

NORMAN ELECTION COMMISSION
CAMPAIGN CONTRIBUTIONS AND EXPENDITURES REPORT

Final

FILED IN THE OFFICE
OF THE CITY CLERK
ON 5-6-13

Date of Report

May 6, 2013 Date Received:

Friends of Cindy Rosenthal
(name of candidate or committee)

P.O. Box 2095, Norman 73070
(address of candidate or committee)

(405) 366-0022
(home phone)

(work phone)

Mayor
(Ward/Mayor)

CARRY OVER FROM PREVIOUS CAMPAIGN OR
GRAND TOTAL OF ALL CONTRIBUTIONS FROM PREVIOUS REPORT

\$104,299.03

SECTION A: INDIVIDUAL CONTRIBUTIONS OF MORE THAN \$50.00

NAME	ADDRESS	OCCUPATION	AMOUNT
<u>See attached list</u>			\$ <u>13,025.00</u>
			\$
			\$
			\$
			\$
TOTAL ALL INDIVIDUAL CONTRIBUTIONS OF MORE THAN \$50.00			\$ <u>13,025.00</u>

SECTION B: AGGREGATE CONTRIBUTIONS TOTALING MORE THAN \$50.00

Name Received From	Address	OCCUPATION	AMOUNT
<u>none</u>			\$
Name & Address Collected From	Occupation	Amount	
		\$	
		\$	
		\$	
		\$	

SECTION C:

TOTAL CONTRIBUTIONS OF \$50.00 AND UNDER, IF NOT PREVIOUSLY REPORTED

\$ 275.00

SECTION D: TOTAL SELF CONTRIBUTION OR LOAN

Self Contribution	\$ <u>0</u>
Loan from an Individual or Institution	\$ <u>0</u>
Lender Name & Address	
TOTAL OF ALL SELF CONTRIBUTION OR LOANS	\$ <u>0</u>

SECTION E: IN-KIND CONTRIBUTIONS

Name and Address	Occupation	Description of In-Kind Service	Amount
<u>none</u>			

TOTAL SECTION E CONTRIBUTIONS \$ 0

CARRYOVER CONTRIBUTIONS \$ 104,299.03
 TOTAL SECTION A CONTRIBUTIONS \$ 13,025.00
 TOTAL SECTION B CONTRIBUTIONS \$ 0
 TOTAL SECTION C CONTRIBUTIONS \$ 275.00
 TOTAL SECTION D CONTRIBUTIONS \$ 0
 TOTAL SECTION E CONTRIBUTIONS \$ 0
 GRAND TOTAL ALL CONTRIBUTIONS \$ 117,599.03

Gideon	Rose	3904 Hidden Hill Rd.	Norman, OK	73072	\$100.00	\$100	Retired				
Hoog	Elizabeth	1405 Canterbury St.	Norman, OK	73069	\$100	\$100	Exec. Dir., Disabilities Services				
Nellis	Leah	1109 Merrymen Grn.	Norman, OK	73072	\$100.00	\$100	Teacher, NPS				
Pappas	Christine	P.O. Box 2553	Ada, OK	74821	\$100	\$100	Professor, ECU				
Schmitz	Fritz & Phoebe	1316 Vine St.	Norman, OK	73072	\$100	\$100	Retired				
Taylor	Rich & Andy	1016 Riviera	Norman, OK	73072	\$100	\$100	Dean of Fine Arts, OU				
Welch	Kathleen	3115 Walnut Rd.	Norman, OK	73072	\$100	\$100	Professor, OU				
					\$13,025		TOTAL DONATIONS OF MORE THAN \$50 THIS REPORTING PERIOD				
					\$275.00		TOTAL DONATIONS OF \$50 OR LESS THIS REPORTING PERIOD				
					\$13,300		TOTAL DONATIONS THIS REPORTING PERIOD				

EXPENDITURE AND ENCUMBRANCES

NAME	ADDRESS	DESCRIPTION OF GOODS, SERVICES OR FACILITIES	AMOUNT
expenditures (see attached list)			71,250.95
encumbrances removed (see attached list)			(66,859.00)
new encumbrances (see attached list)			500.00
Cleveland County Election Bd.	641 E. Robinson, Suite 200	Filing fee	\$ 50.00
		Check Charge fee for filing	\$
		TOTAL	\$ 4891.95
		TOTAL FROM LAST CITY REPORT	\$ 108,296.10
		GRAND TOTAL ALL EXPENDITURES	\$ 113,188.05

Listed below are the loans of money, property, or other things made to a candidate or committee during the period covered by the campaign statement.

