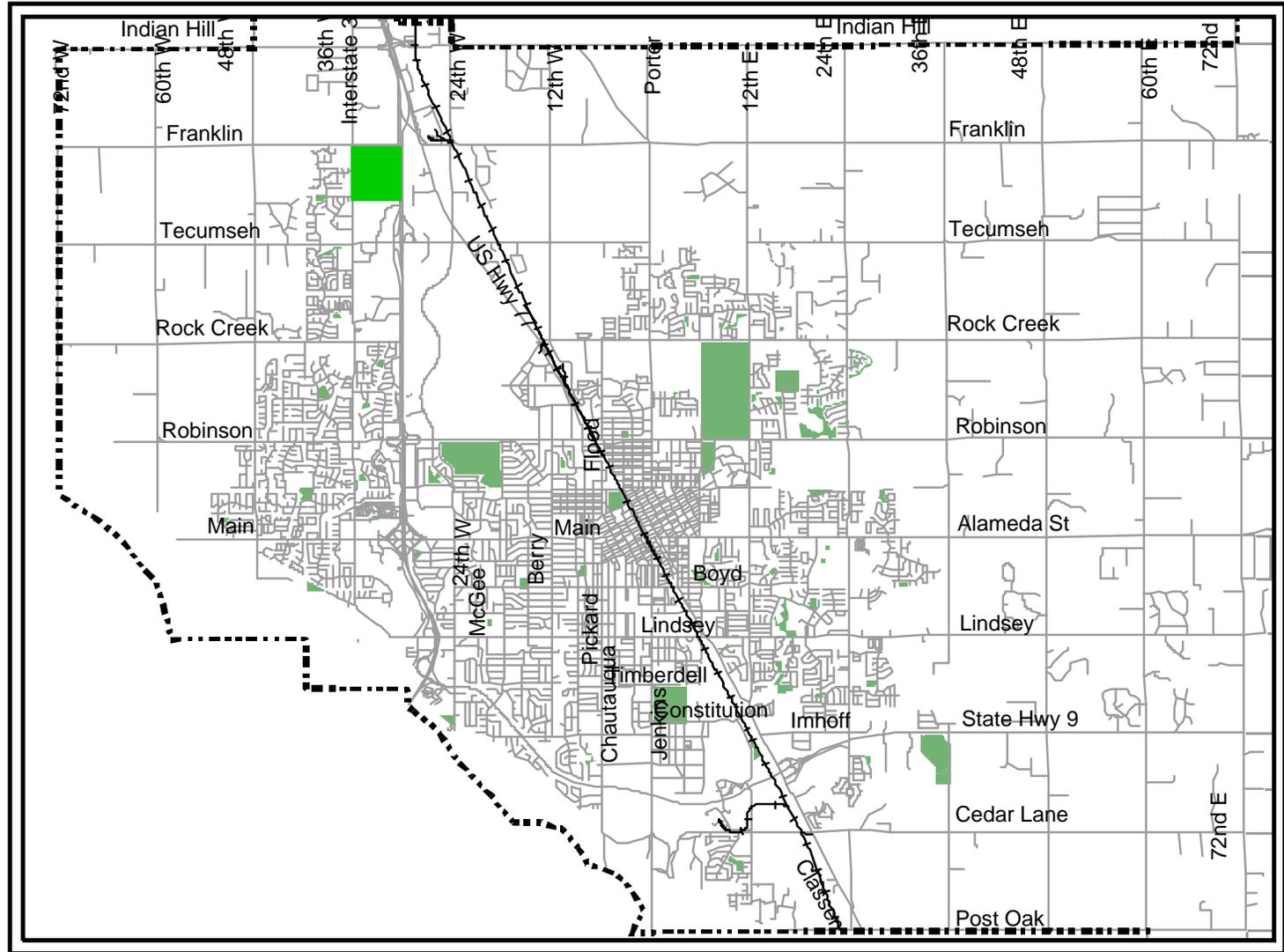
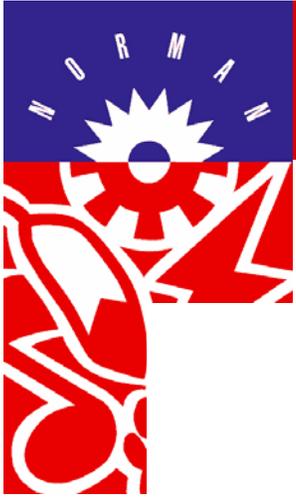




