OPEN-ENDED COMMENTS
MAIL SURVEY RESPONDENTS
Any comments on services and characteristics of Norman, and your satisfaction?

- Taxes are too high
- #24 (Variety/availability in affordable housing)- Need more availability "affordable" housing for the elderly and disabled persons on Social Security who don't have other retirement or pension plans to supplement income. #13 (Livability in Norman)- Need to keep or bring cost of living down.
- #5 (Design standards of new development) specifically impact fee calculation.
- Amount of traffic congestion & availability of parking have changed dramatically over 12 years
- Amount of traffic is not the problem, traffic control, intersections, turn lanes are the problem, not enough storm sewers, streets carry too much water
- Are there any greenbelts?
- Arsenic levels highest in country-scary, drivers not aware of etiquette for bikes, pass too close-need dedicated lanes, recommend more student friendly places like cafes, not more antiques
- As a resident, I am tired of vehicles blocking traffic at the corner of Rambling Oaks and Robinson. It happens almost every night. I have been blocked from turning south. I have talked to some cops in the neighborhood and nothing seems to help.
- As Norman continues to grow so should the parking and roads-that doesn't seem to be happening
- At times the water quality isn't very good
- Better sidewalks especially on 12th St, there are only portions of sidewalk, too dangerous to ride, ride or walk on street
- Better, safer bike paths would result in greater use of bikes
- Biking across Boyd/Classen intersection is too dangerous, road construction takes too long, public transportation-where is it?
- Blocking noise from highway 9E is most important to me personally, highway needs sound barriers installed
- Build a road which will enable east-siders to reach I-35 & beyond, we need a highway, I don't mean Thunderbird but East 12th or 24th needs a major crossway
- Build the pipeline from the southeast corner of the state & a sewage treatment plant at Franklin Rd, stop adding traffic lights & synchronize the ones you have
- Campus Corner needs parking and cleaner buildings
- Can't believe our water barely passes Federal standards
- Chlorine in the pipe water is poison for everybody!! Isn't there another way?
- City growing too fast, utilities and services always having to catch up. Slow down. Quality not quantity!

- City should work with Campus Corner merchants to acquire more parking spaces
- Clean up is good after storms but overhang of limbs hiding signs, hitting cars a problem
- Cleaner parks and enforcement of no drugs & non-alcoholic beverages in parks
- Closing most RR crossings was stupid, created more congestion & made it impossible to cross town efficiently
- Closing of streets crossing railway crippled traffic in older area of town and added to problem of E-W traffic
- Compost facility off of HWY 9 and Chautauqua smells horrible all the way to OU campus.
- Congestion bad due to train
- Convert traffic light system to timers with sensors, more sidewalks and bike paths
- Curbside recycling?
- Design not consistent & too strict, no one likes to build in Norman
- Developers/builders control city council
- Drainage in communities without alley's, city alley right of way incorporated into neighborhoods but no water movement, lakes for backyards, builders slope yards & water collects
- Drainage very bad in some areas
- East Norman should be preserved because it's all that is unique about our town, the mile of cars & food is nothing but a pit stop, we need to bring visitors into town not through I-35
- Enforcement of existing codes on noise & parking in residential areas is very important to me
Any comments on services and characteristics of Norman, and your satisfaction?

- Every street in Norman doesn't have to be under construction at the same time, it's nearly impossible in some areas of town to drive or park
- Except for the Heritage Trail, there is very little trail development, especially for a college/retirement town. This is a reflection of town/gown problems, too.
- Far south side, east on Cedar Ln & the city doesn't do anything to improve the right of way
- Finding the attractive, healthy balance between environmental preservation and commercial/residential development is essential
- For the last 20 years City of Norman has developed a land use plan & then never followed it
- Go by the income of the people
- Housing & tourists are a joke, landlords have driven rent astronomically high often citing that Norman is a 'university town' to justify their greed, transit as it stands might as well be non existent
- Housing could be made more affordable
- How can you make traffic less congested without taking away green stuff? (grass, trees)
- I am 71 years old with asthma, the environment around me is important
- I am moving from Norman due to non-availability of affordable housing
- I don't think we should have to get a permit every time we do some work outside on our home
- I have a park just behind my house and the field is grown up with grass, big rocks, wood. Not a safe place for kids, needs to be cleaned up.
- I have lived in Norman, same house for 30 years, Norman is heading in the wrong direction, someone with knowledge of traffic flow needs to redesign the intersections in this town
- I know kids will be kids but I wish there was a way, an effort, to instill pride in Norman among OU students that resulted in less street trash
- I love Norman, my little big town
- I plan to buy a house next year in Norman
- I think the most important issue isn't listed - public safety
- I want government to provide steam distilled water, I don't like anything added to drinking water, fluoride etc

- Improved public transit needed badly, east side roads in very poor condition
- In comparison to other cities the size of Norman, patterns of traffic way too congested
- Inner city parks etc are well maintained, we need more 'clean up', litter, mowing in rural & outskirt areas, visitors coming in to our city are not greeted well by tall grass & trash
- Internet mailing list is great for getting info out to the masses-love it, concerned Norman is losing its identity as a town/city unto itself & is fast becoming just another 'burb' of OKC
- Intersection of Crossroads and Robinson gridlocks; potholes
- It is disgraceful that a progressive town like Norman is so far behind on bike paths
- It takes forever to get from east to west Norman, we have terrible water-we spend a fortune on filters & bottled water
- Join OKC Light Rail Initiative to connect Norman to Bricktown, airport & suburbs
- Lindsay Street's single lane two way street is not fit for the amount of traffic. During games at the Stadium or during the afternoon.
- Lindsay & flood
- Lindsay St is a mess
- Lindsey St. needs widening! Require builders to plant a tree at new home site.
- Litter clean up & mowing down weeds adjacent to highways & streets could be improved
- Lots of trash on streets lately
- Main St & 36th intersection on the west side is a mess during busy periods, as is the Ed Noble Pkwy & Main St intersection specifically west bound Main St traffic

Source: RRC Associates
Any comments on services and characteristics of Norman, and your satisfaction?

