Living in Norman, Oklahoma:

The Experience is Extraordinary

Quick Facts

Location
County: Cleveland
Nearest Major City: Oklahoma City
Distance to nearest major city: 17 miles
City size in square miles: 196.5
County size in square miles: 529

Population

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960</td>
<td>68,020</td>
</tr>
<tr>
<td>1980</td>
<td>80,071</td>
</tr>
<tr>
<td>1990</td>
<td>95,694</td>
</tr>
<tr>
<td>2000</td>
<td>102,154</td>
</tr>
</tbody>
</table>

Norman is the third largest city in Oklahoma
Oklahoma City Metro Population 1,830,346

Household Income in 1999

- Less than $15,000
- $15,000 - $24,999
- $25,000 - $49,000
- $50,000 - $99,000
- $100,000 - $149,000
- More than $150,000

Crime
Norman’s crime rate, which is below national average, is the lowest crime rate of any community in Oklahoma with a population above 75,000.

Fire Protection
Full time Firefighters 118
Fire Insurance Rating 3

Government
Type of Government Mayor/City Manager
Planning Commission Yes
Zoning Regulations Yes

Norman is proud to be an Oklahoma Certified City.

Cost of Living
Median Home Value $125,000
Median Rent $512.00
OKC Metro Cost of Living Index 91.4%

Transportation
Will Rogers World Airport— Oklahoma City
Distance from Norman: 20 miles
Major Airlines: American, American Eagle, Champion Air, Continental, Delta Connection/ComAir/ASA, Frontier, Northwest, Southwest, and United
Major Freight Carrier Services: Airborne Express, AirTransport International, Emery Worldwide, FedEx, UPS

Max Westheimer Airport – Norman
Runway Length: 5,200 foot north/south, 4,750 foot northeast/southwest
The airport has Medium Intensity Runway and Approach Lights with Visual Approach Slope Indicators serving all runways. The airport and its facilities are capable of serving executive jet aircraft. The control tower operates seven days a week from 8 a.m. to 8 p.m. AV Gas and Jet A are available from 7 a.m. to 10 p.m. FBO is provided by Cruise Aviation Association Inc., which sells fuel and repairs aircraft. Flight schools are provided through the University of Oklahoma Aviation Division and Airman Flight School.

Railroad
Norman is on the main line of the Santa Fe/Burlington Northern Railroad. It is also a stop on the AMTRAK Heartland Flyer between Oklahoma City and Fort Worth, Texas.

Public Transportation
The Cleveland Area Rapid Transit (CART) Service provides public transportation in and around Norman and links the service to Oklahoma City.

Road System
Norman is located on I-35, and is intersected by Hwy. 77 and SH 9. Norman is just 17 miles south of I-40 and I-44.

Distance to Major Cities

- Dallas 193 miles Kansas City 365 miles
- Chicago 816 miles St. Louis 524 miles
- Houston 439 miles Atlanta 823 miles
- New Orleans 660 miles Denver 633 miles
- Little Rock 329 miles Memphis 475 miles
- New York 1477 miles Los Angeles 1350 miles

Newspapers
The Norman Transcript – Published daily
The Norman Oklahoman - Supplement to Daily Oklahoman 3 times a week
The Oklahoma Daily (OU Student Publication) - Published Monday through Friday

Taxes
Property Tax (Ad Valorem)
City $2.89 per thousand of assessed value
County $21.08 per thousand of assessed value
School $67.30 per thousand of assessed value
Other $14.38 per thousand of assessed value
Total $105.65
Valuation is 12% of Fair Market Value.
Sales Tax
Oklahoma 4.5%
Norman 3.5%

Major Employers
The University of Oklahoma 11,913
Norman Regional Hospital 2,010
Norman Public School 1,460
York International 1,100
City of Norman 780
US Postal Service National Center for Employee Development 550
Griffin Memorial Hospital 440
Moore Norman Technology Center 400
National Oceanic & Atmospheric Administration (NOAA) 400
SYSCO Food Services 360
OK Veterans Center-Norman Division 260
Hitachi Computer Products 250
SBC 240
Service Zone 225
Office Max 200
Astellas Technologies 175
Southwestern Wire 125
Hiland Dairy Foods 100
Harold’s 100

Quality of Life
Parks & Recreation
The Parks & Recreation department features a full schedule of programs. Norman’s 55 parks cover 810 acres and include a championship golf course, municipal swimming pool complex with a water slide, hiking trails, frisbee golf course, fishing, tennis courts, playgrounds, open and covered picnic areas and indoor recreation centers. The recreation programs include sports leagues and clinics, dance and exercise classes and a senior citizen’s center. The Griffin Park Sports Complex encompasses 16 soccer fields, 12 baseball fields and four football fields with support facilities. Norman also features a full service YMCA with an indoor pool and indoor track.