Ruby Grant Park Master Plan





Method used in the needs assessment



- **Public Meeting**
- Questionnaire development
- Random sample data collection (RSD)
- Web-based data collection (Web)





Ruby Grant Park Master Plan

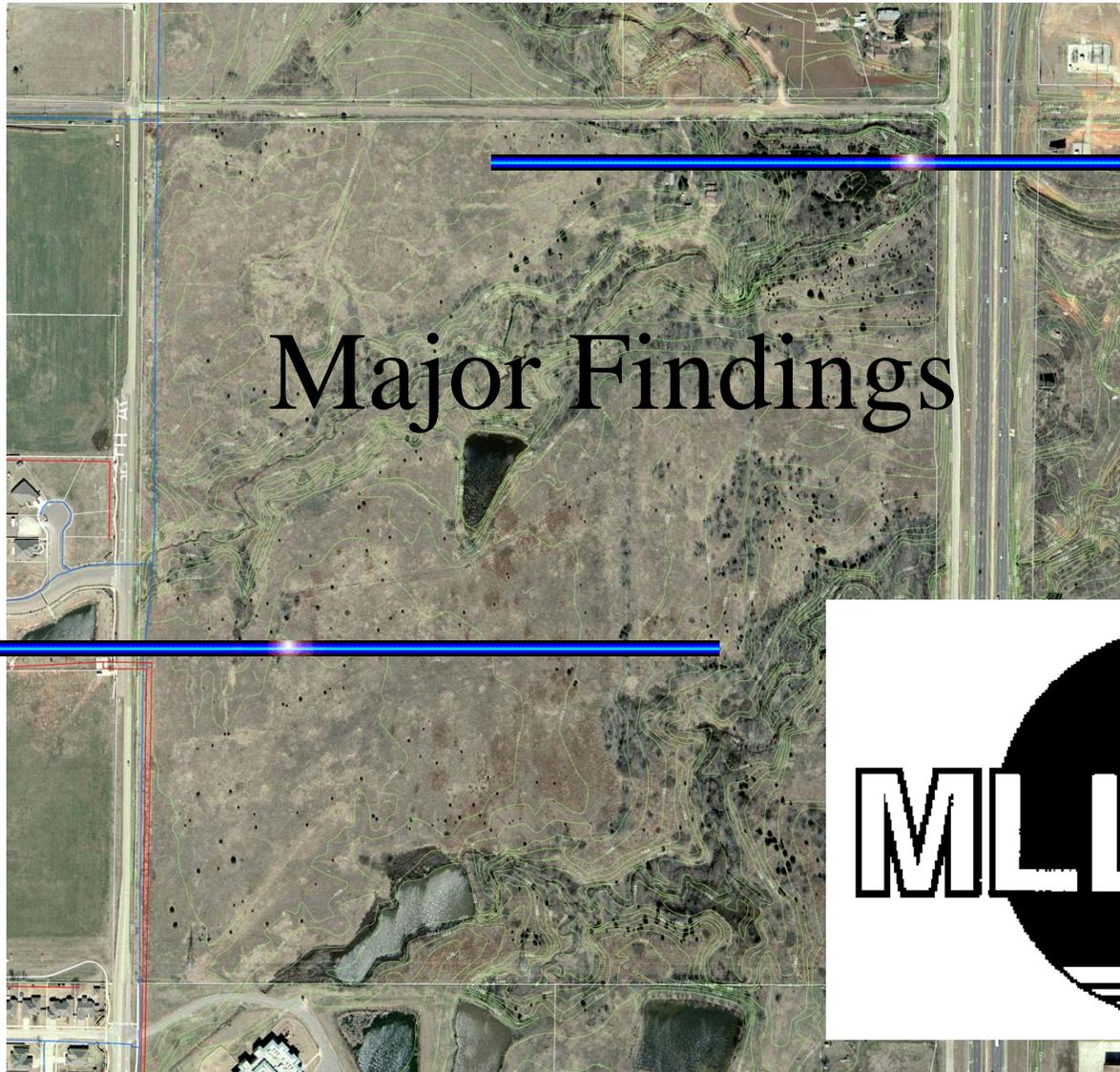
Method used in the needs assessment

- **Aggregate analysis** of data
- CompuRec program





Ruby Grant Park Master Plan



Major Findings





Ruby Grant Park Master Plan

Top Areas of Emphasis - RSD

- *Shade trees* 79%
- *Restrooms* 75%
- *Handicap access* 64%
- *Pavilion for picnics* 62%
- *Paved walking jogging path* 60%
- *Preservation of the natural resources* 60%



