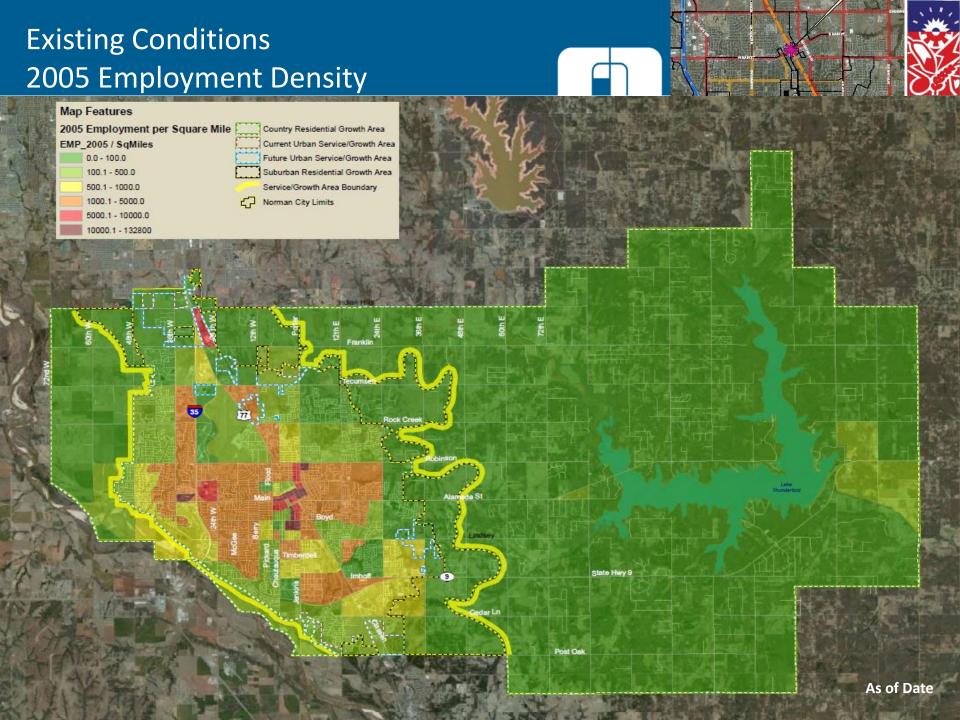
Development Trends 2002-2011 Commercial Building Permits

