



**BOARD OF DIRECTORS MEETING AGENDA**  
**Wednesday, October 13**  
**First American Bank, 570 24<sup>th</sup> Ave NW, 9:00 a.m.**

**Presentation / Action Item:**

Front Office Renovations      Mark Krittenbrink, Krittenbrink Architecture, LLC  
(30 minutes)

**Action Items:**

- I.      Minutes (5 minutes)  
*Action: Consider approval of September NCVB Board meeting minutes.*
- II.     Financials (15 minutes)  
*Action: Consider receiving August and September financials and filing for audit.*
- III.    Financial Reports for Months of August and September  
*Action: Consider receiving August and September financial reports.*
- IV.    Marketing Initiatives (15 minutes)  
*Action: Consider approval of marketing initiatives.*
- V.     Rail Testimony (10 minutes)  
*Action: Consider approval of testimony in support of enhanced passenger rail.*

**Reports (10 minutes):**

- VI.    Key Indicators/Initiatives
- VII.   Sales Report
- VIII.  Community Development
- IX.    Partner Reports
- X.     Attraction Developments

**Adjourn: 10:30 a.m.**

**MISSION:** *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*

*The NCVB is the official destination marketing organization promoting Norman as a convention, sports and tourism destination. Annually Norman realizes in excess of \$146 million new dollars to our community through tourism.*

## **BUREAU CALENDAR NOTES**

Hospitality Roundtable, TODAY, 4:00 p.m., Country Inn & Suites

Marketing Task Force, Monday, October 25, 4:00 p.m., CVB Office

Sports Committee, October 28, 8:00 a.m., CVB Office

Finance Task Force, To Be Scheduled

Organization Development Task Force, To Be Scheduled

Norman CVB Executive Committee, Wednesday, November 10, 8:30 a.m., CVB Office

Norman CVB Board of Directors, Wednesday, November 17, 9:00 a.m., Norman Chamber of Commerce

## **FESTIVALS / EVENTS**

Bruce Goff, A Creative Mind Exhibit Opening, Fred Jones Jr Museum of Art, Oct. 9

Chamber Fall Arts Luncheon, Wednesday, October 13

Chris Isaak, Riverwind, October 15

Chamber After Hours, Tuesday, October 19, Republic Bank

Tony Bennett, Riverwind, October 22

The Second City Touring Company: Fair & Unbalanced, Sooner Theatre, October 22

Chamber Candidate Forum, Tuesday, October 26, Noble Public Schools Admin Building

George Jones, Riverwind, October 29

National Weather Festival, Weather Center, November 6

Veteran's Day Celebration (Rescheduled July 4 Fireworks), Reeves Park, November 6

Second Friday Circuit of Arts, Downtown/Fred Jones Jr. Museum of Art, November 12

OU Volleyball vs. Iowa St., November 13

OU Football vs. Texas Tech, November 13

Scrooge, Sooner Theatre, November 26-December 12

Oklahoma Nutcracker, Nancy O'Brien Center, November 28

There's a bunch of other stuff going on too! Please check [www.VisitNorman.com](http://www.VisitNorman.com) and help give the CVB "presence" at local events.