

CITY OF NORMAN, OKLAHOMA
CITY COUNCIL
BUSINESS AND COMMUNITY AFFAIRS COMMITTEE
AGENDA

Municipal Building Conference Room
201 West Gray

THURSDAY, FEBRUARY 5, 2015

5:00 P.M.

- 1. DISCUSSION REGARDING PRIORITY NON-RESIDENTIAL BUILDING PERMIT PLAN REVIEW CRITERIA.**
- 2. DISCUSSION REGARDING PROCEDURAL PROCESSES FOR GRANTING LIMITED LICENSE REQUESTS FOR FESTIVAL OR PUBLIC EVENT BANNERS LOCATED IN THE PUBLIC RIGHT-OF-WAY.**
- 3. MISCELLANEOUS COMMENTS.**
- 4. ADJOURNMENT**



TO: Council Business and Community Affairs Committee
THRU: Steve Lewis, City Manager
FROM: Terry Floyd, Development Coordinator
DATE: January 30, 2015
SUBJECT: February 5, 2015 Meeting




At the February 5, 2015, the Business and Community Affairs Committee (BACA) meeting, staff will be presenting information and discussing options with committee members regarding priority non-residential building permit plan review criteria and changes to Chapter 18, Sec. 18-308 of the Sign Code related to granting limited licenses for festival or public event banners located in the public right-of-way.

Priority Non-Residential Building Permit Plan Review

Staff has recently researched options from other cities related to criteria they have established for prioritizing permit review for building permit applications. Although criteria established for specific cities varies based upon city priorities and/or redevelopment initiatives, some general project criteria include: “green building” projects, projects building in specified re-development areas, projects rebuilding following natural disasters, public school projects and projects delayed due to City procedural errors.

Currently, non-residential building plan and site plan review (i.e. retail, restaurant, office, multi-family and other commercial business) can take between 4-6 weeks for initial staff review and comment. Non-residential building permit applications are reviewed in the order they are received and consist of building construction plan and site plan review from Development Services (i.e. building plan review), Planning, Fire Department and Public Works Engineering.

In 2013, 84% of **non-residential** permits were reviewed within 14 days and 97% were reviewed within 28 days of permit submittal. Also, in 2013, 70% of **residential permits** (new single-family, remodels, storage buildings, storm shelters, swimming pools) were issued within one (1) hour and 74% were issued within 2 days. 2014 performance metrics are currently being compiled.

Utilizing criteria noted from research and other City initiatives and programs, and in an effort to begin discussions with BACA related to establishing priority non-residential permit plan review criteria, staff proposes the following projects types for priority plan review consideration:

- Projects qualifying for Norman Economic Development Authority (NEDA) Incentive Packages (*incentive package criteria included as Attachment A*).
- Projects pursuing Form Based Code initiatives as part of the Center City Project

- Projects pursuing Leadership in Energy & Environmental Design (LEED) Certification
- Projects conducting necessary emergency and rebuilding work due to natural disasters
- Projects delayed due to City procedural errors
- K-12 Public and Private School projects
- Moore-Norman Technology Center projects
- Retail Centers with vacancy rates of 30% or greater
 - *Request would be reviewed by both the Planning Director and Retail Marketing Coordinator*

Applicants matching the non-residential building permit plan review criteria would be required to complete an application form and submit a formal letter to the Planning and Community Development Director requesting consideration for the priority plan review program as part of their building permit application. These requests would then be reviewed by the Planning and Community Development Director, in consultation with pertinent staff. Upon approval, permit applications matching these criteria would be then given priority plan review.

Limited Licenses for Festival/Public Event Banners Located in the Public Right-of-Way

Chapter 18, Section 18-308 (*see below*) of the Sign Code outlines criteria for Council approval of festival or public event banners to be placed in the public right-of-way (ROW). The process is first initiated through a formal application process (Attachment B) that is reviewed by staff in the Planning and Community Development Department, and upon staff approval, is recommended for approval by Council through the granting of a “limited license”. There is currently no cost for these applications.