Norman Public Library
The public library in Norman has a total of 351,824 items available. The Norman branch is the headquarters of the Pioneer Library System, serving three counties in central Oklahoma.

Lake Thunderbird State Park
A relaxing destination for any outdoor enthusiast is provided on this 4,621 acre park. Campers will feel right at home with picnic facilities, grills, showers, restrooms, swimming beaches, concessions, grocery store, tent and camping facilities, horse stables, R.V. hook-ups, gift shop and two service marinas, Calypso Cove with 110 slips and Little River Marina with 225 slips.

Dining Out
Norman has a wide variety of restaurants, which will appeal to anyone’s taste. Cuisines represented in over 190 restaurants and cafeterias include barbecue, Mexican, Oriental, Greek, Indian, Italian, Thai, seafood, health and natural foods.

Shopping
Sooner Mall
More than 70 local and national retailers and delicious restaurants located under one roof. Anchor stores include Abercrombie & Fitch, American Eagle, Dillard’s, Eddie Bauer, Express, Gap, J.C. Penney, Sears, The Limited, Old Navy, Stein Mart, and Victoria’s Secret.

Campus Corner
Soak up the nostalgic university atmosphere of Campus Corner while shopping at Harold’s, Harold’s Outlet, Shoetopia, Antique Garden, Belfour, and Savvy. Take time to dine at Café Piaf, Hideaway Pizza, Louie’s Deli & Bar, Victoria’s The Pasta Shop or La Luna and when the sun goes down, enjoy live music, dancing and fun at Campus Corner’s many pubs.

Golf
Norman boasts three 18 hole public golf courses: Westwood Park Golf Course, Jimmie Austin OU Golf Course and Belmar; and one private 18 hole course, The Trails. Norman also has a 9 hole course, Cobblestone.

Churches
There are 122 churches in Norman representing 37 denominations.

Hotel/Motel
There are 14 hotels and motels along with 5 bed and breakfasts with accommodations ranging from national chains to locally owned, and offer a wide variety to meet any need.

Sports Events
The University of Oklahoma is home to the “Sooners.” The Sooners consistently appear among the top-rated teams in the nation in football, baseball, wrestling, basketball, golf and gymnastics.

Arts & Entertainment
Fred Jones Jr. Museum of Art
Acclaimed as one of the finest university art museums in the country. The museum received the Weitzenhoffer collection, the single most important collection of French Impressionist art ever given to a public university. The collection contains 33 works by artists including Van Gogh, Gauguin, Renoir, Monet, Degas, Pissarro and Toulouse-Lautrec.

Sam Noble Oklahoma Museum of Natural History
This world-class facility provides an exciting place to discover Oklahoma’s recent past and ancient history, including the largest collection of invertebrate paleontology in the world. Located on the University of Oklahoma campus, the museum’s collections include Native American artifacts, fossils of dinosaurs and other prehistoric animals, wildlife dioramas of birds and mammals of North America, artifacts from the Spiro Mounds archaeological site and Greek and Roman artifacts.

Jacobson House Native American Cultural Center
Come to the Jacobson House to see and touch the traditions of American Indian art, history and culture.

Rupel J. Jones Theatre
The University of Oklahoma School of Drama, School of Dance, Musical Theatre Program and OU Summerstage Lab Theatre perform in this 600 seat theatre.

Firehouse Art Center
The center for visual arts education in Norman, the Firehouse Art Center provides an interactive experience through classes, exhibits and events.

Sooner Theatre
The newly-renovated theatre is the year-round host for concerts, movies, theatrical shows and more.
Cleveland County Historical Museum
The museum is one of Cleveland County’s cultural and architectural showplaces. The house is an unaltered example of the late Victorian Queen Anne style characterized by its turret, gables, fluted chimneys, patterned stained glass and spindle work porch. The interior is furnished with period pieces.

Lloyd Noble Center
Some of the hottest stars in country, rock, jazz and comedy circuits appear in Norman at the Lloyd Noble Center, which also serves as home to college basketball’s OU Sooners. Seating Capacity is 11,205.

The Norman Depot
A reminder of the origin of many Oklahoma towns, the Santa Fe Railroad Company set out the grounds for the station two years before the great Land Run of 1889. The restored depot serves as a center for community events.

