

MARY E. MADDEN, AICP

Mary Madden has 20 years of experience in the fields of urban planning and design, community development, and historic preservation at the federal, state, and local levels. Her practice includes town planning and urban design for public and private sector clients, with an emphasis on revising zoning codes to promote compact development and walkable environments. Current work includes revising the development regulations in Columbia, MO, including a new mixed-use form-based district for the downtown, immediately adjacent to the University of Missouri campus; creating a new Transit-Oriented Neighborhood District for Greenville, SC; and drafting the Development Character chapter for the Suffolk, VA Comprehensive Plan update. Other projects have been in a range of locales, from college towns, to suburban jurisdictions, to large cities, including: Overland Park, KS; Tulsa, OK; Peoria, IL; Memphis, TN; Farmers Branch, TX; Arlington, VA; and Fayetteville, AR.

In addition to working directly with communities, Mary frequently speaks and writes on the topics of urban design and form-based codes. She has spoken to a variety of audiences across the country, including the Oklahoma City District Council of the ULI in 2010 and the 2009 Annual Meeting of the Oklahoma AIA Chapter. She co-authored "Place Making with Form-Based Codes" which appeared in the September 2006 issue of *Urban Land* magazine, was a contributor to the National Charrette Institute's *2008 Best Practices Report*, and was a contributor to the APA/CNU publication *Codifying New Urbanism: How to Reform Municipal Land Development Regulations*.

Before joining Ferrell Madden in 2002, Mary served in several positions at the U.S. Department of Housing and Urban Development. Earlier in her career, she was the co-director of the Mayors' Institute on City Design and worked in the Arkansas Historic Preservation Program. She holds a Master of Urban and Environmental Planning degree from the University of Virginia and a Bachelor of Arts in Architecture from Princeton University.

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