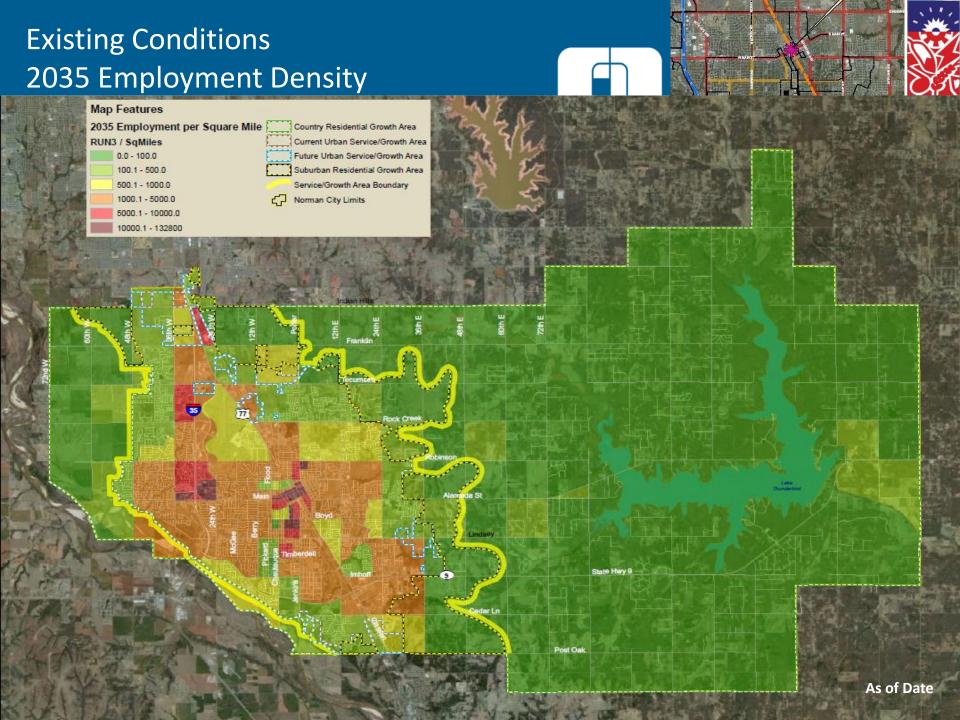








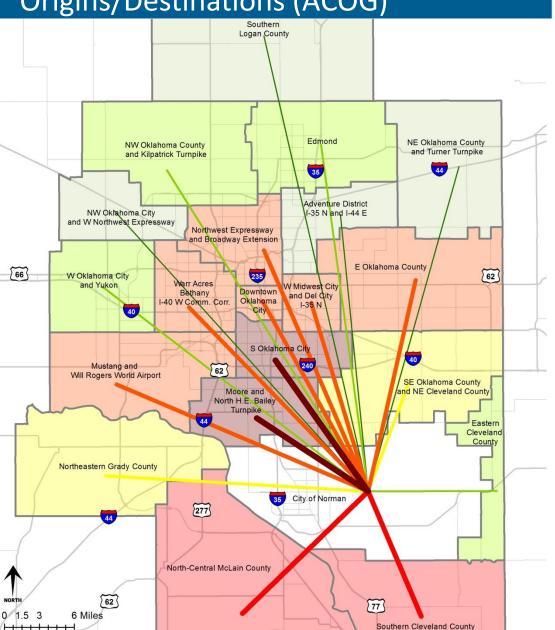




2005 Travel Demand Origins/Destinations (ACOG)







Trips per Weekday (Base Year)

400 - 2,000

2,001 - 5,000

5,001 - 10,000

10,001 - 20,000

20,001 - 40,000

40,001 - 80,000

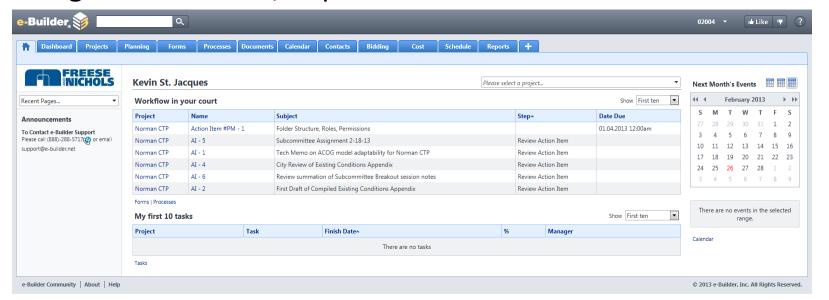
Model Districts

Subcommittee Meeting #2 **Existing Transportation Conditions**



- Roadway Network
- **Access Management**
- Traffic Volumes
- **Congestion-Major Corridors**
- Roadway Safety
- Parking Inventory
- Freight Movements, Impacts

- **Aviation Land Use & Access**
- Roadway Inventory & Maintenance
- System Improvements
- Bike & Pedestrian **Accommodations**
- Transit Service