LOANS AND REPAYMENT OF LOANS OF MONEY, EQUIPMENT, SUPPLIES, ETC.

NAME AND ADDRESS	DESCRIPTION OF MONEY OR PROPERTY PROVIDED	AMOUNT
none		
TOTAL FROM LAST CITY REPORT		\$
TOTAL AMOUNT OF LOANS		\$

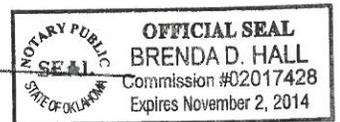
Listed above are the contributions received and expenditures made which are required by Chapter 7.5 of the Code of Ordinances of the City of Norman, Oklahoma. To the best of my knowledge and belief, the above is a true and current compilation.

Cindy Rosenthal
 Candidate's Signature (or if an organization or committee so designate with name, address, and phone)

Elizabeth B. Jordan
 Designated Agent's Signature

Organization or committee name

Organization or committee address



Organization or committee phone
 Subscribed and sworn to before me this 6th day of

My commission expires 11-2-14

May, 2013
Brenda D. Hall
 Notary Public

CAMPAIGN EXPENSES, FRIENDS OF CINDY ROSENTHAL: FINAL CITY REPORT due 5/13/13				
EXPENSES				
Legend's Times Two	1313 W. Lindsey, Norman, OK 73069	\$500		food for watch party
Red Dirt Strategies	12132 NW 16th, OKC, OK 73106	\$42,250.00		mail program
Red Dirt Strategies	same	\$741.22		GOTV door knocker
Red Dirt Strategies	same	\$120.00		room rental (The Depot)
Red Dirt Strategies	same	\$3,552.83		facebook ads
Red Dirt Strategies	same	\$200.00		photography (Abby Coyle)
Red Dirt Strategies	same	\$475.00		website
Red Dirt Strategies	same	\$421.60		printing - remits
Red Dirt Strategies	same	\$2,350.00		field coordinator (Alexis Taitel)
Red Dirt Strategies	same	\$8,000.00		consulting
Red Dirt Strategies	same	\$2,500.00		win bonuses
Alexis Taitel	820 Chautauqua Ave., Norman, OK 73069	\$1,000.00		win bonus for field coordinator
Benvenutis	105 W. Main St., Norman, OK 73069	\$250.00		food for rally at The Depot
Pyrix	www.pyrix.com	\$77.64		credit card processing fees
Tilley & Nichols	2207 N. Broadway, OKC, OK 73103	\$7,852.66		letters: thank you, follow up, invitation, etc.
Cindy Rosenthal	903 Carey Dr., Norman, OK 73069	\$960		Constant Contact (reimbursement)
		\$71,250.95		TOTAL EXPENDITURES THIS REPORTING PERIOD
ENCUMBRANCES				
old encumbrances, removed:				
Legend's Times Two	1313 W. Lindsey, Norman, OK 73069	[\$500]		watch party
Red Dirt Strategies	12132 NW 16th St., OKC, OK 73106	[\$39,420.00]		mail program
Red Dirt Strategies	same	[\$9300]		phone
Red Dirt Strategies	same	[\$6000]		consulting
Red Dirt Strategies	same	[\$1500]		GOTV door knocker
Tilley & Nichols	2207 N. Broadway, OKC, OK 73103	[\$5139]		letters
Tilley & Nichols	same	[\$5000]		fundraising
		[\$66,859]		TOTAL ENCUMBRANCES REMOVED THIS REPORTING PERIOD
new encumbrances:				
Tilley & Nichols	2207 N. Broadway, OKC, OK 73103	\$500		fundraising