Sec. 18-308. - Festival or public event banners.

Signs announcing specific events or promotions that are of a legitimate public benefit to the community at large may be erected within the public right-of-way when authorized by a "limited license" granted by the City Council. The size, number, type, and wording of such signs must be specified in the license, as well as their location and duration of use. Because of their unique location within the public right-of-way, such banners shall not be placed so as to interfere with legitimate traffic and safety concerns.

(Ord. No. 0-9596-6)

This section of the Code was originally approved by the City Council in August 1995 (O-9596-6) as a revision to the City Sign Code to allow organizations the ability to place public event/festival signage in the public right-of-way for a specified period of time to advertise events. The Code identifies that signs must announce “specific events or promotions that are of a legitimate public benefit to the community at large...”. Since 2010, 68 separate limited license agreements have been approved by Council as a Consent Docket item. This averages out to 17 licenses per year, or just over one per month that are considered by Council.

Many of the requests are generally in Spring/Summer months due to the festival season. A majority of the requests are generated for annual events that are held by non-profit or other not-for-profit organizations, including: Friends of the Norman Library (book sales), Assistance League of Norman (May Fair Arts Festival), Firehouse Arts Center (Chocolate Festival), United Way of Norman (public events/campaigns) and Cleveland County YMCA (events). A complete list of the licenses approved by Council from 2010-2014 is included as Attachment C. None of these limited license agreements have been denied by Council.

In an effort to accommodate event timelines and reduce staff processing, staff is proposing to revise this section of the Sign Code to make approval of banners matching the criteria an administrative approval issued by the Planning and Community Development Department. A proposed revision to Chapter 18, Section 18-308 is outlined below.

Sec. 18-308. - Festival or public event banners.

*Signs announcing specific events or promotions that are of a legitimate public benefit to the community at large may be erected within the public right-of-way when authorized by a "limited license" **approved by the Planning and Community Development Director**. The size, number, type, and wording of such signs must be specified in the license, as well as their location and duration of use. Because of their unique location within the public right-of-way, such banners shall not be placed so as to interfere with legitimate traffic and safety concerns.*

Upon approval of the application, signage would then be allowed to be placed in the ROW for the event duration as outlined by the applicant. Council would take no formal action in the approval of the application or granting of the limited license. This revision would not only reduce staff/Council time spent processing the application, but the revision would also work to better accommodate event timelines by reducing the risk that an organization would miss Council meeting deadlines to have signage for an event considered.

Staff will be presenting information regarding these subjects for further Committee discussion and review at the February 5, 2015, BACA meeting. If you have any questions in advance of the meeting, please feel free to contact me.

Attachment A

(following pages)

**ECONOMIC DEVELOPMENT INCENTIVES POLICY
NORMAN, OKLAHOMA**

Statement of Purpose

The purpose of this policy is to provide criteria for identifying situations where it is desirable and suitable to use public resources to provide incentives for private economic development.

Goals and Objectives

The City of Norman recognizes that the most effective incentive for economic development is being a livable, vital community. The main goal is making Norman a great place to live; the following objectives complement that end.

1. Support the retention and expansion of existing businesses in the community that contribute to the local economy through the employment of local residents, provided those business pay at least above average wages while providing worker health insurance benefits.
2. Attract businesses in targeted industries locating or expanding from outside the City of Norman region that will make a significant capital investment in Norman, hire a significant portion of its workforce from the Norman community, and produce a net positive return on investment over and above any public incentives.
3. Promote and provide support for additional business incubators and microenterprises that will contribute to a diverse local economy and provide new opportunities for the area.
4. Promote and support public/private partnerships that will contribute to an expansion of economic development opportunities in the City of Norman by providing enhancements to public infrastructure or by encouraging private investments into facilities that increase the efficiencies of public transportation systems, or that will increase efficiencies of public access and convenience to engage in private commercial activities.