The Crucible Foundry
The Crucible specializes in bronze sculpture. The Crucible attracts artists from across the country through its growing reputation as one of the nation’s finest artistic foundries. Beside the foundry is the Crucible Gallery and Sculpture Garden.

Little River Zoo
Nestled in a wooded paradise near Lake Thunderbird, the zoo is home to more than 400 animals, many of which visitors can meet on their personal tour.

Climate
Seasonal Averages
<table>
<thead>
<tr>
<th>Season</th>
<th>Average Temperature</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter (Dec., Jan. Feb.)</td>
<td>40.0</td>
</tr>
<tr>
<td>Spring (Mar., Apr., May)</td>
<td>60.5</td>
</tr>
<tr>
<td>Summer (June, July, Aug)</td>
<td>80.9</td>
</tr>
<tr>
<td>Fall (Sept., Oct., Nov.)</td>
<td>62.2</td>
</tr>
</tbody>
</table>

Average Annual Rainfall: 34 inches
Average Annual Snowfall: 10 inches
Average Relative Humidity: 65%
Prevailing Wind Direction: South

Education
Norman Public Schools
Norman Public Schools offer a variety of programs for students to participate in, such as Advanced Placement courses, foreign language in grades 8-12, and fine arts. NPS had 24 National Merit Finalists for the school year of 2003-2004.

Average ACT scores:
Norman: 22.5
State: 20.5
National: 20.8

44.2% of the population holds a bachelor’s degree. The state average is 25.7%.

Moore Norman Technology Center
Norman is home to one of Oklahoma’s premier technical training centers, The Moore Norman Technology Center (MNTC). MNTC offers courses in a number of training programs, an active and progressive Business Training and Development Department that includes programs such as Small Business Management, Management Development, Quality Management Systems (ISO 9000/QS 9000), Environmental Technology Center, Customized Industry Training and Computer Training, as well as a variety of short-term courses that can stimulate ones creative interests.

University of Phoenix
The University of Phoenix offers a variety of bachelor’s, master’s, and non-degree programs for working professionals. It also offers a complete online program, with the possibility of obtaining a bachelor’s degree, master’s degree, a doctorate and professional certificates.

University of Oklahoma
The University of Oklahoma is a doctoral degree-granting research university serving the educational, cultural, economic and health care needs of the state, region and nation.

OU enrolls almost 29,000 students, has approximately 1,900 full-time faculty members, and has 19 colleges offering 154 majors at the baccalaureate level, 152 majors at the master’s level, 74 majors at the doctoral level, eight majors at the first professional level, and five graduate certificates.

Academic Colleges and Programs
- Architecture
- Arts and Sciences
- Price College of Business
- Continuing Education
- Education
- Engineering
- Fine Arts
- Gaylord College of Journalism and Mass Communications
- Geosciences
- Graduate College
- Honors College
- International Programs Center
- Law
- Liberal Studies
- Reserve Officers Training Corps
- University College

Health Sciences
- Allied Health
- Dentistry
- Graduate College
- Medicine
- Medicine-Tulsa Campus
- Nursing
- Pharmacy
- Public Health
- Continuing Education

Other Higher Education Institutions in the Area
Four Year Institutions:
The University of Central Oklahoma (Edmond)
Oklahoma State University at OKC (Oklahoma City)
University of Science and Arts of Oklahoma (Chickasha)
St. Gregory’s University (Shawnee)
Langston University (Langston)
Oklahoma Christian University (Oklahoma City)
Oklahoma Baptist University (Shawnee)
Oklahoma City University (Oklahoma City)
Southern Nazarene University (Bethany)
East Central University (Ada)

Two Year Institutions
Oklahoma City Community College (Oklahoma City)
Rose State College (Midwest City)
Hillsdale Freewill Baptist College (Moore)
**Healthcare**

**Norman Regional Hospital**
As the leading health care organization in south central Oklahoma, Norman Regional Hospital serves the health care needs, promotes wellness and improves the status of health within its regional community through an integrated system of broad-based, high-quality, cost-effective services and by promoting community partnerships.

Norman Regional Hospital is a 324-bed general acute care facility with 156 medical doctors representing a broad range of medical and surgical specialties in more than 27 areas.

Norman Regional Hospital’s network of care also includes additional outpatient facilities located throughout our service area. These facilities allow more convenient access to prevention and wellness programs, fitness, home health, physical therapy, occupational health and minor emergency care. Other facilities, including Norman Regional Family Medicine Centers, provide health care services to smaller, surrounding communities.