Top Areas of Emphasis - Web

- *Shade trees* 77%
- *Restrooms* 71%
- *Handicap access* 61%
- *Children's playground* 60%



Ruby Grant Park Master Plan

Secondary Areas of Emphasis - RSD

<i>Children's playground</i>	56%
<i>Multi-purpose trail</i>	43%
<i>Wildflower area</i>	39%
<i>Biking trails (paved)</i>	38%
<i>Unpaved walking jogging path</i>	34%



Ruby Grant Park Master Plan

Secondary Areas of Emphasis - Web

<i>Paved walking/jogging path</i>	54%
<i>Preservation of the natural resources</i>	53%
<i>Biking trails (paved)</i>	50%
<i>Multi-purpose trail</i>	45%
<i>Pavilion for picnics</i>	43%
<i>Unpaved walking/jogging path</i>	37%
<i>Wildflower area</i>	36%
<i>Cross country trails suitable for competition</i>	33%
<i>Aquatic center (indoor and outdoor)</i>	30%
<i>Special needs playground</i>	30%



Ruby Grant Park Master Plan

Other Areas of Emphasis - RSD

Special needs playground

International gardens

Ornamental display garden area

Aquatic center (indoor and outdoor)

Building site for future branch library

Monument to honor Ruby Grant

Mountain biking trails

Cross country trails suitable for competition

Amphitheater

Legacy trail connection

Recreation Center

Disc golf course

Dog park

Leave the area as is

Tennis Courts

Large scale contemporary sculpture park

Building site for community meeting space

Soccer fields

Basketball courts

Skate park

Sports practice fields (unlighted)

Baseball fields

Football baseball tournament field

Football fields



Ruby Grant Park Master Plan

Other Areas of Emphasis - Web

Mountain biking trails
Legacy trail connection
Building site for future branch library
Monument to honor Ruby Grant
Amphitheater
Building site for community meeting space
International gardens
Dog park
Ornamental/display garden area
Disc golf course
Skate park

Recreation Center
Basketball courts
Tennis Courts
Baseball fields
Leave the area as is
Soccer fields
Large scale contemporary sculpture park
Sports practice fields (unlighted)
Football/baseball tournament field
Football fields



Ruby Grant Park Master Plan

General Opinions – RSD

(Percentage who feel it is “very important”)

<i>Preservation of natural resources in designing the RGP development</i>	64%
<i>Preservation of the natural habitat at the location</i>	61%
<i>RGP should be developed as a multi-use park</i>	50%
<i>Emphasize passive park use at RGP</i>	28%
<i>Emphasize active recreation at RGP (e.g., sports fields similar to Griffin Park)</i>	12%



Ruby Grant Park Master Plan

General Opinions – Web

(Percentage who feel it is “very important”)

<i>Preservation of natural resources in designing the RGP development</i>	56%
<i>RGP should be developed as a multi-use park</i>	52%
<i>Preservation of the natural habitat at the location</i>	52%
<i>Emphasize passive park use at RGP</i>	33%
<i>Emphasize active recreation at RGP (e.g., sports fields similar to Griffin Park)</i>	15%



Ruby Grant Park Master Plan

General Opinions – RSD

(Percentage who “strongly agree”)

The development at RGP should include, as a primary use, a state-of-the-art cross country trail **18%**

It is acceptable if a cross country trail at RGP is not available for public use for a day or two before each cross country meet **14%**

I am concerned about increased traffic in my neighborhood after RGP is developed into a park **10%**

It is acceptable if a cross country trail at RGP is not available for public use throughout the cross country season at OU **4%**



General Opinions – Web

(Percentage who “strongly agree”)

The development at RGP should include, as a primary use, a state-of-the-art cross country trail **20%**

It is acceptable if a cross country trail at RGP is not available for public use for a day or two before each cross country meet **13%**

I am concerned about increased traffic in my neighborhood after RGP is developed into a park **9%**

It is acceptable if a cross country trail at RGP is not available for public use throughout the cross country season at OU **6%**