Economic Development Tools

It is recognized that each potential project may have different needs and any incentivization will likely need to be tailored to each particular project. Economic development tools that may have an application to a particular project include, but are not limited to, the following:

- Streamlined permitting process
- Waiver or reduction of permit fees and/or excise taxes, connection fees, etc (to be paid by City on behalf of Company)

- Facilitation of development of partnerships with educational resources for training and employment testing
- Abatement of property taxes (to be paid by City on behalf of Company)
- Investment in infrastructure
- Support services for start-up businesses
- Revolving loan funds
- Technical innovation support
- Sales tax rebates
- Tax increment finance districts
- Favorable loan structuring using public financing vehicles where appropriate
- Leasing publicly owned facilities to private companies where appropriate

Eligibility Criteria

Every proposal will be evaluated on its individual merit and its overall contribution to the City's economy. Meeting eligibility criteria described herein does not guarantee that incentives will be given. The following criteria, recognizing a Proposal may address some but not all criteria, will be used to evaluate whether a particular proposal may qualify for incentives:

Mandatory Criteria:

1. The proposal is compatible with the adopted plans of the City and suitable infrastructure and essential public services exist or can be feasibly added to support the proposal;
2. The proposal's environmental impacts will be consistent with City policy ensuring long term availability of City natural resources.
3. This policy shall not apply retroactively to previously approved projects.

Advisory Criteria:

4. The prospective company operates in one of the following industries:
 - Advanced manufacturing: This includes those companies that utilize new manufacturing techniques and machines combined with the application of information technology, microelectronics and new organizational practices within the manufacturing sector.
 - Aerospace and Aviation: This includes the manufacture of aircraft, engines, parts, and auxiliary equipment, as well as servicing, rebuilding,

maintaining and storing aircraft. Prospects in this area shall not be entirely dependent on Tinker Air Force Base for its long term success.

- Life Sciences: This includes establishments that conduct research and development in the physical sciences, engineering sciences, and life sciences, including but not limited to medical treatments and devices.
 - Logistics/Distribution: this includes companies that provide materials-handling services and help manage the flow of goods as they move through the supply chain.
 - Core Healthcare Services: This includes general medical and healthcare services, as well as outpatient and ambulatory services.
 - Data/Software/IT: This includes publishing, broadcasting, shared service centers, corporate and technical services, data storage and processing, as well as firms that provide data management and support services to companies, hospitals, governments, and individuals. The City is particularly interested in data, software and information technology companies that can complement existing weather resources and radar system development.
 - Management Support Services: This includes accounting, payroll, bookkeeping, human resources, legal, engineering, training, as well as firms that desire to locate their primary or a satellite home offices in Norman.
 - Other Projects as recommended by the Norman Economic Development Advisory Board and approved by City Council, or as approved by the Norman Economic Development Authority.
5. The proposal will result in significant capital investment in its initial phases that will positively increase the community's tax base and produce a significant positive return on investment over and above the public resources committed to the project.
 6. The prospective company can demonstrate potential for incremental growth and revenue and other economic impact.
 7. The proposal will contribute new jobs to the local economy that pay above the average wage for Cleveland County and include retirement and health insurance benefits, with the employer paying at least 50% of the premiums.
 8. The prospective company will contribute positively to the enhancement of the City's image.
 9. The prospective company has an existing or established relationship with the University of Oklahoma.

10. The proposal will not have a serious detrimental effect on an existing business or industry in the City.

Evaluation Process

A company desiring to receive incentives provided through public resources of the City must submit a proposal to the City Manager's office that includes, at a minimum, the following:

- A description of the type of business/industry in which it is engaged;
- A site selection or site selection criteria;
- A description of business operation process as well as description of potential environmental impacts for operations;
- A description of infrastructure needs or unique public utility service needs;
- A description of its initial plan for development, including a timeline for design, construction, hiring, and operation, as well as plans for future expansion;
- An estimate of planned capital investment that corresponds to any phasing for development and expansion;
- The planned number and function of new employees including base salary and provision for benefits;
- An estimate of the percentage of new jobs that will be filled by local residents;
- A narrative description of any other information that demonstrates how the prospective company meets and/or exceeds the criteria set forth in this policy.

