

CITY COUNCIL CONFERENCE MINUTES

May 12, 2009

The City Council of the City of Norman, Cleveland County, State of Oklahoma, met in conference at 5:30 p.m. in the Municipal Building Conference Room on the 12th day of May, 2009, and notice and agenda of the meeting were posted at the Municipal Building at 201 West Gray, and the Norman Public Library at 225 North Webster 48 hours prior to the beginning of the meeting.

PRESENT: Councilmembers Butler, Cubberley,
Dillingham, Ezzell, Griffith, Kovach, Quinn,
Mayor Rosenthal

ABSENT: Councilmember Thompson

DISCUSSION WITH CONSULTANT CHRIS TATHAM FROM THE ETC INSTITUTE REGARDING THE 2009 NORMAN COMMUNITY SURVEY.

Mr. Steve Lewis, City Manager, said the City of Norman has not conducted a city-wide survey since 1989 and it is a good way to capture the voice of the residents in the community. He said it provides a quick response and is a very cost effective way of getting the information. It provides management with an accurate tool to answer questions and establish guidelines to address citizens' questions and concerns and establishes benchmarks for the City of Norman with other like communities. He said it holds everyone accountable to the citizens and establishes the means for good customer service. He introduced Mr. Chris Tatham from ETC Institute who provided an overview of the process for conducting the survey, how the results are measured, and specific questions for Norman.

Mr. Tatham said the basic survey process includes obtaining input from Council and Staff; determining the survey design and sample size; pre-testing; administering the survey; data processing and analysis; and the final report and recommendations. He said the survey is planned to be administered in June with the results presented to Council in late July. He said the process begins by educating the community prior to release of the survey so they will know it is being conducted and feel more at ease to participate. He said that process will include automated telephone calls to households alerting them of the survey, a letter from the City Manager and Mayor to establish the credibility of the survey, and press releases announcing the survey. Mr. Tatham said 2,400 random households will be selected to participate and they expect to actually receive input from approximately 800 households, 100 from each ward. He said the results of the survey will be "geocoded" by address, which allows for the information to be mapped for reporting purposes. He said the individual identities are not compromised and participants can retain their anonymity as the information is provided to the City by census tract and not individual address. This will also allow ETC to verify all areas of the city are represented. Additionally, the survey will provide benchmarks with other cities and like communities. Mr. Tatham said the benchmarking comparison will provide a more accurate reading of certain responses and ensure resources are not allocated in wrong areas. For instance, if the survey indicates the community overall is 74% satisfied with the police, it may not be as good as it sounds. If other communities in the benchmark survey indicate the average community is 85% satisfied, then Norman is below the benchmark average. Mr. Tatham said the key elements contained in the final report will include recommendations to focus on benchmarking gaps and first year priorities. He recommended the survey be repeated in two to three years.

Councilmembers discussed other possible questions to consider on the survey and whether or not to include current unfunded projects to determine the level of citizen support. Mayor Rosenthal suggested a small Council committee work to finalize the survey questionnaire and Councilmembers Kovach and Butler and Councilmember Elect Atkins agreed to do so.

Items submitted for the record

1. Memorandum dated May 7, 2009, from Steve Lewis, City Manager, to the Honorable Mayor and Council with attachment, Draft 2009 Norman Community Survey
2. 2009 Citizens Survey Additional Public Policy/Service Expansion Questions
3. PowerPoint presentation entitled, "*Citizen Survey Overview presented to the City of Norman by ETC Institute dated May 12, 2009*"

DISCUSSION REGARDING A PROPOSED CONTRACT AGREEMENT WITH THE TOWN OF GOLDSBY TO PROVIDE WATER SUPPLY SERVICES TO THE TOWN OF GOLDSBY.

Mr. Ken Komiske, Director of Utilities, said Staff was approached by the Town of Goldsby requesting the City of Norman consider providing water services to the Town of Goldsby, which was first presented to Council in a Conference on August 26, 2008, and Council referred it to the City Council Planning and Community Development Committee for further review. He said Staff communicated to the Committee that the City would be able to absorb the needs of Goldsby as a nonresidential water customer and Staff was directed to pursue and prepare a contract document for Council's consideration. Mr. Komiske said Goldsby's potential water demand at 8 million gallons per month would be about two percent of the total monthly production. He said the recent reuse project at the Wastewater Treatment Plant is anticipated to save potable water equal to Goldsby's demand. He said Goldsby would connect to the City of Norman's water main located at the southernmost point of 24th Avenue S.W., south of Highway 9. Meter(s) would be installed at this location to accurately measure the quantity of water provided to Goldsby. He said Goldsby will main its treatment system to ensure the integrity of distribution system.

Ms. Kathryn Walker, Assistant City Attorney, said the term of the contract is 20 years and contains provisions to allow Goldsby to acquire water in an amount not-to-exceed 8 million gallons per month at the current commercial rate of \$2.10 per 1,000 gallons plus a \$4.00 per month base rate, subject to an annual increase. He said during the peak months, Goldsby will turn on its treatment system for any amount over 8 million. However, if the City of Norman has to purchase water from Oklahoma City to meet Goldsby's needs, then Goldsby would be charged the same rate. Additionally, she said Goldsby will honor the City's conservation program and if at any point the City has to evoke its rationing program, Goldsby will comply as well.

Mr. Komiske said the City of Oklahoma City has agreed to supply Goldsby with water and offered to lay the line from Oklahoma City to Goldsby town and roll the cost of the capital investment into Goldsby's rates. He said this proposal would allow Norman to acquire a customer without additional lines to maintain. Goldsby will upsize the existing eight inch line south of Highway 9 to a 12 inch line and give the line to Norman.

The contract will be submitted for Council's consideration in its meeting of May 26, 2009.

Items submitted for the record

1. Memorandum dated April 28, 2009, from Kathryn L. Walker, Assistant City Attorney, through Jeff H. Bryant, City Attorney, to the Honorable Mayor and Councilmembers
2. Contract No. K-0809-149 with Attachment "A," location map
3. City Council Conference minutes of August 26, 2008
4. City Council Planning and Community Development Committee minutes of September 26, 2008
5. PowerPoint presentations entitled, "*Regional Water dated August 2008*"
6. PowerPoint presentation entitled, "*Norman Utilities Authority dated May 2009*"

The meeting adjourned at 6:20 p.m.

ATTEST:



City Clerk



Mayor