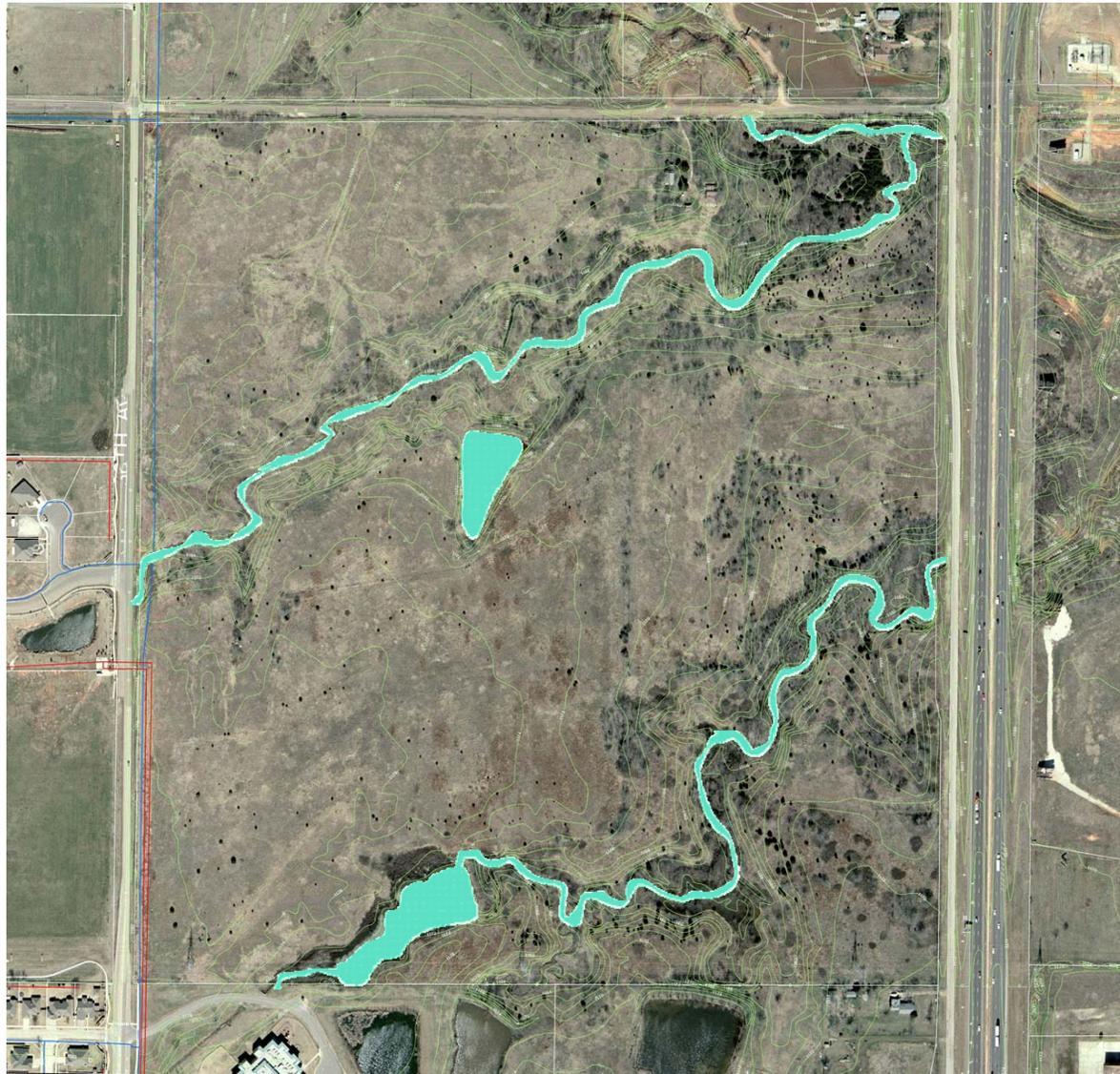
Ruby Grant Park Master Plan

General Conclusions

- *Support for development of RGP into a passive use area*
- *Support for conservation and preservation*
- *Lack of support for active recreation at RGP*
- *Ambivalent response about Cross Country Trail*