The applicant must provide sufficient information to allow Staff and/or the Norman Economic Development Advisory Board (or an independent firm where appropriate) to conduct an analysis of the direct and indirect economic impacts of the Project.

Performance Standards

Any company receiving monetary incentives provided through public resources of the City will be required to enter into a performance agreement. Each performance agreement will vary based on the specific project, but all such agreements shall set specific performance goals (e.g. number of jobs, target salaries, amount of capital investment, etc) and the consequence (e.g. clawback provisions, deferred fees or penalties) to the Company of not meeting such goals. It is recognized that some economic development tools or incentives, such as streamlined permitting process,

the facilitation of partnerships with educational resources, and technical innovation support, may not require the completion of a performance agreement.

Monitoring and Evaluating Compliance

Any company entering into a performance agreement must submit quarterly reports to the City Manager for distribution to the Norman Economic Development Advisory Board and the Norman Economic Development Coalition. These reports must demonstrate the progress the company has made toward the performance goals outlined in the performance agreement. The Advisory Board will use these quarterly reports to conduct an annual compliance evaluation and upon completion of such analysis, will submit a report to the Norman Economic Development Authority outlining the conformance (or nonconformance) with the performance agreement.

Attachment B

APPLICATION FOR LIMITED LICENSE FOR FESTIVAL OR PUBLIC EVENT BANNER OR SIGN

Date _____

Name of Applicant _____

Address _____ Telephone Number _____

Number of Banners/Signs _____

Location of Banners (If list is lengthy you may attach separate sheet or map)

Banner Size _____

Type of Banner _____

Wording of Banner _____

Duration of Use _____

Attachment C

Limited License Agreements Granted for Festival/Public Event Banners 2010 - 2014

Total Approvals: 68

2010

- 01-26-10 Limited License No. 0910-7: limited license to place fifty (50) signs within public ROW, Norman Youth Soccer Addn.
Limited License No. 0910-8: limited license to place four (4) signs within public ROW, Friends of the Norman Library, Romance Book Sale
- 03-23-10 Limited License No. 00910-9: to place up to twelve (12) ground banners w/in public ROW, Assistance League of Norman, May Fair Arts Festival April 30, May 1, and May 2, 2010
- 04-27-10 Limited License No. 0910-10: to place four (4) ground banners w/in public rights-of-way as requested by Firehouse Art Center, Fred Jones, Jr. Museum and Jacobson House, "Luncheon on the Grass" to be at Lions Park, June 6, 2010
Limited License No. 0910-11: to place four (4) signs within public ROW as requested by Friends of Norman Library for Better Books Sale, April 30 through May 2, 2010.
- 05-25-10 Limited License No. 0910-12: to place five (5) ground banners w/in public ROW, Jazz in June Festival (June 24 – 26, 2010)
Limited License No. 0910-13: to place four (4) ground banners w/in public ROW, from Firehouse Art Center, Midsummer Night's Fair July 9 & 10, 2010, Lion's Park
- 06-22-10 LL0910-15: Limited License to place banners w/in public ROW, United Way of Norman
LL0910-16: Limited License to place "Goal-A-Meter" banners w/in public ROW, United Way of Norman
- 08-10-10 LL-1011-1: Limited License to place thirty (30) Signs within public ROW, Norman Youth Soccer Association
- 08-24-10 LL-1011-2: Limited License to place one (1) sign w/in public ROW, Cleveland County YMCA, 9th annual Tie-Dye Tri, September 26, 2010
LL-1011-3: Limited License to place fifty (50) pole banners w/in public ROW, Campus Corner Association, Football Season
- 09-28-10 LL-1011-5: Limited License to place four (4) ground banners w/in Public ROW, Cleveland County YMCA for Free Fall Carnival Event, October 22, 2010
LL-1011-6: Limited License to place one (1) ground banner and four (4) signs w/in Public ROW, Friends of the Norman Public Library, Annual Book Sale Oct. 22 through 25, 2010
- 11-23-10 LL-1011-7: Limited license to place five (5) signs w/in public ROW, Norman Christmas Day Community Dinner
- 12-28-10 LL-1011-8: Limited License to place 4 signs within public ROW, Firehouse Art Center, Chocolate Festival, February 5, 2011