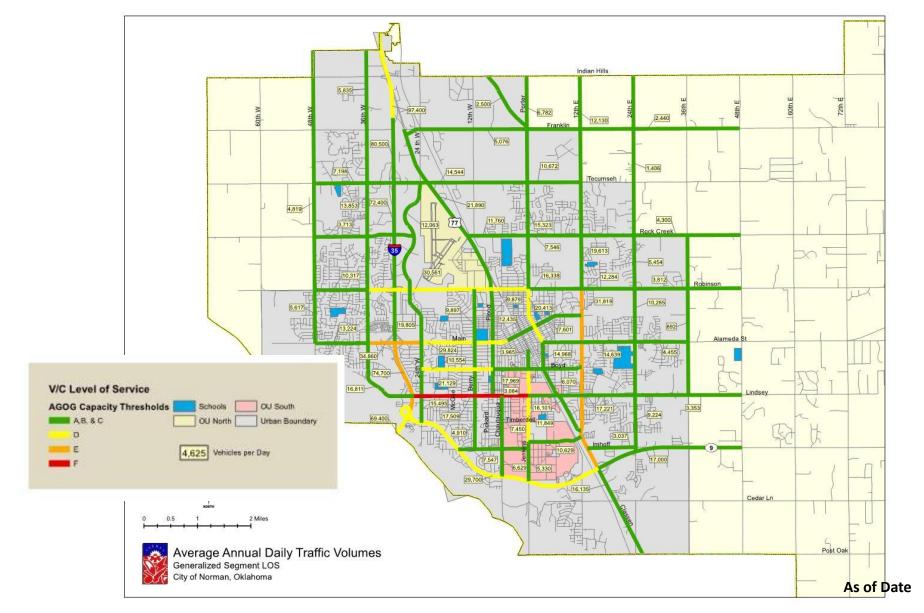


Existing Conditions Daily Traffic Volumes & Congestion









Existing Conditions Roadway Network



Traffic Signal

I-35 Interchange



OU North

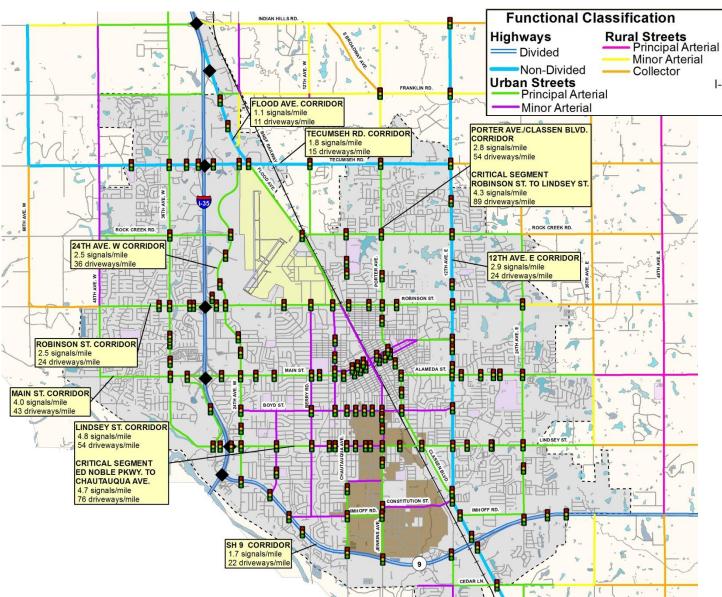
OU South

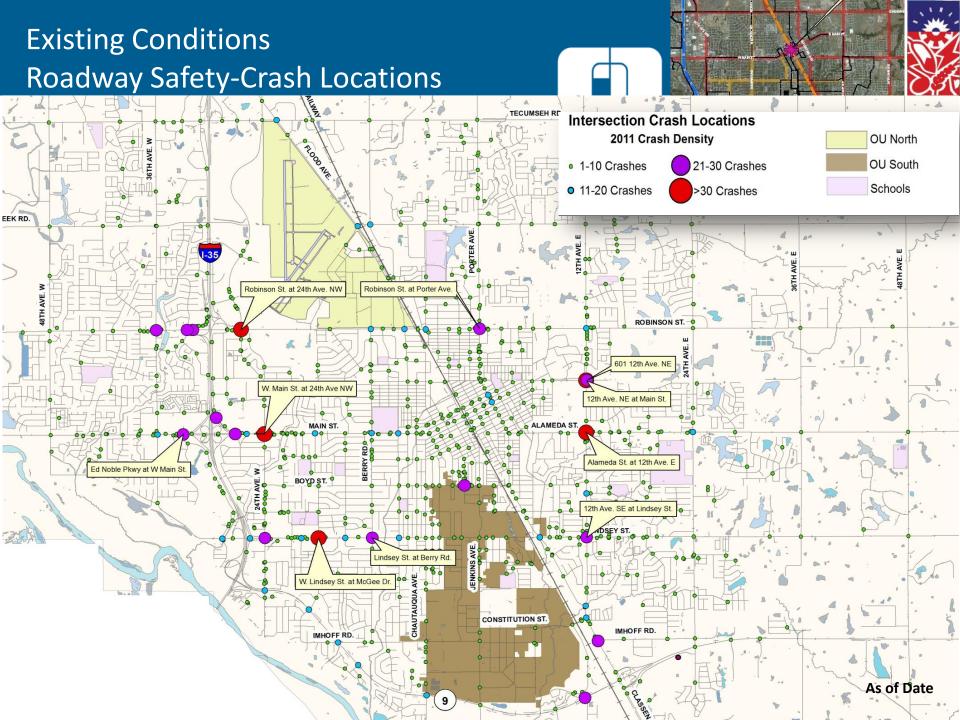
Schools

Urban

Service

Area



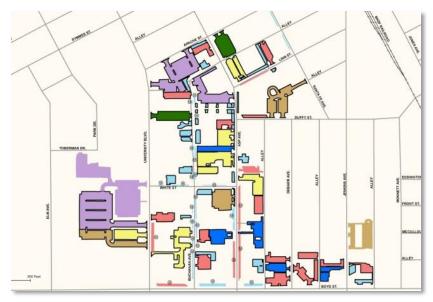


Existing Conditions Parking Inventory Breakdown



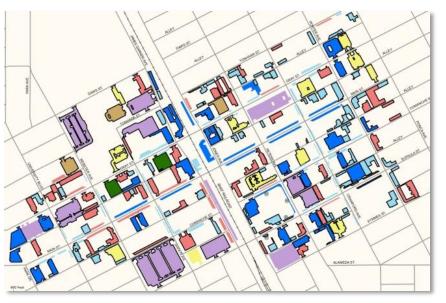








- Just under 2,000 spaces
- 87% surface
- 13% on-street
- 25% public
- Insufficient parking in the southern portion of the district



Central Business District

- 4,900 spaces
- 77% surface
- 23% on-street
- 25% public
- Insufficient parking in the eastern portion of the district especially along Main Street

Existing Conditions Freight Operations







Rail

- BNSF "Mid-Con" corridor
- 50 million tons of freight per year

Passenger Rail

- Amtrack's "Heartland Flyer"
- Along BNSF Line
- Service: Oklahoma City/Fort Worth
- 84,000 annual ridership
- On Average 10% originate/destined for Norman. Numbers differ by year (In 2011, 12% originating/destined for Norman)

Truck Operations

- Interstate 35 (15% Truck Traffic)
- SH 9 (6% Truck Traffic)