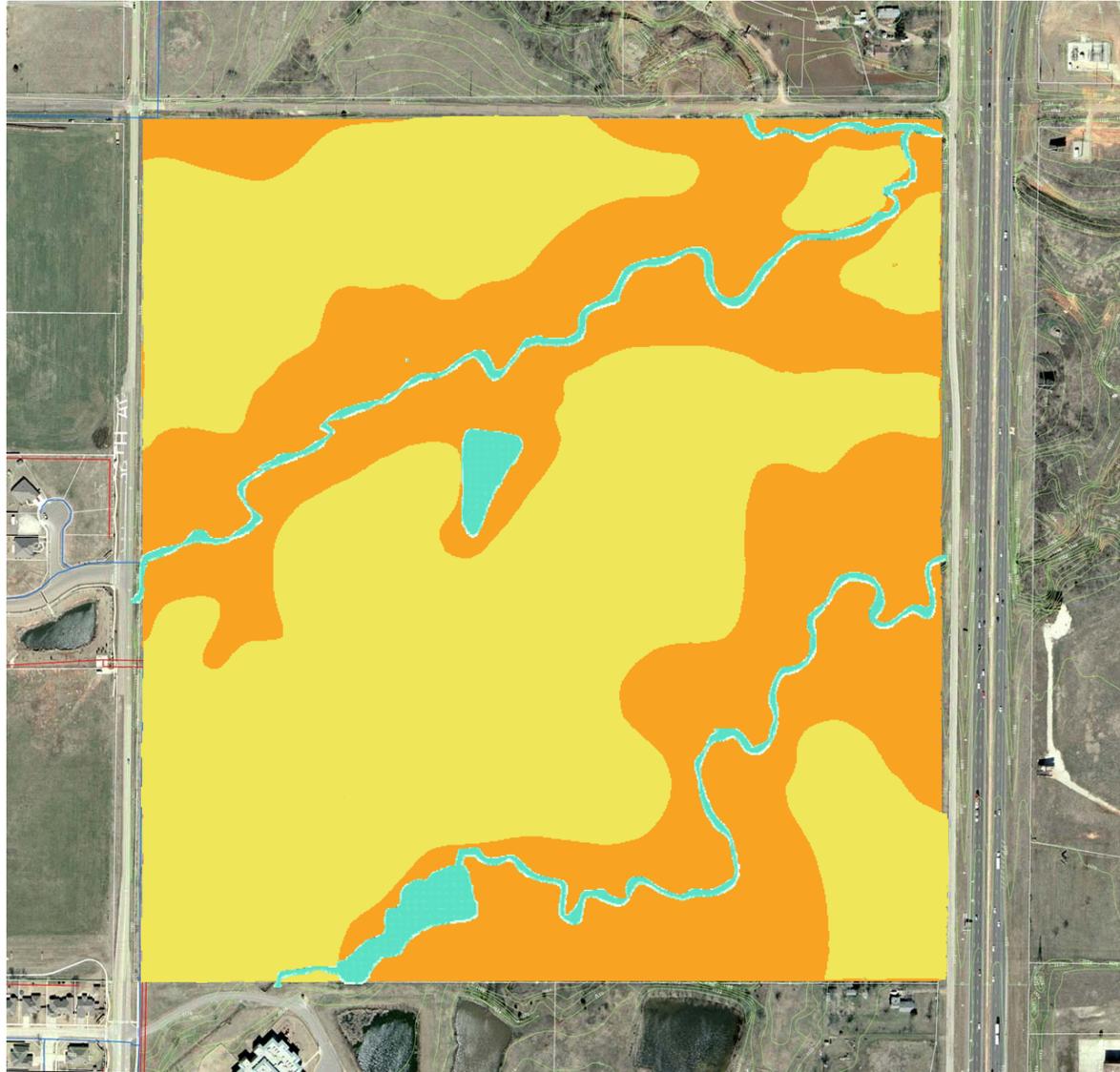
Ruby Grant Park Master Plan



Surface
Water



