

**Carol Coles**

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**From:** Carol Coles  
**Sent:** Friday, April 09, 2010 8:21 AM  
**To:** \*everyone; \_Council Members; Andy Rieger; Denise Holder; Eddie Sims; Jane Cannon; KGOU; KOCO; KOKH; Ktok; KTOK; Norman News; Oklahoma Daily  
**Subject:** Keep Norman Beautiful

City of Norman  
201 West Gray  
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Press Release

For Immediate Release

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### **Keep Norman Beautiful**

Norman citizens, businesses, and institutions take great pride in our city and it shows. We have a beautiful campus, businesses that take pride in their storefronts, homeowners who plant flowerbeds and tend to their lawns, and we have beautified the entrances to our city. All of this takes a great deal of effort, but there is one thing each of us can do that does not take much effort and will go a long way toward making our community even more beautiful.

That simple effort is to secure your trash in a bag before you take it out to the polycart or dumpster. Although the polycarts and dumpsters have lids on them, when they are dumped into the trash trucks and again when the trash is unloaded at the transfer station, there is an opportunity for our stiff Oklahoma winds to catch loose trash and blow it away. This is especially true of light weight trash like plastic shopping bags, packing peanuts, and loose paper. Do your part by securely bagging your trash before you take it out to the polycart or dumpster. Make sure you close the lid on your refuse container after you deposit your trash to keep it from spilling into the alley or street. This will help keep your yard clean and free of things that can blow into the street and become litter.

This weekend students with the OU Big Event are helping pick up litter on Main Street. This would be a great time for the whole community to “sweep” Norman and pick up litter in their neighborhood and at home. To help you get rid of unwanted items take advantage of Spring Cleanup. This is the second weekend for Spring Cleanup in Norman. We will collect items

that are normally not placed with household trash, such as: couches, mattresses, refrigerators and air conditioners (the Freon must be removed), etc. More information for Spring Cleanup can be found at [www.greennorman.org](http://www.greennorman.org).

The best way to help us keep Norman beautiful and litter free is by reducing the amount of litter you create in the first place. Reduce, Reuse, Recycle.