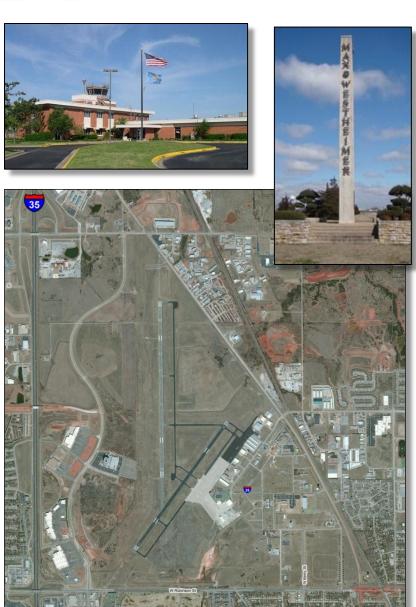
As of Date

Max Westheimer Airport





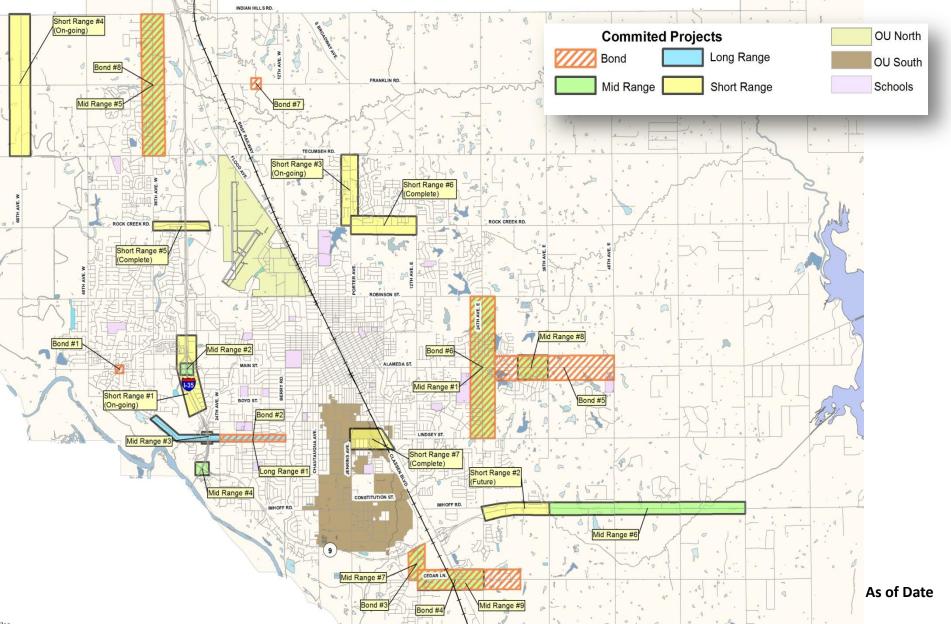
- Airport Stats:
 - Reliever Airport
 - Manned ATCT
 - 2 Active Runways; 17/35 ILS
 - 66,000 aircraft ops/year
 - 69 hangers on site
- OU Aviation Program
- 1995 Master Plan; 2004 Action Plan
- 2008 North Development Plan
- Grant Money since 1970: \$21M
- Research Campus North-1,120 ac.
- Univ. North Park 580ac mixed use
- Height Hazard Zoning in place



Existing Conditions Roadway Inventory and Conditions Indian Hill Indian Hill Franklin Franklin Tecumsel Tecumsel 8 Rock Creek Rock Creek Robinson Robinson Alameda St Rank 0 - 39Lindsey 40 - 59 60 - 69 Constitution Imhoff State Hwy 9 70 - 79 80 - 84 85 - 100 Cedar Lane Ward # **Urban Norman** As of Date **Pavement Condition** Post Oak