- Main St entrance from I-35 could be more attractive
- May need more traffic lights & adjust the amount of time for changing of lights
- More traffic lights is not the solution
- Most current bike paths are a joke, exceptions to the Land Use plan should be very, very rare
- Most jobs in Norman are low paying jobs. We need quality employers for people that do not have college degrees. My wife and I both commute to OKC metro. I see no opportunity for two of my children who are not college material. We need $20-plus/hr jobs in Norman.
- Moved here 18 months ago, I love how pretty it is with both small town charm & sophistication but I’ve had trouble finding a job
- My feeling is that this is entirely irrelevant. City officials live in the deep pockets of developers.
- Need more industries
- Need more safe bike paths
- Need overall city expansion plan & services need to grow with housing development
- Need to enforce traffic laws, at present they ignore enforcement most of the time
- Need to manage the city for the growth where the growth wants to go—not where the city wants or doesn’t want the growth to go
- Need to solve arsenic problem. Many ugly areas: Lindsey St., downtown, etc. Need actual bike paths, not signs on streets.
- Needs to be more restaurant and food services in the business areas
- New commercial development (stores) is being done without significant changes to streets, lights etc causing traffic congestion, confusion and danger
- No affordable recreation for families, YMCA is much too pricey for middle income families, need more bike paths & city wide public transportation
- No more traffic lights on Robinson please
- No two lane or four lane roads! There should always be a turn lane in the center. Traffic lights should all be traffic controlled (sic). I see no reason to wait for no one.
- None of it matters if you can't get to it
- Norman has become a very expensive place to live to retirees.
- Norman has become 'stop light' happy
- Norman has public transport?
- Norman is a college town - many students as well as non-students have a bike as their only mode of transportation. During the school year Norman is heavily infested with traffic - there are not enough safe places for bicyclists to ride.
- Norman is a nice community but doesn't look nice everywhere, trash, overgrown landscaping, cracked sidewalks etc ruin the aesthetics, I commute on my bike-paths would be great
- Norman is growing too fast without consideration of quality green space, transportation, and living quality. Too much leeway given to developers, asphalt, concrete and poor quality housing subdivisions. Bus routes need to be expanded in both size and towns. Current system is too limited.

- Norman is very special and I hope its character may be preserved.
- Norman lacks character & is not friendly to the outdoor athlete, bike paths are not safe, there are hardly any parks with lush running trails
- Norman must do more to recruit new business to the area & promote growth for existing businesses
- Norman's traffic & streets are terrible, it will be hard to recruit any new businesses with it the way it is now

- Not enough wide roads N to S and E to W. Lindsey is a nightmare - Berry can’t handle the load only I-35 SW 24 Classen and 12th N and S or HWY 9 and Robinson E and W.
- OU needs more parking for students, students park on our street & it’s a nightmare, forget about calling parking services—they are useless
Any comments on services and characteristics of Norman, and your satisfaction?

- Our drainage problem is awful, we live in Cambridge Place north of the retirement community—really needs serious help
- Our neighborhood floods with slightest of rains
- Our water needs work, I buy all bottle water, cost around $30 extra/month, visitors to Norman comment negatively on our quality of water, not good
- Over 5 years the traffic & congestion have gotten worse
- Overall unhappy with the population increases & having to go to OKC to shop and spend money that goes to their MAPS projects
- Overall, the city looks good and is a good place to live and work. Growth and congestion could change this especially for older citizens.
- Parking on Campus Corner should be like Main St—no meters, tire marking, people are shopping which benefits Norman with tax dollars, housing is either low income or high income—no middle group
- Paying utility bills should be more convenient i.e. website, should not be penalized for slow mail
- Physical appearance/design std’s are poor/I-35 corridor is southern entry to OKC MSA, they had a chance to be unique with signage controls and landscaping, but missed the opportunity.
- Please stop building apartments buildings & storage buildings, take a drive through Norman, everywhere you look you see 2-3 story apartment buildings
- Poor city planning, built recently is flashy, no design, no concern for blending into the design of city
- Post office needs to also be on east side
- Posting bike paths signs on streets all over Norman is a joke—posting a sign does not make it a bike path. Providing a separate space for safe bike riding does.
- Public transit system is a major waste of tax money, very few people on bus, need to return Main & Gray to two way traffic flow
- Public transportation is bad for a city size of Norman, I don’t even have a sidewalk
- Put bike paths in downtown Norman—Rallies and Riders have become a public safety issue in and on roads in NE Norman. It is time to stop the abuse we in NE Norman get each summer.
- Quality of water, Main St development/appearance
- Railroad crossings are awful, we need overpasses
- Rent & property is high for type of housing. Too many empty buildings.
- Re-route the train around the city and make a beautiful walking trail through the city were the annoying train track exists. It is an extremely ugly eyesore and an outdated menace to the community. This effort would improve Norman’s quality to an overwhelming 500% betterment.
- Robinson & Crossroads Blvd a real nightmare
- Rural roads are full of potholes, drainage on these roads could be improved, Norman has a variety of natural wildlife, a wildlife/nature center with these animals would be a plus
- Rural roads are in dire need of regular grading & gravel
- Sad to see so many trees & land lost to large development, buy bottled water & use water filters
- Safety of preteens on our streets, safe activity sites indoor & outdoor, aesthetic appeal of the city
- School quality isn’t on the list as an option
- Several streets have been studied by engineering & still have same old flooding problem
- Sewer utilities are expensive, city needs more bike & pedestrian paths everywhere, businesses need to provide places to lock bikes, our obese society will never be active if it isn’t feasible
- Smart growth is controlled growth—we are permitting sprawl and ignore our own Plan 2020
- Some sidewalks in older neighborhoods in poor condition
- Something should be done about the horrible smell coming from the compost facility
- Start widening Robinson-West bring in more companies to employ people. There is only 1 small park in Brookhaven. We need bigger parks in the West side of town.
- Stop tearing up trees & pasture to build houses, tear down the old house inside the city limits and build there instead
Any comments on services and characteristics of Norman, and your satisfaction?

- Tap water should be drinkable- we spend extra $ on bottled water. Rent is entirely too expensive- all of our checks goes to living expenses.
- Thanks to Richard Massie and staff for quite a few ratty buildings improved/removed! City appearance has greatly improved.
- The 12th St recreation center accommodates adults rather than children, a youth basketball team can't practice in this town unless it pays or belongs to Optimist
- The arsenic in the water supply is inexcusable
- The bus system is terrible and there are virtually no bike paths.
- The current lack of bike paths in Norman is a serious safety issue, a city this size with so many cyclists should have an extensive bike pathway system
- The drinking water always has an odor and bad taste
- The intersection at 26th and Main St. is the worst I have EVER seen! People do NOT yield! I can't tell you how many times I have almost been hit with my 2-year-old son in the car. If we could get a left on green arrow please!!
- The recreation facility of 12th Ave NE is very inadequate, I came from Euless, TX where there is an extremely nice recreation facility
- The suburbs of Norman are most attractive. Downtown appearance is a disgrace.
- The survey is way too long. One starts to fill in the circles without much thought. Long surveys lose validity and many get thrown away. Contrary to what you may want to address0 most people are concerned about jobs not "space" development.
- The taste of water here is bad. The smell on Hwy 9 in city limit is horrible. Traffic congestion during school months is scary.
- The water at my house smells like lake water and has stuff floating in it
- There are too many cul-de-sacs making congestion bad on north & south roads
- There seems to be quite a bit of economic-socio tension - a lot of rich, a lot of poor - we are becoming polarized, and it affects our high school students adversely.
- These choices are based on public info-newspaper. I really want the city to pick up recycling with trash!!