2011

- 01-25-11 LL-1011-9: Limited License to place four (4) signs w/ Public ROW, Friends of the Norman Library, Romance Book Sale, February 5, 2011
- 02-22-11 LL-1011-10: limited license to place five (5) ground banners w/in public ROW, Jazz in June “Meet Me On Bourbon Street” event, March 5, 2011
- 03-22-11 Limited License No. LL-1011-11: to place twelve (12) ground banners w/in public ROW, Assistance League of Norman, May Fair Arts Festival, April 29, April 30, and May 1, 2011
- 04-12-11 LL-1011-12: limited license to place four (4) ground banners w/in public ROW, Firehouse Art Center, Fred Jones, Jr., Museum of Art, and Jacobson House for Luncheon on the Grass, Lions Park, May 22, 2011
- LL-1011-13: limited license to place four (4) signs w/in public ROW, Norman Roundup Club for 89er Day Rodeo, April 29 and 30, 2011
- LL-1011-14: limited license to place five (5) signs w/in public ROW, Arvest Bank on behalf of St. Jude Children’s Research Hospital for St. Jude Dream Home Giveaway, June 26, 2011
- 04-26-11 LL-1011-15: Limited License to place four (4) signs w/ Public ROW, Friends of the Norman Library, Better Books Sale (April 29 through May 1, 2011)
- 05-10-11 LL-1011-16: limited license to place five (5) ground banners w/in public ROW, Jazz in June, June 23 through 25, 2011
- 05-31-11 LL-1011-17: Limited License to place nine (9) ground banners w/ public ROW, United Way of Norman
- 08-09-11 LL-1112-1: Limited License to place two (2) ground banners w/in the public ROW, Cleveland County YMCA, 10th Annual Tie-Dye Tri on September 25, 2011
- 09-13-11 LL-1112-3: limited license to place fifty-three (53) pole banners w/in public ROW, req. from Campus Corner Assn. during OU football season
- LL-1112-4: limited license to place twenty-two (22) “Goal-A-Meter” signs within public ROW, req. from United Way of Norman
- LL-1112-5: limited license to place one (1) ground banner and four (4) signs within public ROW as req. from Friends of the Norman Library, Annual Book Sale, October 14 – 17, 2011
- 09-27-11 LL-1112-6: Limited License to place four (4) ground banners w/in public ROW, req. from Cleveland County YMCA for Free Fall Carnival Event, October 21, 2011
- 11-22-11 LL-1112-7: Limited License to place five (5) double-sided signs w/in Public ROW to request from the Dir. Of Norman Christmas Day Community Dinner
- 01-10-12 LL-1112-8: Limited License to place four (4) ground banners in the public ROW, Firehouse Art Center, 2012 Chocolate Festival, January 28, 2012
- 01-24-12 LL-1112-9: Limited License to place four (4) signs w/in ROW pursuant to request from Friends of the Norman Library for Romance Book Sale
- 03-13-12 Limited License No. 1112-10: to place thirteen (13) ground banners w/in public rights-of-way, Assistance League of Norman, May Fair Arts Festival Saturday, May 5, 2012

2012

- 03-27-12 Limited License No. 1112-11: to place four (4) ground banners w/in public ROW, Cleveland County YMCA for the Healthy Kids Day/Easter Egg Scramble, March 31, 2012.