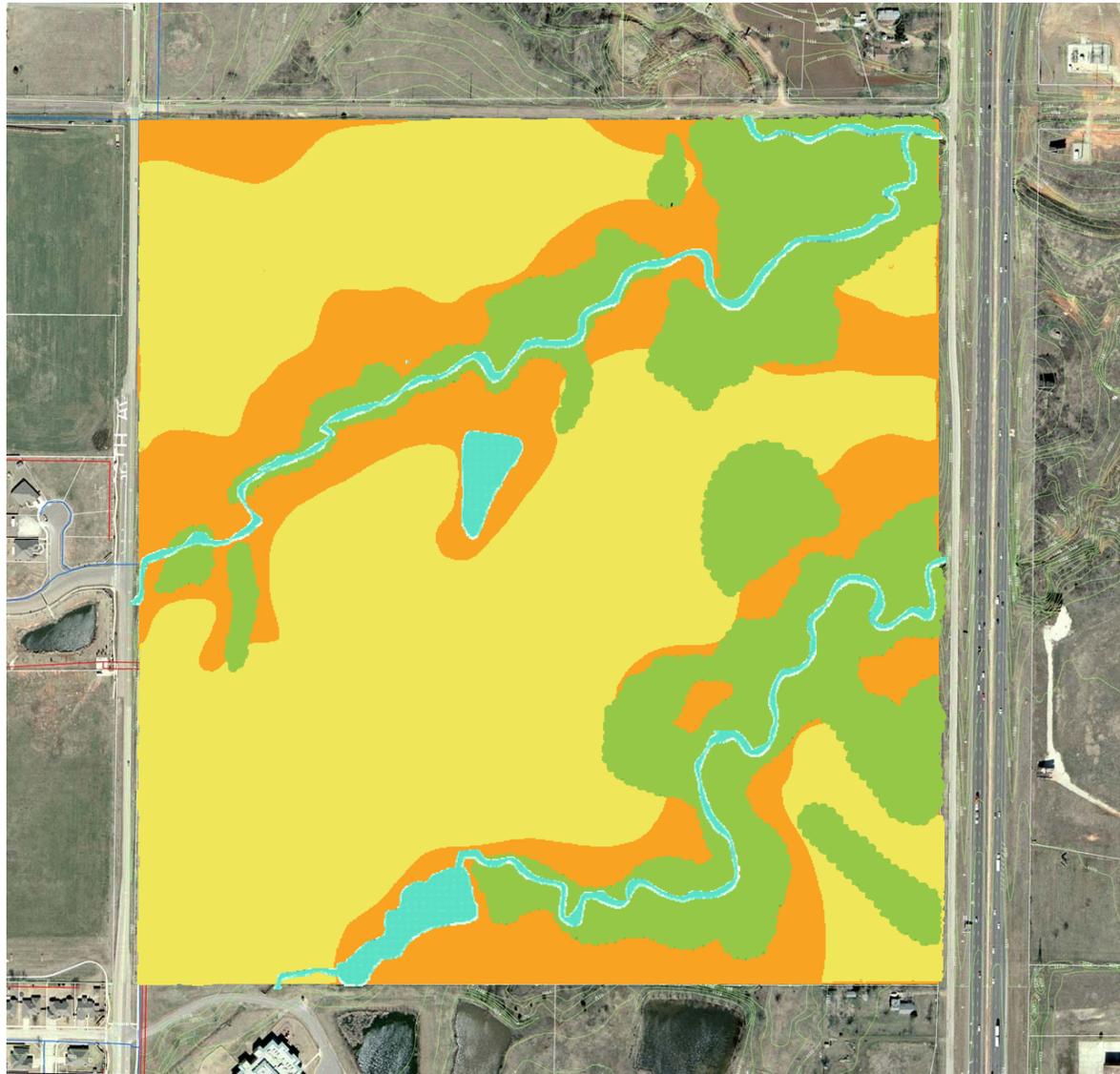
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Topography