- This is the kind of solicited input that will make Norman an amazing city, thank you and keep up the great work
- To bring people to Norman we need to improve & extend high quality development & resources for residents, top quality-see Colorado for examples of nice developments
- To ensure safety of school aged children as they go to & from school, children need to see animals in their natural environment
- Too much blowing litter on trash pickup days
- Too much congestion of traffic on Noble Pkway & also on 36th St between Robinson & W Main, more traffic lights/controls needed
- Too much development on highway 9 corridor
- Too much house on too small of lot, causes sewer problems with rainfall
- Too much open space disappearing, quality of drinking water, too much traffic and congestion
- Traffic & congestion especially on Lindsey, drinking water frequently chemical taste is 'yucky', small business owners shouldn't have time restrictions in front of their own business, nor should there be restrictions on where they can park, such restrictions are supposed to be FOR the owner not AGAINST

- Traffic at train crossings, water is undrinkable, living costs are rising for seniors on a fixed budget.
- Traffic awful at NE 12 and Robinson
- Traffic has always been an issue in Norman but with growth comes more traffic, keeping up with the demand is the issue
- Traffic is sometimes heavy but no more than I expected for a college town, if you don't plan for increases it can get really bad like Tulsa is now
Any comments on services and characteristics of Norman, and your satisfaction?

- Traffic patterns in city are terrible, communication to citizens is very unsatisfactory, developers & real estate people seem to be the only ones inside the loop
- Traffic situation is not bad because of 20000 OU students, it's still terrible even during summer, main problem is lack of coordination of traffic lights
- Traffic, especially on Lindsay & West Robinson areas are too congested, lights not timed properly
- Traffic/bikes are increasing troubling, safety issue, one the city must more forcefully address
- Tree limbs hanging down low over sidewalks make walking on sidewalks a problem
- Trees and landscaping on Robinson, Main & Hwy 72 a great start. The City needs to help get the electrical lines buried on Section Line roads! Continue with new buildings being brick, landscaped, etc. We should look at Plano and Frisco, TX as examples of good planning!
- Two lane streets need to be widened, I don't shop in these areas due to lack of parking
- University has not mingled the commerce of the city with the academics of the campus, now the university seems to be calling the shots on everything in town, if the university wants it-it gets it
- Urban sprawl and erratic changes in zoning are making Norman just another disjointed town to live in.
- Wasted green space around creek on west side/36th, put in a trail
- Water is completely unpalatable, a major problem, top concerns are also traffic congestion, coordination of stop lights and street flooding
- Water is extremely undrinkable and contains an undesired taste and smell
- Water is out of compliance for pH (EPA stds)
- Water is very un-tasteful and sometimes smells
- Water tastes terrible, is it safe? Tough problem. Limit additional development until infrastructure done.
- Water, need more opportunities, sidewalks could be in better shape
- Way too much traffic around major intersections, all over town. Trains are way too longs and slow! Need many more eating establishments on East side, similar to Ed Noble Parkway! Water taste very bad.
- We are doing almost nothing about our storm drains i.e. clean & sometimes less about our own yards & curbsides i.e. grass blown into streets
- We are growing quickly and not prepared to handle population and traffic
- We buy bottled water due to the horrible taste. OU needs to finish construction.
- We can never have enough streets - need rapid transit OKC & Will Rogers to start
- We cannot maintain a hometown atmosphere if folks cannot afford to live here.
- We continue to sewage problems in Norman
- We have designated bike trails, but they are not safe to ride because of traffic. A bike trail should have its own lane.
- We live on an open storm sewer and it is nothing but a mosquito breeding ground and dump. We cannot even enjoy our yard because of mosquitoes and we often see people throw their household trash into it. Unhygienic!
- We need a ‘North Loop’ to speed traffic as highway 9 does in the south
- We need more safe bike paths and all areas should have sidewalks
- We need public transport geared towards our geriatric population, need to connect schools to residential with SAFE pedestrian pathways
- We need to increase the availability of youth recreation, youth centers would be nice
- We sent a complaint letter to the City of Norman compliance dept & our council member regarding illegal dumping, we received NO response
- What greenbelts? Sidewalks are discontinuous even along major roads.
- Whoever is in charge of timing the red lights, especially at Robinson, should be fired
- Why all the ‘bike route’ signs, all streets are ‘bike routes” by law-what a waste of money
- Why did Norman go totally crazy/overboard with bike path signs? They're all over even where there are no sidewalks, must ride on streets, they are a joke
Any comments on services and characteristics of Norman, and your satisfaction?

- Why hasn't Lindsey St been 4 laned? Almost impossible to get to rest of Norman
- Widening intersection to keep up with increased traffic being more realistic with codes, enforcement
- With high schools in north & central Norman & a university to the south, there is too much traffic, I can drive to OKC quicker than I can drive across Norman
- Without good jobs nothing else can happen
- Would like to see more parks in neighborhoods - schools are locking playgrounds after hours now like Cleveland
- Would like to see some more swimming areas owned by the city, a pool such as Earlywine in OKC would be wonderful
- Would really like to see small commercial/residential more mixed so cars are not so necessary, Midway grocery an example
- You have a police force that harasses people, waste too much money keeping up with the Jones'
The quality of life over the years has:

**Improved**
- Added businesses increase the quality of life
- All the old yahoos are gone.
- As quickly as Norman has grown, we've done a very good job of improving quality of life, a good example is the improvement in our trash service
- Based on choices available to me
- Castles are being built instead of medium size to affordable houses, drugs & alcohol increase daily
- Compared with any other OK community
- Continuing improvements in roads & growth in residential housing
- Cost of housing has risen higher than other similar areas but I believe that is because Norman is a more desirable place to live
- Employment is better
- Good mayor and council
- I have seen the city grow in the past 30 years
- Improved property values, greater shopping choices, excellent school system
- Improvements-public park improvements, more shopping, more motel & restaurants available locally
- Increased health & hospital facilities, improved road quality & upkeep
- It appears a safe place to live
- It may have always been improving but the City is doing a better job of letting us know what is going on

- I've spent my life in Norman, worked for the city for 7 years, I see real improvement everyday, keep up the good work
- Many new things are being built, or things are being fixed, it is a big relief after a long time
- Many of the city-wide construction projects
- More & bigger development has helped, eastside Wal-Mart is a wonderful addition
- More business expansion in E Norman has greatly improved
- More choices, eating establishments, stellar business environment, aggressive economic development, aggressive improvement of downtown & Campus Corner
- More cultural events, some improved neighborhoods, beautification projects
- More impersonal franchise businesses, lack of adult musical entertainment on Campus Corner, housing proliferation without proper control
- More new shopping stores open
- More sidewalks have been added, new shopping centers
- More things have come to Norman and made Norman more important to people.
- More trees; improved recycling and trash pickup; more restaurants, cultural activities, OU campus
- New businesses, houses - lots of growth
- New shops
- Norman has become more self contained
- Norman is considered a good place to live.
- Norman is no longer a small town but is now a large city-that's OK, Norman now has more to offer
- Over the past few years the city has grown a lot, along with the growth the number of quality stores, restaurants etc has improved along with roads and housing
- Over the years I have learned to like Norman but don't really feel a change in "community"
- Quality improves as more options (shopping, recreation) become available
- Real efforts have been made to improve downtown, campus corner and Ed Noble Parkway; east of Sooner Road has been virtually ignored - no recruitment of bookstores, restaurants, etc.
- School districts are messed up
- Seems like the city is not handling the growing population very well
- Street projects, sewer improvements
The quality of life over the years has:

- The City seems to be repairing and replacing pavement and curbing. Community events in parks and city facilities are all inclusive.
- The University has brought a lot more money in to improve the campus, more people have moved here because of the University & NW Norman area.
- There have been improvements in the quality of life as many changes have been made around the town, but those changes didn't focus on building community.
- There is more shopping areas and restaurants (sic). Also more things to do.
- Traffic & streets are a great concern especially when students are in town.