**J.D. McCarty Center for Handicapped Children**
A rehabilitation hospital where Oklahoma’s children with development disabilities learn to move, act, play, and think and communicate better...and where parents find relief from overwhelming responsibilities. Both inpatient and outpatient care are available.

**Oklahoma Veteran’s Center, Norman Division**
A state-of-the-art 301-bed long term nursing care center, the Oklahoma Veteran’s Center’s services include doctors and social workers on every unit and physical therapy.

**Senior Care**
Norman features a vast array of services available for our senior adults, which includes nursing homes, senior assisted living centers with Alzheimer Units and Independent Living Centers.

**Utilities**

**Electricity**
Oklahoma Gas & Electric Company  
Oklahoma Electric Cooperative

**Gas**
Oklahoma Natural Gas

**Telecommunications**
SBC  
Digital Services Available: YES  
Fiber Optics Available: YES  
Point of Presence: YES

**Sewer**
Sewer Treatment Authority: City of Norman  
Sewage Capacity: 18,000,000 GPD

**Sanitation and Sewage Treatment**
Norman has a rotating biological contactor system of treatment. The city’s sewage treatment system is currently operating at 88% of capacity.

**Water**
Supplier: City of Norman  
Source of Water: Lake Thunderbird/wells  
Water System Capacity: 21,000,000 GPD  
Storage Capacity: 13,500,000 GPD  
Daily Consumption: 16,000,000 GPD (maximum)  
4,500,000 GPD (minimum)

**Labor Force**
Number of workers unemployed and wanting to work: 2,634  
Number of workers underemployed: 6,816

**Underemployed by Occupation**
Sales: 1,581  
Executive, Administrative & Managerial: 1,306  
Administrative Support, Including Clerical: 1,198  
Technicians & Related Support: 988  
Precision Production, Craft & Repair: 599  
Professional Specialty: 389  
Service Occupations: 157  
Other: 598  
Transportations & Material Moving: 0  
Farming, Forestry & Fishing: 0  
Machine Operators, Assemblers & Inspectors: 0

**Total:** 6,816

**Mean Wages**
Management Occupations: $55,306  
Business & Financial Operations Occupations: $38,276  
Sales & Related Occupations: $22,629  
Life, Physical & Social Occupations: $37,379  
Office & Administrative Support Occupations: $22,884  
Art, Design, Sports & Media Occupations: $34,958

**Work Force Size-City of Norman only**

<table>
<thead>
<tr>
<th>Job Category</th>
<th>Total Workers</th>
<th>Establishments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forestry, Fishing, Hunting, &amp; Agriculture</td>
<td>9</td>
<td>4</td>
</tr>
<tr>
<td>Mining</td>
<td>178</td>
<td>69</td>
</tr>
<tr>
<td>Utilities</td>
<td>197</td>
<td>9</td>
</tr>
<tr>
<td>Construction</td>
<td>4,205</td>
<td>548</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>3,897</td>
<td>142</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>1,752</td>
<td>159</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>9,331</td>
<td>681</td>
</tr>
<tr>
<td>Transportation &amp; Warehousing</td>
<td>523</td>
<td>77</td>
</tr>
<tr>
<td>Information</td>
<td>1,006</td>
<td>58</td>
</tr>
<tr>
<td>Finance &amp; Insurance</td>
<td>1,428</td>
<td>256</td>
</tr>
<tr>
<td>Real Estate &amp; Rental &amp; Leasing</td>
<td>670</td>
<td>189</td>
</tr>
<tr>
<td>Professional, Scientific &amp; Technical Services</td>
<td>2,128</td>
<td>473</td>
</tr>
<tr>
<td>Management of Companies &amp; Enterprises</td>
<td>455</td>
<td>18</td>
</tr>
<tr>
<td>Admin., support, waste mgmt, remediation</td>
<td>3,187</td>
<td>207</td>
</tr>
<tr>
<td>Educational Services</td>
<td>614</td>
<td>52</td>
</tr>
<tr>
<td>Health Care &amp; Social Assistance</td>
<td>6,972</td>
<td>473</td>
</tr>
<tr>
<td>Arts, Entertainment &amp; Recreation</td>
<td>563</td>
<td>55</td>
</tr>
<tr>
<td>Accommodation &amp; Food Services</td>
<td>7,347</td>
<td>339</td>
</tr>
<tr>
<td>Other Services (Except Public Adm.)</td>
<td>2,970</td>
<td>416</td>
</tr>
<tr>
<td>Auxiliaries</td>
<td>174</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td>47,606</td>
<td>4,225</td>
</tr>
</tbody>
</table>

**For Further Information Contact:**
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