- 04-24-12 LL-1112-12: limited license to place four (4) signs w/in the public ROW, Friends of the Norman Library, Better Books Sale, May 4, 5, and 6, 2012
- 05-08-12 LL-1112-13: Limited License to place four (4) ground banners within the public rights-of-way pursuant to a request from the Firehouse Art Center for “Luncheon on the Grass,” May 20, 2012 Lions Park
- 05-22-12 LL-1112-14: Limited License to place nine (9) “Designate Norman” ground banners w/in public ROW as requested from United Way of Norman
- 06-12-12 Limited License No. LL-1112-15: to place four (4) ground banners within the public ROW, Firehouse Art Center, Midsummer Night’s Fair, July 13 and 14, 2012, Lion’s Park
- 07-24-12 Limited License No. 1213-1: to place three (3) ground banners w/in public ROW, CC YMCA for 11th Annual Tie-Dye Tri, September 16, 2012
- 09-11-12 LL-1213-2: limited license to place twenty-two (22) “Goal-A-Meter” signs within the public ROW pursuant to a request from the United Way of Norman
- LL-1213-4: limited license to place open (1) ground banner and four (4) signs within the public ROW, Friends of the Norman Library, Annual Book Sale, October 19-22, 2012
- 10-09-12 Limited License No. LL-1213-3: to place three (3) ground banners within public ROW, Cleveland County YMCA for Free Fall Carnival Event on October 26, 2012
- 11-27-12 Limited License No. 1213-5: to place five (5) double-sided signs within the public rights-of-way pursuant to a request from the director of the Norman Christmas Day Community Dinner

2013

- 01-08-13 Limited License No.-1213-6: to place four (4) ground banners in public ROW for Firehouse Art Center, 2013 Chocolate Festival, February 2, 2013
- 01-22-13 Limited License No. LL-1213-7: to place four (4) signs within the public ROW, Friends of the Norman Library, Romance Book Sale
- 03-26-13 LL-1213-8: Limited License to place one (1) ground banner w/in public ROW, Mary Abbott Children’s House for “The Children’s Garden” event, Saturday, April 13, 2013
- 03-26-13 LL-1213-9: Limited License to place fourteen (14) ground banners w/in public ROW, Assistance League of Norman, May Fair Arts Festival, Saturday, May 4-Sunday, May 5, 2013
- 04-23-13 LL-1213-10: Limited License to place four (4) signs within the public ROW pursuant to a request from Friends of the Norman Library for the Better Books Sale to be held May 3, 4, and 5, 2013
- 05-14-13 LL-1213-11: Limited License to place four (4) ground banners w/in public ROW, Firehouse Art Center, “Luncheon on the Grass”, Lions Park on June 2, 2013
- 06-25-13 LL-1213-12: Limited License to place 9 “Designate Norman” ground banners within the Public Right-of-Way pursuant to a request from the United Way of Norman.
- 07-23-13 LL-1314-1: Limited License No. LL-1314-1 to place 4 ground banners within the Public Right-of-Way pursuant to a request from the Firehouse Art Center for the Midsummer Night’s Fair to be held on August 23-24, 2013, at Lion’s Park.
- 08-13-13 LL-1314-2: Limited License No. LL-1314-2 to place one (1) ground banner within the public rights-of-way pursuant to a request from Crossroads Youth and Family Center, Inc.