**Stayed the Same**

- Compared to most OK communities, Norman is above average, but far below national standard.
- Congestion and lack of jobs, but OU can add on to stadium.
- Example: Wal-Mart Supercenter moved in and independent stores went undo.
- Generally things are pretty good, so in order to make improvements much work my be needed.
- Good community with many parks and recreation for children, good schools.
- I believe real estate developers have too much control.
- I live in a very stable neighborhood.
- I live on the East side and all the nice restaurants are on the West side.
- I pay attention to age and condition of vehicles being driven. I read Letters to the Editor.
- I personally have not noticed a difference.
- It is and has been a great place to live and raise a family.
- It's a good place to live.
- It's still a good place to raise small children but once grown there's nothing to hold them here.
- Main St is still under renovation.
- Much new construction but too much unavailable jobs. Street work takes much too long. Some city codes are lacking fact.
- Negative factors offset by positives.
- No one seems to be concerned about their neighbors needs, people are less considerate of their neighbors.
- Norman consistently grows at the same rate, doesn't attract much industry, the university is a stabilizing influence.
- Norman is recognized as the best place to live in OK, the fact that quality of life and sense of community have been steady through a period of growth is a testimony to good management.
- Not much of anything done to upgrade for seniors or needy.
- Nothing feels like it has changed - that's not a bad thing though.
- Overall, people are friendly and cooperative just depending on the situation.
- Promote growth in Norman requiring well designed property so Norman flourishes- (been to a town like Enid, ok lately? Dying inch by inch)
- Quality of life issues have more to do with an individual's perspective than city government influence - so I think based on this scale it hasn't changed.
- Some better services on the east side - however not much. Shopping and dining still not very good.
- The price you pay with so many new people moving into community, Norman is sadly lacking in patio homes for seniors, homes without yard maintenance.
- We have more people who don't obey speed, stop signs or traffic lights, play radios so loud everyone in town can hear as they drive down street.
- We need to clean up our yards and streets-litter etc.
- We've lived here since 1954 & I think it's a wonderful place to live.

Source: RRC Associates
The quality of life over the years has:

**Gotten Worse**

- 20 years ago, my answer to #4 would have been "5". Growth and congestion have lowered my estimation of the overall quality of life.
- Adding bike lanes would be a big safety plus but not as important as good public water
- Because of the divisions within city government & the disproportional influence of developers/builders

- City is being developed too fast, too many homes in University neighborhoods that are being replaced by parking lots, traffic is clogged a lot, Wal-Mart's have hurt many small businesses
- Congestion, appearance of city
- Crime is up & it's so crowded now
- Drugs and noise seems worse in neighborhood
- Economic & job opportunities are poor, wages are awful
- Economy
- Gang activity, crime, old boy network stinks!
- Growing pains not handled well. "Smart growth" means higher densities - Ward 4 is overly parochial and refuses higher densities- yet uses SG rhetoric. No concept of what drives Norman is OU- despite the rhetoric the city often fails to see OU as a resource- particularly comm-Univ. issues overall Norman scores poorly here
- Growth has made traffic unbearable at times, if I wanted to live in a congested urban center I'd move to Dallas-let's not turn Norman into Dallas
- Growth is problem-probably growing too fast
- Growth is too fast, too many housing projects with 5 foot easements, too many people have to go to Oklahoma to work
- Growth has gone from good college town to a big city
- Housing is much more expensive, fewer well paying jobs, difficult to get around without a car
- I am for zero growth, since the flood plan doesn't impress builder or buyer the city needs to control the situation with economy
- I have children in NPS and with cuts over the last two/three years, I feel the quality of their time in school has decreased. They are a big part of how I view quality of life. I think OU and Jazz in June have done much toward improving/fostering a sense of community.
- Increase in number of poor quality homes which become ill-kept, rundown neighborhoods
- Increased congestion
- Increased congestions plus influx of multiple student housing in my neighborhood have diminished quality of life
- Increased traffic, crowded restaurants, housing additions replacing green space
- Less income, less medical insurance benefits, higher costs of services, people depressed, more angry people having to work harder and more hours for less money are unhappy and stresses out- so they show at work and are rude- people don't help people anymore.
- Lots more people & lots more cards equal diminished quality of life
- Money is having its way too easily
- More people- less service for our money at even a greater cost. Roads are terrible. Cable is now out of sight in cost. OU is torn up and people are forced to park on outskirts- traffic is terrible. No parking in shopping areas.
- More people, same traffic problem
- Mostly we've grown too big too fast
- Norman growth is overwhelming the quality of life as we have enjoyed it. Growth is necessary but should be better controlled. I don't want to live in a suburb of Moore or Oklahoma City! Keep us separate and unique with the small town flavor we have always enjoyed.
- Norman has outgrown the quaintness of a college town from when I first moved here 20 years ago
- Norman is growing too fast, too much development
The quality of life over the years has:

- Over emphasis on new development rather upgrading currently developed areas
- Poor traffic planning or controls, relieve congestion due to increased commercial & residential development on west side of I-35
- Quality is being confused with quantity (more gas stations, restaurants, discountons, house additions do not equal quality).
- Quality of life specifically related to housing affordability and the calculation of impact fees. While housing (new) growth increased in every surrounding areas, new housing decreased in Norman.
- Slow down growth-too many storage/apartment buildings, almost like living in an ant hill-people stacked on top of each other
- Steadily declining due to excessive growth
- Street maintenance is poor, utility infrastructure has not been properly maintained, intersections do not handle traffic
- Takes forever to get across town
- The City Council refuses to address issues in NE Norman ‘Bicycle Riders’ blocking traffic, putting graffiti on the streets in our neighborhoods, etc.
- The city is run by obvious nitwits, and its raison d’etre, the university is controlled by a megalomaniac. Both “groups” will take money from anybody for anything, no matter what the consequences.