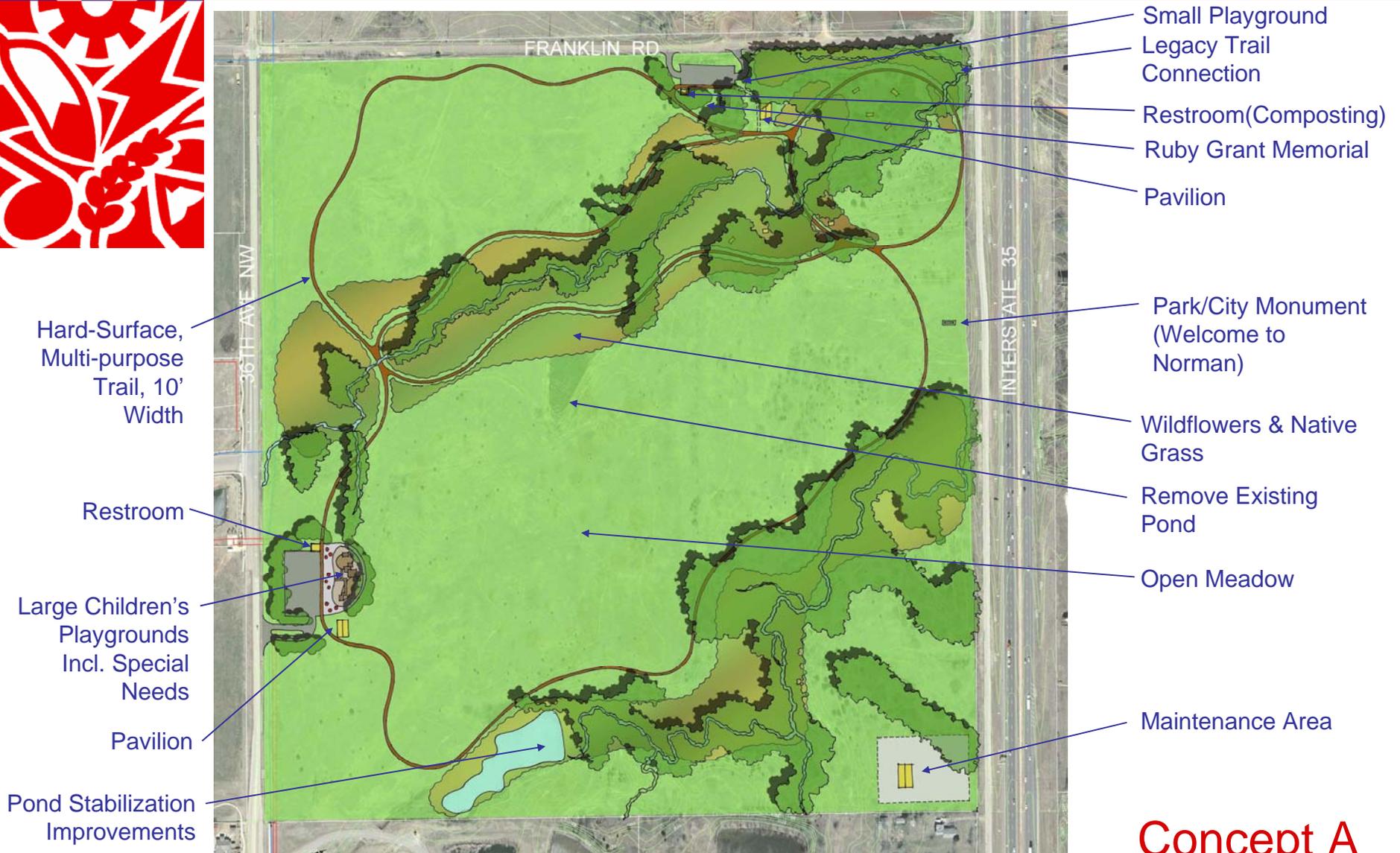
Ruby Grant Park Master Plan



Vegetation



Ruby Grant Park Master Plan



Concept A



Ruby Grant Park Master Plan



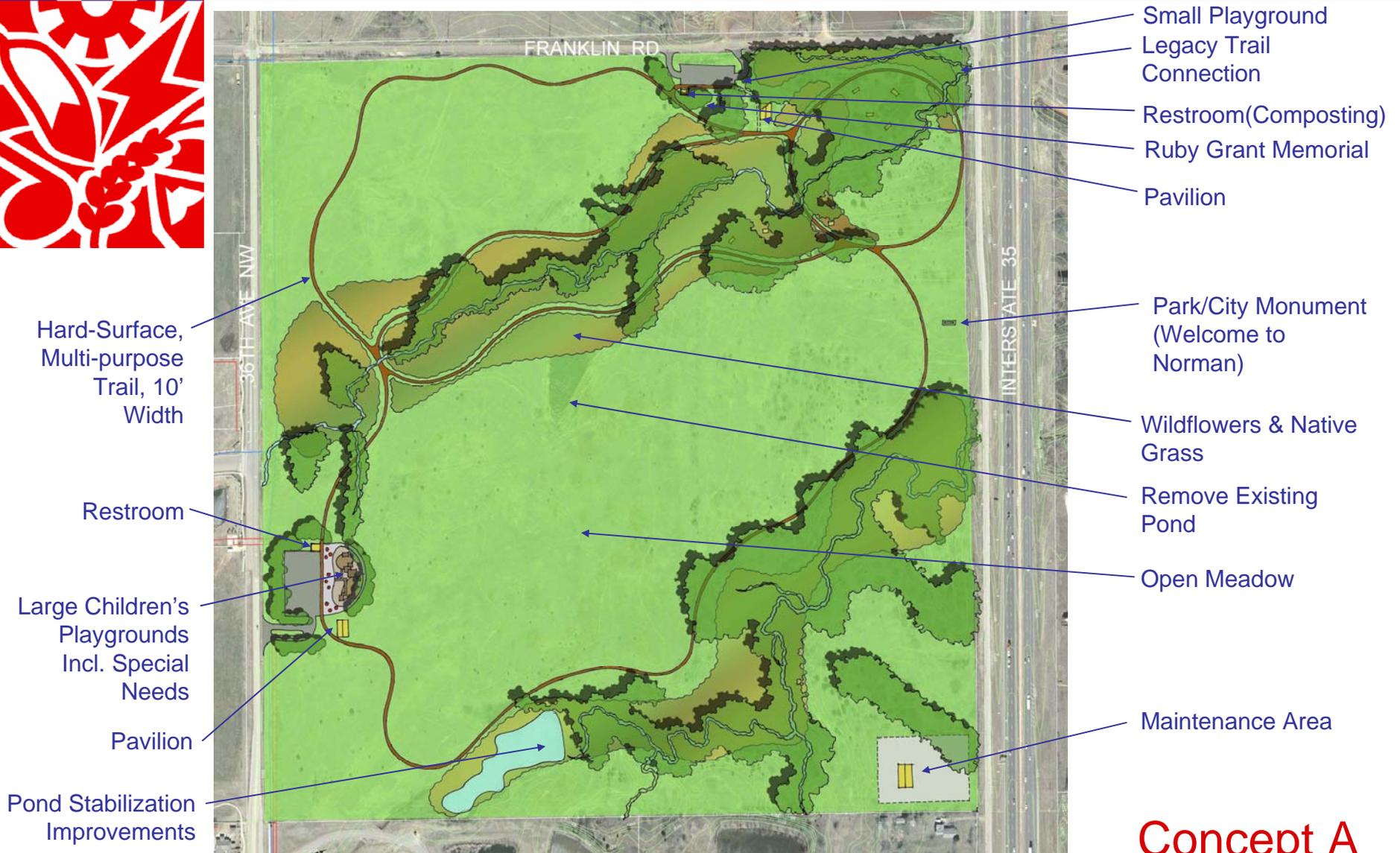


Ruby Grant Park Master Plan





Ruby Grant Park Master Plan



Concept A



Ruby Grant Park Master Plan

Branch Library Site

Open Field Play

Aquatics & Recreation Center



Picnic Area

Amphitheater

Re-Constructed Pond

Picnic Area

Display Gardens & Sculpture Area

Competition Cross Country Track

Dog Park

Parking

Skate Park

Disc Golf

Maintenance Area

Concept B



Ruby Grant Park Master Plan





Ruby Grant Park Master Plan





Ruby Grant Park Master Plan





Ruby Grant Park Master Plan



NCAA
Championship



Ruby Grant Park Master Plan



Collegiate /
Highschool
Dual Meet



Ruby Grant Park Master Plan

Branch Library
Site

Open Field
Play

Aquatics &
Recreation
Center