Existing Conditions Planned Programs and Initiatives

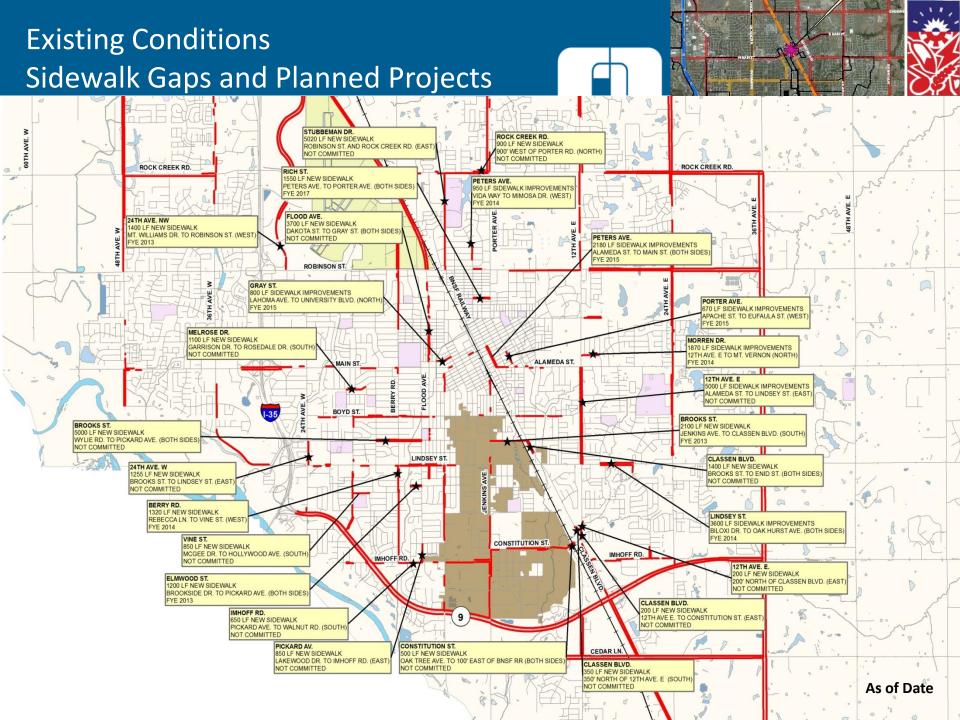


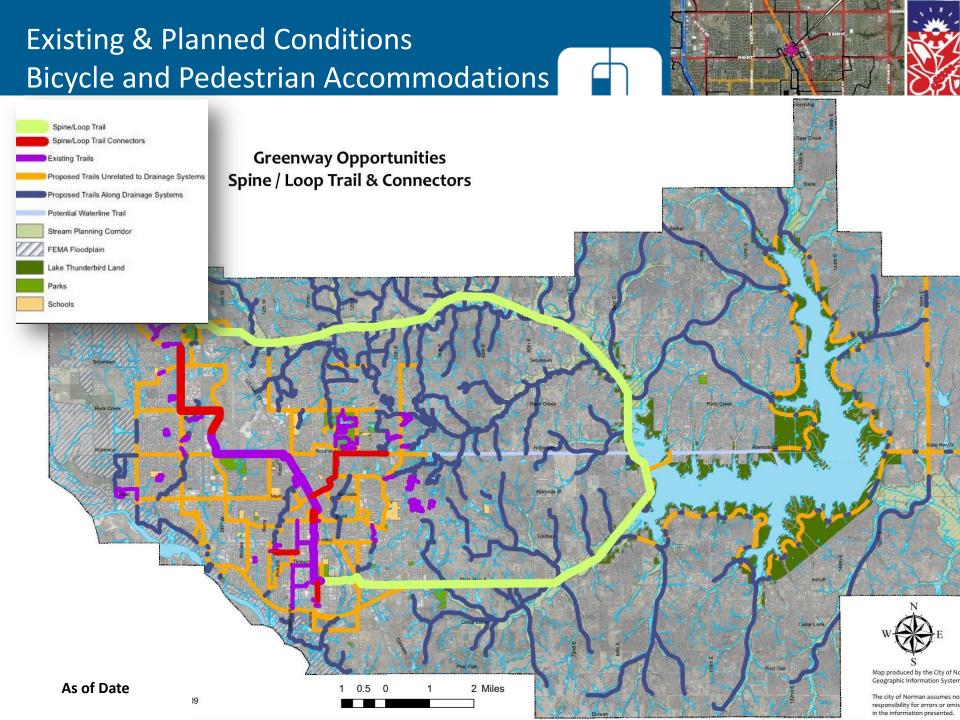


Existing Conditions
Bicycle & Pedestrian Accommodations

- Bicycle Accommodations
 - 1996 Bicycle Transportation Map
 - Norman Bicycle Advisory
 Committee (BAC)
 - 2011 Bike Route Map
 - OU Bicycle Advisory Committee
 - OU Bike Patrol
 - Bicycle Friendly City
- Pedestrian Accommodations
 - Sidewalk Requirements
 - Walk Friendly Community (WFC)
 - CIP sidewalk project listing