- The traffic gets worse every year, difficult to get around Norman, quicker & easier to dine in OKC & shop, much more to do there
- There is too much separation of classes with the exception of the historic district like Lahoma. Also, outside the immediate campus there is little emphasis on pedestrian paths or points of interest.
- There simply aren’t that many job opportunities for young professionals
- This town only cares about the rich and the hell with the poor
- Too many new ‘formula template’ housing developments, there is no ‘Norman’ style of architecture
- Too many new houses too fast
- Too many people
- Too many people, the city has gotten too big, traffic is worse
- Too many retail shops, too many people shopping, lots of low wage retail jobs
- Too much growth too fast
- Too much growth too fast
- Too much traffic congestion, schools especially high schools are overcrowded & seem to not care about students, only money
- Too much uncontrolled development (e.g. East side subdivisions, Wal-Mart’s) resulting in too much traffic; poor public transportation need more green space, bike pathways, and pedestrian walkways. Norman is becoming a generic, cruddy suburb.
- Town is getting too big, traffic is getting worse and automobile infraction enforcement needs to be stepped up
- Traffic
- Traffic and parking are a nightmare. The east side of Norman needs to be more fully developed by adding shopping and entertainment facilities.
- Traffic congestion & street construction
- Traffic congestion has increased significantly with little being done about it, contractors abuse residents in neighborhoods next to new construction i.e. litter etc
- Traffic congestion severely impacts your daily frustration level, ease of living
- Uncontrolled growth, unresponsive city council, insufficient investment on east side and older areas. Too much investment on west side!
The sense of community over time has:

**Improved**

- All the old yahoos are gone.
- Appears Mayor Henderson is trying to be more open & involve more people in civic affairs
- As people are moving in & parking lots put up to accommodate them, those of us who don't approve have come together & gotten louder
- Based on choices available to me
- Because of the active involvement of the Norman citizens
- City leaders seemed to be more aware of community needs & better communication, park improvements

- Compared with any other OK community
- Efforts to involve citizens biggest problem is image of Mayor/City Council/citizens air of u-civility makes efforts ineffective
- Friendliness
- Good mayor and council
- Got involved with the Firehouse Art Center & OK Univ Ultimate Frisbee teams, met a lot of great people

- Has improved for me due to recreational sports at Griffin Park and local football games
- Helpfulness of friends & neighbors
- Honest mayor that works for all citizens not just certain class of citizens
- I believe Norman residents in general are more educated than similar cities
- I believed that 9/11 increased the sense of community - winning a National Championship helped too.

- I continue to feel more at home in Norman because of the people I meet & overall good experiences
- I think the sense of community has gotten better because our college has gotten more attention and that makes the community proud.
- More stores and restaurants. Getting more involved in community and school events.
- More things have come to Norman and made Norman more important to people.
- More variety of social events, love the outdoor concerts, very neighborhood friendly!
- Moved to Norman in 1993-loved the small town atmosphere, left in 1994 to join the army, when I came home the growth was amazing & the sense of community had stayed intact
- New arts & neighborhood associations
- Norman has grown enormously in the last few years yet still manages to have a small town sense of community
- Norman is considered a good place to live.
- Our neighborhood is friendly and works together.
- Probably world hardships have shown us we must come together and work together forming strong bonds, but I have not appreciated former mayors and letting 2 new Wal-Mart's in here to ruin local businesses

- Summer Breeze concerts & other community events help the sense of community, wish there were more events
- The City seems to be repairing and replacing pavement and curbing. Community events in parks and city facilities are all inclusive.
- The size of Norman lends a feeling of community that big cities don't have
- The visible improvements are visible which contributes to a feeling of community
- There are more efforts to involve more than the special interest groups
- There is a visible effort in seeking residents' input - you just need to follow through and not just go through the motions
- They offer more events (summer breeze) to help get people out at night.
- Visible changes in Norman have improved the general feeling towards living here, when others show they care it catches on
The sense of community over time has:

- **Stayed the Same**
  - As the city grows sense of community is harder to achieve
  - Being a college town brings a sense of community, we all share something in common
  - City leaders & citizens can't come together or agree on the city growing as population increases
  - City officials are not responsive to everyday citizen concerns unless numerous citizens raise a particular issue several times
  - Congestion and lack of jobs, but OU can add on to stadium.
  - Don't get or have time to know neighbors
  - Don't really feel much change in "community" or meet people outside my social circle
  - Example: Wal-Mart Supercenter moved in and independent stores went undo.
  - Growth has affected the sense of community in a negative way
  - I do not feel an overall sense of community
  - I feel like the city is bending over backwards for the University, when other projects could have been done
  - I have always enjoyed a strong sense of community since we move here 10 years ago
  - I have lived here for 15 years and have found my neighbors to be friendly for the most part. I know many families struggle financially and that has not changed.
  - If you don't have money no one cares about you
  - Improved community, but because of size, some community sense is lost
  - It's a good place to live
  - It's hard to meet people and make friends
  - May be changing because so many citizens are so 'busy' with their own pursuits
  - More thefts, poor quality of people
  - Negative factors offset by positives
  - Norman has always been good with community events for the public and the like
  - Norman is generally friendly, citizens exhibit cooperative spirit
  - Norman North school needs accesses other than Robinson, park quality better
  - Not many neighborhood organizations i.e. neighborhood watch
  - OU still seems to be the reason we're on the map, I would like Norman to be the main attraction & for OU to be secondary
  - Outside of church activities there is little sense of community at all
  - Overall, people are friendly and cooperative just depending on the situation.
  - People are friendly, city government & some ordinances are not
  - Promote growth in Norman requiring well designed property so Norman flourishes- (been to a town like Enid, ok lately? Dying inch by inch)
  - Provides the outlets of OKC but you still feel a sense of community, there is room for improvement
  - Sense of community still intact
  - Size brings conveniences but more separation of friends
  - Stayed the same or has gotten worse as the city as gotten bigger
  - Trade-offs - new restaurants, more traffic
  - Voter's stand on community improvements-bonds get voted down yet things go through, you wonder if voting is necessary
  - With the boom in population Norman runs the risk of becoming another bedroom community which is difficult to differentiate from all other the other faceless communities which revolve around OKC, Norman should work to preserve character or things will begin to get worse
The sense of community over time has:

**Gotten Worse**
- A lot more noisy dogs and inconsiderate owners
- Appears little sense of community as it is is completely overshadowed by OU
- As Norman gets bigger it is starting to pick up in pace where people have less time to stop and be friendly.
- As Norman has grown it has lost some of the 'small town' feel that initially attracted me
- City council elitist
- College students moving in to previously quiet areas, their rights seem to prevail - they're loud & rude
- East/west attitudes and services
- Economy
- Every board & committee is extremely top heavy with people connected with development
- Factions of the population & city officials trying to keep Norman what is has always been - it's like a child, nature it, teach it and let kid grow - it is going to anyway
- Gang activity, crime, old boy network stinks!
- General sign of times reflected in driving habits & general lack of courtesy
- Growth has resulted in decreased sense of community, nor surprising
- I feel the city imposes laws around the Univ that does not make sense - parking
- Inappropriate resolution of issues by city council; bickering and unmannerly behavior.
- Less income, less medical insurance benefits, higher costs of services, people depressed, more angry people having to work harder and more hours for less money are unhappy and stresses out - so they show at work and are rude - people don't help people anymore.
- More amenities and activities; seems to be more cooperation among groups, organization and city govt.
- More often various communities (East, West etc) have an 'Us vs. Them' approach to local issues
- Neighborhoods aren't friendly in the older ones, as the elderly people move out, the anew ones moving in aren't sociable.
- No one seems to talk as neighbors much any more
- Norman has always been a great place to live; however, newer citizens aren't as "plugged in" to the community, affecting its sense of community.
- Norman has gotten too big
- People in a hurry forget social graces & common sense, respect of private property is not really being done
- Rural east Norman unwilling to make any concession to an I-35 loop when many Norman people drive to OKC every day, protection of neighborhood west of OU against OU & students are two examples
- Sense of community has been diminished by conflicts of city's development policies
- Shoppers and retail workers don't live here, they have no sense of community
- The City Council refuses to address issues in NE Norman 'Bicycle Riders' blocking traffic, putting graffiti on the streets in our neighborhoods, etc.
- The City of Norman does not recognize enough the importance of university students and how much they contribute to the community. Norman exists because of OU.
- The community feels no efficacy in city management.
- The growth has far exceeded any enrichment to community & cultural opportunities
- The split of high schools divided community, perhaps it will improve with time
- The unchecked commercial & residential growth has adversely affected the sense of community in Norman

Source: RRC Associates
The sense of community over time has:

- There have been improvements in the quality of life as many changes have been made around the town, but those changes didn't focus on building community.
- There is too much separation of classes with the exception of the historic district like Lahoma. Also, outside the immediate campus there is little emphasis on pedestrian paths or points of interest.
- There were more neighborhood activities when we first moved to Norman 20+ years ago, and especially the police were more friendly and helpful, now they tend to be more bullies and chase minor activities and make that into a big deal.
- Too many 'new' Normanites
- Too many people
- Too many people, people are in too much of a hurry, aren't sidewalks, front porches that encourage interaction
- Too much fighting in the City Council
- Two high schools
- Used to be a friendly, small place, don't know if it's changed because of size or the type of people that have moved here-inconsiderate
- Wal-Mart and Ed Noble Parkway stores have destroyed downtown. Wal-Mart has also killed the smaller grocery stores.
- WE may have lost some of that sense of community that small towns have but I still think we have plenty

- West side, East side
- We've had a lot of economic development most centered along Ed Noble Pkway, this only fueled the east/west snobbery, those of us living east of Flood somewhat resent having to travel across town for shopping & entertainment
- With growth has come the loss of 'sense of community'
- With so much constructions every route is blocked causing frustrations, neighborhoods with big fences are popping up everywhere & neighbors don't know each other
- Within my community about 1/3 refuse to pay volunteer homeowner dues to maintain common areas. At group meetings, lucky to get 1/3 attendance.
Responsibility for Maintaining Neighborhood Facilities

- City should impose large fines when areas are not maintained
- City, HOA, and community Service Groups
- HOA except mowing in medians, around ponds, etc. That should be the City's responsibility.
- I believe a combination of city, HOA, and the DA's office. I would like to see some people doing community service to do just that. The orange jump suits need to be doing it.
- I will wait until Norman stops growing.
- Inmates could be used to 'pay off' fines
- Let supervised crews from the County Detention Center do this
- Let those that benefit pay
- Pools by neighborhood, medians by city

Responsibility for Maintaining Drainage and Detention Ponds in Neighborhoods

- New storm water utility
Comments Relating to Groundwater/Sewer Issues and River Park

- #29 - It isn't acceptable under any circumstances to reuse sewer water for drinking water no matter how much treatment it has seen and been through.

- #29 - The water currently tastes like it came from a sewage plant as stated by many visitors in my home.

- #30-31 - The more beautiful parks and greenbelts there are, the better the quality of life and sense of better community we will have.

- #30 - if this is done, it could attract new/more travelers/tourists which could generate more revenue.

- #31 would depend on the accessibility for the disables, wheelchair access, etc.

- 27. 2 acres is what land use should be. Norman has used this tactic to ignore NE Norman and the people in it for the long run.

- 30-31. Provide area for 4-wheeler recreation. This is a big sport. We must go many miles- keep these $$ in Norman.

- A park/trail system would be awesome, but safety would be extremely important.

- A river park might be an attractive asset to the city and a place for the college kids to spend time.

- A river park would be wonderful!

- Any development in the South Canadian River area would assist economic growth due to shopping and restaurants, more activity or traffic in the area could equal more business to local merchants.

- Anything we can do to encourage exercise improves health.

- As a whole, I think the city is doing a pretty good job.

- ATV's should be regulated.

- Better drinking water is a must!!

- Bigger is not always better, I would rather pay more taxes than get stuck with more development.

- City is allowing development in the Little River watershed along Indian Hill Rd & NW 36th, this is a leap frog development which was not to happen in the 2020 plan.

- City of Norman needs to do whatever is needed to improve and maintain quality & safety of water.

- City should be prepared to extend water & sewer service for new development, how else will the city grow?

- Contamination should be minimal if septic requirements are adequate.

- Definite NO to #29.

- Developers are not acting responsibly after the development begins, standards are not being maintained.

- Development projects that focus on the realities & beauty of surrounding natural areas work better than 'creaked' environments like the OKC Canal. I wouldn't support a park that tried to make the S Canadian something it wasn't like a raging river or lake area.

- Don't let huge tracts develop.

- Enhancement is this area much needed.

- Environmental impact needs to be controlled but I can not quantify standards.

- Every interesting city that I have ever visited has a site like that. Some even bring business and community interaction activities.

- Feel that Norman has many wasted opportunities by not using the S. Canadian River, we used to walk there as a family, Norman citizens are trapped into city living with the 10 acre restriction.

- Feel water table should be protected.

- Future new residential and commercial development should be severely curtailed.

- Get something done, promote development but don't raise my taxes.

- Good drinking water is the most important thing, River Park is important if motorcycles & ATV's are not allowed, probably wouldn't use such a park because of my age.

- Housing should be limited to areas that are not detrimental to watershed & wildlife habitat.

- I am an avid outdoor exerciser.

- I do believe there are more important things to worry about.