Picnic Area

Amphitheater

Re-Constructed
Pond

Picnic Area

Display
Gardens &
Sculpture Area

Competition
Cross Country
Track

Dog Park

Parking

Skate Park

Disc Golf

Maintenance
Area

Concept B



Ruby Grant Park Master Plan

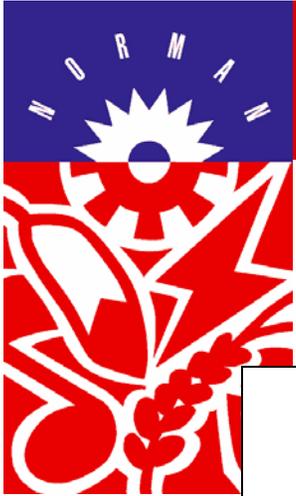


Concept C



Ruby Grant Park Master Plan

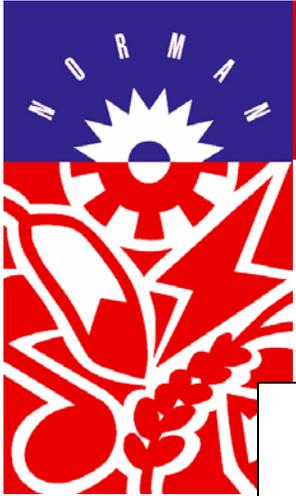
Comments



Ruby Grant Park Master Plan

RSD Respondents

- *Response rate 19.8% (n=380)*
- *53% men*
- *A third of the respondents were under 44 years of age, 44% between 45 and 64*
- *27% makes under \$50K, 40% makes between \$50K and \$100K*
- *60% from West of I-35*



Ruby Grant Park Master Plan

Web Respondents

- *No response rate, non-generalizable, n=1,910*
- *60% men*
- *78% of the respondents were under 44 years of age, 17% between 45 and 64*
- *42% makes under \$50K, 35% makes between \$50K and \$100K*
- *73% from West of I-35*