



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, February 15
First American Bank, 324 West Main, Purcell, 12:00 p.m.

Action Items:

- I. Minutes
Action: Consider approval of November NCVB Board meeting minutes.
- II. Monthly Financials
Action: Consider receiving November and December financials and filing for audit.
- III. Destination Development Position Statement
Action: Consider approval of position statement regarding the DMO's role in destination development.

Discussion Item:

- IV. Semi-Annual Report (July-December, 2011)

Reports:

- V. Staff Reports
 - a. Group Sales Initiatives
 - b. Key Indicators/Initiatives
 - c. Community Development
 - d. Partner Reports
 - e. Attraction Developments

Adjourn: 1:00 p.m.

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*