- I have heard that 99% of 'drinking water' is flushed down toilets, used in laundry etc, River recreation sounds skuzzy.
Comments Relating to Groundwater/Sewer Issues and River Park

- I think Norman should be naturalized & green look at Aspen! It could be beautiful & cultural, let's have bike & walking trails for our kids.
- I think there is a fine line when dealing with new development in rural areas. You do want new development but you also don't want to end up with no unused land in Norman and its rural areas.
- I used to live very near the 'sand pits' and saw it as a secluded place used by drug addicts & trouble making children, it should be closed off for good.
- I would definitely want any trails/public access at a River Park to be in symbiosis with the ecology of the river area.
- I would like to know what the standard is before answering #29, the current situation is unacceptable.
- I would only accept if sewer system contains great water; the trails would need to be well lit and semi-open for safety purposes.
- I'd ride a bike or walk more if Norman were more pedestrian friendly, especially on the west side of town.
- If it would be similar to Tulsa, that would be nice to have.
- If using treated sewer water, should be over the standards of drinking water.
- If you require people to use the new septic systems land can be sold in smaller lots, more people equals more tax dollars.
- I'm all for any project that doesn't use tax payers money.
- Improve water standards.
- Insure strict control of treatment, no corrupt officials or payoffs to dilute treatment standards by filthy political appointees.
- Investigate the possibility of putting a low damn down stream which would provide instant water.
- It's not the size of lot it's the total number, 1 acre lots are OK but not at 640 sq mil, don't restrict advanced septic systems.
- Lake Hefner trails are great, nothing even close. Tulsa La Fortune Trail is excellent example as is Tulsa River Parks Trails.
- Maintaining strict inspections regarding separation of all sewage lines from all water sources.
- Minimum acreage should be determined as to protect ground water.
- Monies could be used better in other places.
- More trails for us nature lovers.
- Nature trails and sand pits are available in all directions, why is this an issue?
- Need more jobs for young professionals, no more student jobs.
- Need to check traffic signals and adjust timings as needed to keep flow of traffic (moving adequately), esp. left turn signals you never know when or for how long a signal will have a green arrow. Also the west bound land at Robinson and Flood needs a separate Rt. turn lane onto Flood. Couldn't believe all the work done in West Robinson turn lanes and what was really needed is R. turn lane on to Flood from Robinson for easier access to I-35. Also, so many signals are so poorly time to move traffic.
- Need trails for motorcycles and motorized vehicles.
- New development should be managed but not necessarily restricted.
- No further development until highway 9 is 4 laned, too many cars as it is now.
- No motor vehicles.
- Norman has a North Park, now it needs a South Park.
- Norman is a dangerous city for bicyclists & pedestrians, drivers are aggressive & unaware of the food traffic in this town, more people will be hurt if nothing is done.
- Norman needs more nature trails, people need to view the scenery (sic) of Norman!
- Norman needs more parks and green spaces. Too many trees and green spaces have been destroyed for cheap and poor quality housing divisions and commercial development. It's ironic Norman just hired a full-time forester!
Comments Relating to Groundwater/Sewer Issues and River Park

- Norman sadly lacks adequate parks, trails and pathways
- Norman watershed (Little River) should be protected at any and all costs
- Norman's appearance is noticeably better than other Okla. communities, keep that & improve but not at the expense of thwarting development
- Not as drinking water but develop a way of using waste water for irrigation
- Parks and recreation you can’t go wrong
- Parts of the S Canadian should be public accessible as a part of the State Parks Div-who owns it?
- People need to face reality about water
- People on septic systems should have to pay for the city to perform a thorough inspection of tank & lateral field every 5 years or when home is sold
- Property taxes for 'rural Norman' should be placed at a lower rate, taxed as inner city & minimally served, fire protection needs to be improved
- Provided it exceeded standards and was heavily monitored
- Restriction on acreage is too restrictive as it did not apply to subdivisions anyway
- Reusing the water is a good idea; if people won't drink it, maybe it can be used or watering/irrigation.

- River park could be to SW Norman what Griffin is to NE, it would be an anchor in the city of Norman, more big parks and fewer small ones
- River Park not important for use but very important to prevent other development
- Should have park/trail from Jenkins St access along Canadian River to west to 36th Ave
- The City and County (and State) must begin conservation education and practices. The recharge area is critical. City paths and trails should precede "nature trails."
- The city should acquire and retain as much land as possible along and on both sides of the rivers/both Little River and the S. Canadian River. This also applies to land across Lake Thunderbird.

- The Lindsey St. extension area is ideal for this (park). It must be a low impact park so as not to disturb the environmental sensitive area (sic).
- The only access to river I know of at SW 24th Ave has been marked 'keep out' for 40 years-what do you mean public had access?
- The question always remains: how much will this cost? Norman is already an expensive place to live.

- The River Park idea is the future of Norman in terms of tourism attraction
- The River would bring a lot of people to Norman for weekend fun
- The town needs a better system to provide safer and better tasting drinking water
- There are not enough places to enjoy riding 3-wheelers, dirt bikes, etc. There is a lot of potential for a fun and exciting atmosphere at the river if allowed.
- There is a need to limit new rural construction east of 48th St, money should be used to repair existing roads
- There is nothing in this survey that is as important as traffic, lived here for 13 years and have yet to see anyone publish a traffic plan
- Think in terms of quality for existing residents of Norman. Quit thinking more, more, more,... (even more people).
- This (#30 & 31) would be nice if we had extra or private finding; however, this absolutely should not be a priority with limited dollars.
- This should depend on type of soil & livestock
- Too little is done to improve access to rural neighborhoods
- Ultimately, the city is responsible for clean-up and repair of damage so if it falls under the city's umbrella to begin with the likelihood of problems will be minimized (sic)
- Using natural areas for family entertainment is extremely important
Comments Relating to Groundwater/Sewer Issues and River Park

- Waste water should be used for watering plants, car washing-NOT for drinking water, perhaps a cost analysis should be done to see the cost of such uses
- Water treatment to be used as drinking water doesn't matter to me because I won't drink 'treated' water, 10 acre development restrictions is just right
- We do not need to protect the Little River Watershed
- We lived on 10 nacres out on 120th & it was too much to upkeep especially with an HOA maintained road
- We need much better water treatment plants, recycling is a must, our water tastes horrible
- We seem to forget streets in older additions & let them crumble past repair because we work on all the streets around the university
- What is wrong with Norman's water?
- What would be the environmental impact of three-wheelers, dune buggies in this area?
- Where is the sound barrier for the Normandy Creek addition?
- With the development of W Lindsey it may be too late to preserve the Canadian River area
- Would answer yes to #29 if there is in place a quality control that is assured, we took our children to the river until it was closed to public use
- Would NOT favor the River Park if ATV or other motorized vehicles were allowed
- Zero growth, still walk & bike in the street with paved paths 2-3 feet from them
Q33-35: Comments regarding how commercial development should occur.