Existing Conditions Transit Service

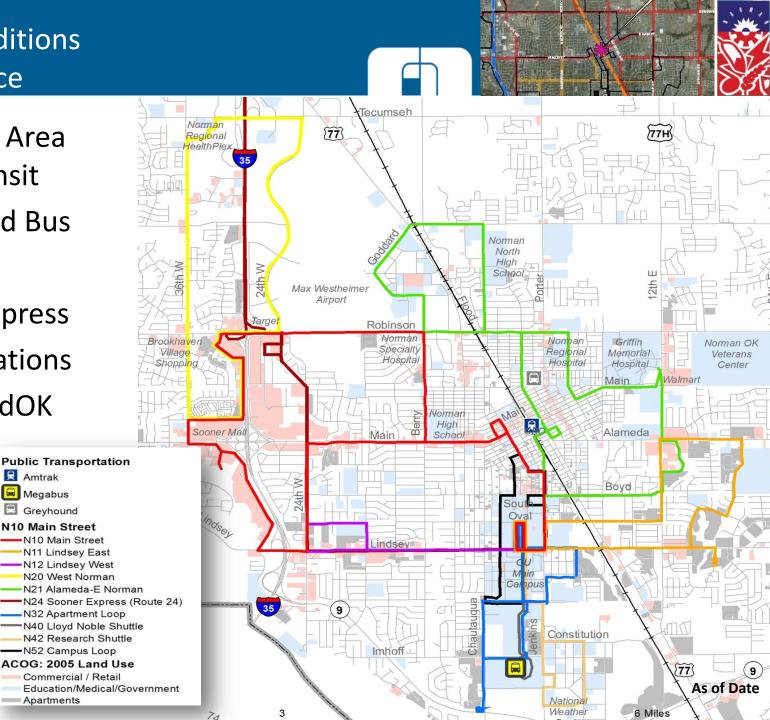
- Cleveland Area **Rapid Transit**
- **Greyhound Bus**
- Megabus
- **Airport Express**
- **Taxi Operations**
- **GetAroundOK**