- 08-13-13 LL-1314-3: Limited License No. LL-1314-3 to place three (3) ground banners within the public rights-of-way pursuant to a request from the Cleveland County YMCA for the 12th Annual Tie-Dye Tri on September 15, 2013.
- 08-27-13 LL-1314-4: Limited License No. LL-1314-4 to place 22 “Goal-A-Meter” signs within the public Right-of-Way pursuant to a request from the United Way of Norman.
- 08-27-13 LL-1314-5: Limited License No. LL-1314-5 to place pole banners within the public Right-of-Way pursuant to a request from Campus Corner Association during the OU Football Season.
- 09-10-13 LL-1314-6: A Limited License to place 1 ground banner and 4 signs within the Public Rights-Of-Ways pursuant to a request from Friends of the Norman Library for the Annual Book Sale to be held September 27 through October 21, 2013.
- 10-08-13 LL-1314-7: Limited License to place 3 ground banners within the Public Right-of-Way pursuant to a request from the Cleveland County Family YMCA for the YMCA Free Fall Carnival Event to be held on October 25, 2013.
- 10-08-13 LL-1314-8: Limited License to place 6 ground banners within the Public Right-of-Way pursuant to a request from the Downtown Norman Fall Festival, L.L.C., for the Downtown Norman Fall Fest Main Street Event to be held on October 25, 2013.
- 10-22-13 LL-1314-9: Limited License No. LL-1314-9 to place 4 vinyl signs with wooded frames within the Public Right-of-Way pursuant to a request from Mission Norman for Phase One, Homes of the Homeless Capital Campaign, from October 23, 2013 until February 28, 2014.
- 11-26-13 LL-1314-10: Limited License No. LL-1314-10 to place 5 double-sided signs within the Public Rights-of-Way pursuant to a request from the Director of the Norman Christmas Day Community Dinner.
- 11-26-13 LL-1314-11: Limited License No. LL-1314-11 to place 9 ground banners within the Public Rights-of-Way pursuant to a request from the Norman Chamber of Commerce, the Norman Convention and Visitors Bureau and the City of Norman for “Christmas in Norman”.

2014

- 01-14-14 LL-1314-12: Limited License No. LL-1314-12 to place four ground banners in the public Right-of-Way pursuant to a request from the Firehouse Art Center for the 2014 Chocolate Festival to be held on February 1, 2014.
- 01-28-14 LL-1314-13: Limited License No. LL-1314-13 to place 4 signs within the Public Right-of-Way pursuant to a request from the Friends of the Norman Library for the Romance Book Sale to be held February 8, 2014.
- 02-11-14 LL-1314-14: Limited License No. LL-1314-14 to place 70 ground banners in the Public Right-of-Way pursuant to a request from the Norman Board of Realtors for Ludown Legacy 5K and 1 mile Fun Run to be held on March 29, 2014.
- 03-25-14 LL-1314-15: Limited License No. LL-1314-15 to place 13 ground banners within the Public Rights-Of-Way pursuant to a request from the Assistance League of Norman for the May Fair Arts Festival to be held on May 3 and May 4, 2014.
- 04-22-14 LL-1314-16: Limited License to place 4 signs within the Public Rights-of-Way pursuant to a request from Friends of the Norman Library for the Better Books Sale to be held May 2, 3, and 4, 2014.

- 06-10-14 LL-1314-17: Limited License No. LL-1314-17 to place 1 pole banner within the Public Right-of-Way pursuant to a request from Transition House for the June Bug Jam to be held Saturday, June 14, 2014.
- 06-10-14 LL-1314-18: Limited License No. LL-1314-18 to place 9 “Designate Norman” ground banners within the Public Right-of-Way pursuant to a request from the United Way of Norman.
- 07-22-14 LL-1415-1: Limited License No. LL-1415-1 to place 4 ground banners within the public Right-of-Way pursuant to a request from the Firehouse Art Center for the Midsummer Nights’ Fair to be held August 22 and 23, 2014, at Lion’s Park.
- 08-26-14 LL-1415-3: Limited License No. LL-1415-3 to place 22 “Goal-A-Meter” signs within the Public Rights-Of-Ways pursuant to a request from the United Way of Norman.
- 08-26-14 LL-1415-4: Limited License No. LL-1415-4 to place 51 pole banners within the Public Rights-Of-Way pursuant to a request from Campus Corner Association during the University of Oklahoma Football Season.
- 09-23-14 LL-1415-5: Limited License No. LL-1415-5 to place 1 ground banner and 4 signs within the Public Rights-of-Way pursuant to a request from Friends of the Norman Library for the Annual Book Sale to be held September 26 through October 20, 2014.
- 09-23-14 LL-1415-6: Limited License No. LL-1415-6 to place 6 ground banners within the Public Rights-of-Way pursuant to a request from Downtown Norman Fall Festival for the Downtown Fall Fest Main St. Event to be held on October 24, 2014.