- #4 "convenience store" development needed.
- 9 east will be developed so just try to keep it friendly & as attractive as possible
- Anything discouraging further economic development here I find attractive
- Area needs better roads; highway 9 is a highway of death
- As long as Norman continues to allow new & existing businesses into town through good zoning that's great, but don't create punitive restrictions that will push businesses elsewhere
- Bad city planning, tighter controls, keep everything uniform
- Before thinking about commercial development alone, it would seem more logical to think about the area just north of Robinson and 24th.
- Build, build, build-develop my side of town to the utmost & build supporting roads
- Businesses need to be encouraged to build on east side of town
- City has enough trouble taking care of highway 9 east, don't add to it
- Commercial development is inevitable along I-35 and HWY 9. Development on HWY 9 should be more tightly controlled than along I-35.
- Develop along the highway is fine, but should not be a focus. We should also encourage internal development.
- Development (especially commercial) looks trashy & cluttered along highways, detracts from the city
- Development, bound to happen, keep it spread out and pretty
- Do anything that will slow growth in Norman
- East Norman should be developed to include a book store, copy shop & nice restaurants strategically placed but highway 9 should be open space
- East side of Norman needs far fewer convenience sores & far more upscale, high quality commercial, recreation & residential development
- East side of Norman needs malls, lumber yards, home improvement stores
- Focus on downtown and inner city areas.
- Get all car and car related in one area (new, used, repair, parts, junk). Special zoning for automobiles- get them off main streets and highways- with the exception of gasoline.
- Greenways and greenbelts are two VERY different things!
- Higher moral standards in what goes in Norman not place of crime. (bars)
- Hwy 9 needs to be safer in east Norman - keep traffic flowing
- I don't understand why the city of Norman took the "survey" business from the Norman community - someone local should have been given the business. Why should I shop in Norman if you don't?
- I have concerns about city involved in building design
- I like the clean and attractive approaches to Norman. They give a first impression of a city.
- I live rural northeast of Norman, only one high priced convenience store, diversity will be the key, 'different strokes for different folks'
- I think it is ridiculous that churches govern whether or not a restaurant can serve alcohol. Norman will never develop viable restaurants along Main St. (old part) if patrons can't have wine with dinner.
- I think Norman should restrict all commercial growth n the future, we have more than we need now
- I would like more development along Highway 9, east of the Postal Training Center
- I'd like Norman to look appealing & like we care about our surroundings
- I'm a nature lover & I-35 is too crowded as it is, I avoid using it as it is
- I'm all for informed development
- It would be nice to add some revitalization to the eyesore commercial sites on the east of I-35 both at the north end & south end
- Just that I like the idea of roads and rail roads, that never cross, and I believe that pedestrian cross bridges over I-35 should be in the future
- Keep the Chamber of Commerce out of city government
- Less billboards on highways
- Let's save some country toward Lake Thunderbird
Q33-35: Comments regarding how commercial development should occur.

- Lindsey St too congested, open cul-de-sacs north and south
- Live on the NE side of the city & we have to drive everywhere, it would be wonderful to have places to walk or ride bikes to other than 7/11 & the liquor store
- Maintaining open areas is essential to maintaining a sense of ease in living in Norman
- Make sure industrial/commercial users do not pollute our water supply or dump toxic chemicals in landfills
- Mixed use, but good mixed use not sleazy
- Move development away from highway 9 corridor, limit expansion of highway 9, use traffic control, stop lights
- Much of rural highway 9 needs to be left alone
- Need better quality for all commercial, don't allow on east highway 9 at all
- Need to leave the undeveloped land alone & use the facility already there but not in use
- New open spaces should be a high priority
- No strip malls, no pollution and noise in residential areas
- Norman is growing too much- losing sight of our rural areas- I love the town having access to “big city” facilities but I don't like big cities.
- Norman is looking way too commercial from travelers view
- Our city has a terrible reputation with builders, they are extremely restrictive & not partners with developers, a contentious environment
- People don't want to live in industrial & commercial areas, #4 works best-near enough for use but not an eyesore
- Please do not ruin Lake Thunderbird area. It is already overused and commercialism on Hwy 9 would make it worse.
- Please don't try to reshape this town around 'shopping choices', the reason people come/stay here are the trees, the people, the culture-not proximity to a GAP
- Present rural areas should retain their rural quality & if developed, the development should be out of sight, Shaklee is positive example
- Prohibit the use of any motorboat, jet ski, ..., on Lake Thunderbird in order for the environment to recover!!! Sailing- yes; motors- no
- Put service roads on sides of 4 laned highway 9 then develop with access ramps every 2 miles
- Regardless of where future development occurs, traffic access & traffic impact need to be carefully planned
- Restrict new development in rural areas, revitalize older areas of town
- Restrict the good old boys from zoning changes and control.
- Restricting 'strip malls' etc along highways will preserve Norman's unique community atmosphere & esthetics
- Roads east/west need to be improved/widened through central area of Norman especially if shopping centers continue to build along highway
- Rural Highway 9 is nice - why clutter it with strip malls?
- Signage controls are key- allows an area to be distinct- creating a "draw" ; stop urbanization (and infra expansion) at 36th SE (may be too late)
- Stop the overall commercial growth - especially the huge churches
- Thanks for putting this together. It's good to plan and consult. "For by skilful direction you will carry on your war..." Prov. 24:6. What do you want Norman to become? Stay a university town or become a commercial center. What is the goal? Why does Norman need to be OKC? It's amazing to me the influence of developers. It's all about money? Bigger isn't better - just more issues, headaches! Wish you the best.
- The city is expanding outwardly, the growth is showing
- The containment of commercial development is very important and having a development plan for the city is important!
Q33-35: Comments regarding how commercial development should occur.

- The east part of Norman need more business and the trend of the past twenty years need to focus more east of Norman (sic)
- The fact that Norman is landlocked to the north because of the short distance to Moore & the west & south because of the river, is and always will be a problem
- The least amount of government control works out the best for clean progress
- The road (24th St) after Robinson going north has a lot of empty space which preferably should be used for both commercial and residential!
- The upcoming ODOT highway 9 project will be dangerous enough without adding new commercial development-keep highway 9 rural
- There needs to be more of a leisure element. More choices of greenbelts and walking trails, picnic and park facilities that are larger scaled.
- There should be yes and no questions
- Traffic congestion within the city is important, it is extremely congested, perhaps building along highways & interstate would help with the urban congestion problem
- Uncontrolled commercial development along the highways creates more traffic congesting & a blighted landscape
- Uncontrolled growth along highways is ugly, and undermines the urban environment and feeling of community
- Unify our design, don't let 'just anything' be built, let's match & blend designs Emond like
- Urban sprawl should be controlled, development within existing areas should be encouraged
- We are losing too much open space!
- We must bring in new business in order to grow and develop.
- We need more nice restaurants on the East side! Everything nice is on the West side.
- When I told our son (who grew up here) that our sales tax is 8%, he was shocked
- Why are we worried about this when the streets flood & we can't drink the water?
- Why do you have such a hang up about pedestrians & bikes? Don't subsidize commercial development

- Why keep developing the West Side - the largest Wal-Mart should have been on East Side, etc, etc, etc.
- Why not add significant commercial development to east side?
- Why not develop commercial sites on Highway 9 rather than restrict them?
- With the amount of activity on Lake Thunderbird it's reasonable to have controlled common space