Amtrak

Megabus Greyhound N10 Main Street N10 Main Street

Apartments

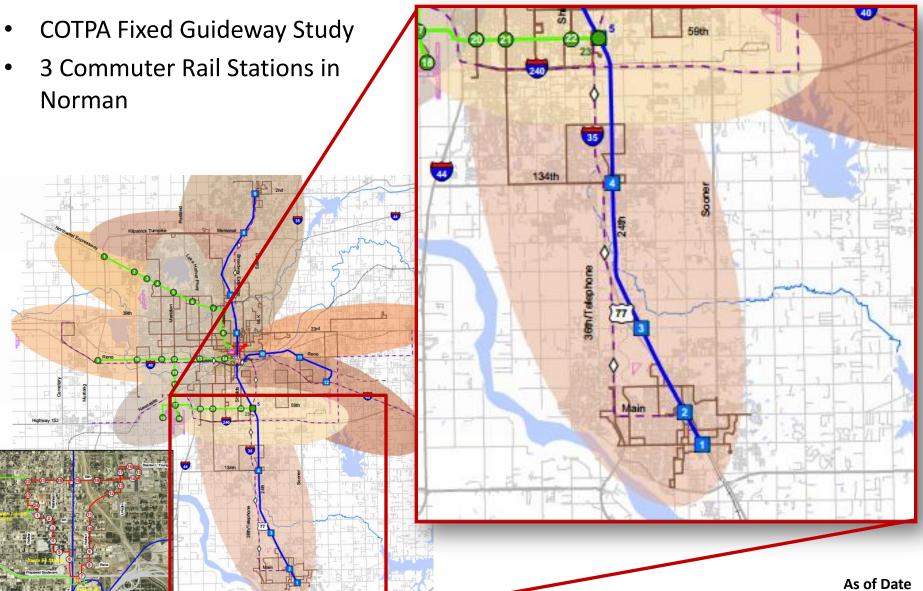
Timecar



Existing Conditions Transit Service

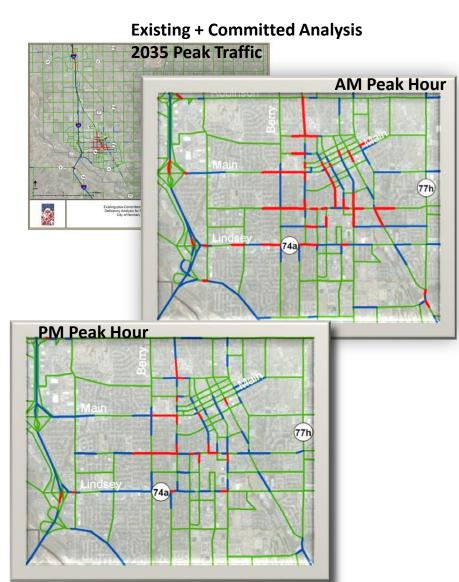






Transportation Needs

- Initial work with Sub-Committee
- Modal Assessment of needs
- Focus on short range projects
- Team evaluation of SR projects
- Modeling: E+C Analyses

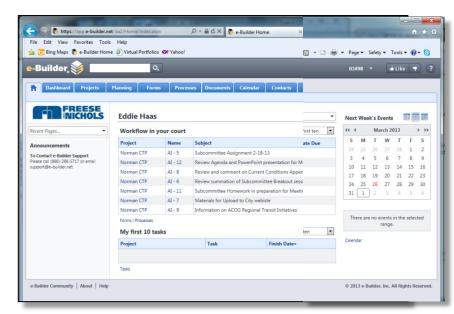


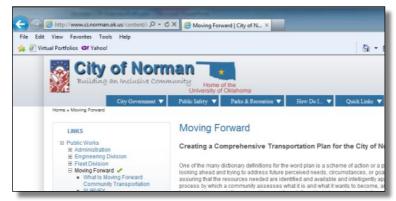
Social Media

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- SC work via e-Builder
- Posting of CTP interim products on City website
- Moving Forward website page
- Announcing availability of CTP interim products on Facebook
- Pushing out messages about CTP interim products using Twitter
- Recent product posts:
 - Subcommittee Meeting Materials
 - Chapters:
 - Refined Goals and Objectives
 - Existing Conditions





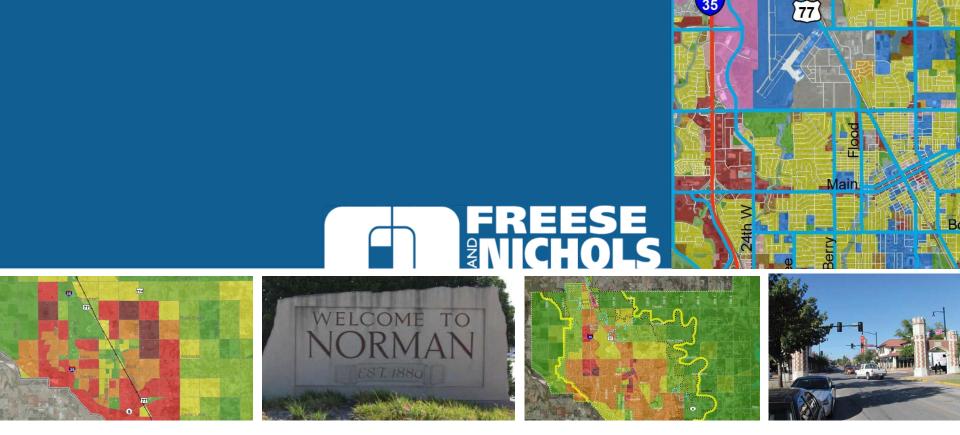




Next Steps: Public Meeting #1







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Aviation/Transportation Committee April 9, 2013